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TO A
GOOD
CAUSE**

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MOST
AMAZING
NEED
YOUR
HELP**

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21st
Anniversary

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WORTH
RM7000+**

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THE JAMS!**

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21%

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Karen Millen dresses**



KAREN MILLEN

Turn to page 105 for more details

**ALL-NEW
STYLE AND
BEAUTY
REPORT '15**







LOUIS VUITTON



Dior

The Dior logo is rendered in a classic serif font. It is surrounded by a detailed embroidery of a branch with several flowers and leaves. The flowers have multi-colored petals in shades of blue, green, yellow, and orange, with dark centers. The leaves are also multi-colored, matching the flowers. The embroidery is done in a fine, needle-like style.



Cartier

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NEW YORK, NOVEMBER 22-24 2014
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ON VICTORIA:
CHIFFON DRESS
WITH EMBROIDERY
AND BEADS, AND
LEATHER STRAP
HEELS, GUCCI.

ON JOHNNY:
JERSEY KNIT
SINGLET, JACKET &
PANTS, SALVATORE
FERRAGAMO;
LEATHER SHOES,
DIOR HOMME.

ATTRACTION IN CAPITAL LETTERS



ABOUT THE DESIGNER

In just one decade, Narciso Rodriguez established a modern icon, the cult classic fragrance for her. For now and for future decades, he introduces NARCISO, a fragrance that captures a new femininity with discreet drama.



Shot by Josh Olins and
with make-up by Dick Page,
Raquel Zimmerman embodies
the new fragrance NARCISO.



INSPIRATION FOR NARCISO

The new fragrance defines sensuality with pure elegance. Narciso Rodriguez loves women and knows the power of their sensuality; he understands the extremes of attraction from both sides. NARCISO embraces a woman's passion and highlights her powers of seduction.

FRAGRANCE OF ATTRACTION

NARCISO captures the alchemy of attraction with a rich new interpretation. While a rare musk remains the signature heart of the scent, a daring duality lends the fragrance depth. Assertive woody notes of vetiver and cedar meet tender florals, luminous gardenia and soft bulgarian rose to create a singular synthesis both bold and subtle.







Salvatore Ferragamo

BURBERRY

BURBERRY.COM



marie claire March



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ON THE COVER

PHOTOGRAPHY JAN WELTERS
STYLING ALISON EDMOND
MAKEUP CAT YEONG
HAIR DAVID BABAI
MODEL GWYNETH PALTROW
OUTFIT CALVIN KLEIN

real watches **for** real people



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Oris Aquis Date, Diamonds
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Calendar



1
International Women's Day 8th March Make sure you show solidarity of sisterhood by wearing purple today. This year's tagline is 'Make It Happen' — so don't forget to hashtag it on your social media to activate more awareness. Here are just some of the hashtags you can use: #MakeItHappen, #womensday, #IWD2015, #internationalwomensday, #PaintItPurple

2



Viper Challenge
14th & 15th March
20km + 20 obstacles!
Do you have what it takes to be part of the Viper Challenge? Of course you do! Sign up today and may the odds be ever in your favor.



What We Love About MARCH

WHAT YOU NEED TO DO, SEE, HEAR, AND TALK ABOUT

Ed Sheeran Live in Malaysia, 16th March Ed Sheeran will make his Malaysian debut at KL Convention Centre's Hall 5 come this month! In true Ed Sheeran style, he will be performing solo with only an acoustic guitar, loop pedal and his own set of pipes. Tickets are already on sale.



4

Christina Perri Live in Malaysia 3rd March Christina Perri will mark her second visit to Malaysia with her #HeadOrHeart tour at the KL Live, Life Centre. Organised by IMC Live Group, tickets can be bought from TicketPro.



5

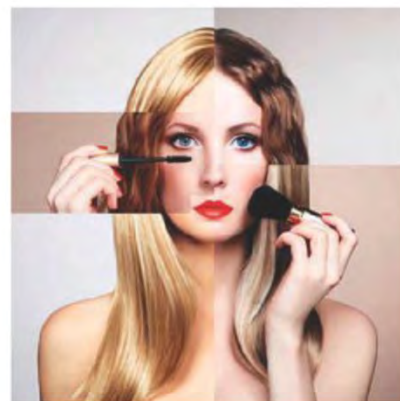


3

2015 Formula 1 Petronas Malaysia Grand Prix 27th to 29th March Grab a chance to see your favourite F1 drivers live in action. The race is back once again for its 17th year at the Malaysian at Sepang International Circuit.

7

Beauty Professional (Exhibition) 23rd to 26th March Show your support for the beauty industry! Strictly a business-to-business trade affair, this year's exhibition has loads of interesting booths and events for beauty professionals to get the inside scoop on the industry.



6

Malaysia Women Marathon 2015 8th March Let's motivate and push each other forward, ladies! It will be an all-women's only run this time around, without a male pacer. What are you waiting for? Sign up now!



FENDI

Chief notes



JUMPSTART YOUR HEART! Theatre legend Fatimah Abu Bakar joins us and twenty-two other personalities in aid of Women's Aid Organisation. Find out how you can make a difference too! (**Wake Up For A Good Cause**, pg 75)

Get a front-row seat to the best collections of the season. (**Spring/SUMMER 2015**, pg 134)



It's our anniversary this year and we'd like to celebrate by giving back. Ours is a magazine that has always tackled women's issues and current affairs head on and it's one of the reasons why our features stories are presented at the front of the magazine—our readers, our women, always come first.

Coming to the aid of Women's Aid Organisation (WAO), then, is a no brainer. One of our great allies and sisters in the fight for women's rights, this august non-governmental organisation has been working tirelessly for more than three decades to give abused women and their children shelter, counsel and support. They are constantly in need of funds and resources.

We hope to make a difference for them with our Wake Up To A Good Cause campaign. Twenty-three of our favourite personalities have banded together with us, each photographed in bed sans make-up in solidarity against violence exacted on women. Some look sultry, some playful, some pensive—all are being themselves as they front this campaign. We want you to join them and make a difference too. I urge you to turn the page now. (*Wake Up For A Good Cause*, pg 75)

Fashion season is very much upon us again and we've got the best it has to offer in our fashion and beauty trend reports. From the front row at Milan Fashion Week, I witnessed true craftsmanship and attention to detail from the likes of Miuccia Prada, Thomas Maier for Bottega Veneta, Karl Lagerfeld for Fendi and Alessandra Facchinetti for Tod's. Eclecticism came in the form of the all-out Barbie spectacle by Jeremy Scott for Moschino, the gorgeous 70s hippy silk caftans at Etro, the bohemian rhapsody of Frida Giannini's final collection for Gucci and Giorgio Armani's sea-themed collection complete with his own *Birth of Venus* for a finale. (*Spring/Summer 2015*, pg 134)

Finally, there's Gwyneth Paltrow for our cover girl. With all the fuss surrounding her latest quirky comment (vaginal steaming, anyone?), this is a frank confessional that highlights her frustrations about being misinterpreted by the press, her divorce (find out who really coined the phrase 'conscious uncoupling') from Chris Martin, her coming plans for her acting and Goop, her successful if constantly scrutinised website.

Enjoy March!


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Write to me at marieclaire@bluinc.com.my under: Letters to the Editor. Bouquets (and brickbats) welcome.



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Skin Youth: Skin is more youthful **88%**

Skin Texture: Skin is more refined **91%**

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WHAT YOU SAID

Whether you're talking to us via Twitter, Instagram, Facebook, snail mail or e-mail, we're here to listen. Write to us and stand a chance to win prizes



IN OUR INBOX

How To Be Hipster In 7 Days!

I really enjoyed your article on How To Be Hipster In 7 Days! To be completely honest, I never understood what being hipster even meant, really. But this article was really interesting and I'm finally beginning to understand what the hype is all about. —Shaza E, Klang

ERRATUM

- In the February issue under MC Men (Page 155), the photo of Nigel Barker is credited to Marcus Brooks, Nigel Barker LLC.
- The outfits in the beauty spread, Crazy Sexy Chic (Page 118) are from H&M.
- The website for the GoGirl device on Health (Page 158) should be www.myavenue.com.my

Reader of the Month!

Help Where Its Needed

I was really happy that Marie Claire chose to focus on the problem of sex trafficking in the January issue. This is something I have long been an advocate of and it was nice to know that the magazine was trying to show the readers how devastating it really is. As a Malaysian myself, this article has opened up my eyes to how this growing business hits closer to home that I initially thought. Kelly Anissa, Putrajaya



ON FACEBOOK

www.facebook.com/MarieClaireMalaysia

Loved the free L'occitane calendar !
I tried to get it at the bookstore to get another one but it was sold out!
Winnie Lim

ON TWITTER

twitter.com/marieclaire_MY

Just wrapped up a quick and fun shoot for @marieclairemalaysia :) Please do watch out for the "Wake-up 2 a good cause" campaign which will be launched in March :) #MCwakeup2agoodcause #marieclairemy #marieclairemalaysia #barefaced #shoot@PatriciaSuelinK

ON INSTAGRAM

[instagram.com/marieclairemalaysia](https://www.instagram.com/marieclairemalaysia)

Highlights from the Marie Claire team over the month of January 2015!



EDITOR-IN-CHIEF

Marie Claire, Blu Inc Media, Lot 7, Jalan Bersatu 13/4, Section 13, 46200 Petaling Jaya, Selangor. Malaysia

WIN

The winner of this month's LOTM will receive a Reine Blanche Whitening Duo Gift Set worth RM580



LET IT OUT! Tell us what you really think of this issue. Email us at marieclaire@bluinc.com.my to send your feedback as we'd love to hear from you. Letters may be edited for space and clarity. If you're a chosen reader of the month, you'll win our prize of the month.

GWYNETH PALTROW

OCCUPATION: Actress, Goop founder, and Blo Blow Dry Bar partner and creative director. **AGE:** 42.

CURRENT RESIDENCE: Los Angeles. **SHE WORE:** She arrived wearing a Mackage jacket and leather pants, Armani Exchange top, Michael Kors sweater, and Cloé boots. **URBAN LEGENDS:** While Paltrow is still a fan of her old stomping grounds in London, she says L.A. is the happening place right now. She's loving the city's art and jewelry scenes. **DOWN-TO-EARTH:**

Throughout the day, she gladly opted for Adidas slip-ons over sky-high heels. **LANGUAGE ARTS:** She and MC Creative Director Nina Garcia chatted in Spanish during the shoot. Garcia says Paltrow's accent—which she picked up while studying in Talavera de la Reina, Spain, as a teen—was “absolutely impeccable”

FOLLOW: @GwynethPaltrow. - Marisa Carroll **mc**



1. **SHOE**, Givenchy. 2. **EYELINER**, Stylo Yeux Waterproof in Espresso, Chanel. 3. **BAG**, Kenzo. 4. **LOOSE POWDER**, Vitalumière loose powder foundation, Chanel. 5. **NECKLACE**, Saint Laurent. 6. **FOUNDATION**, All Day Luminous Weightless Foundation in Fiji, NARS. 7. **BANGLE**, Versace



1

RING, RING
THE BOLDER,
THE BETTER
ESPECIALLY WHEN
IT COMES TO
ACCESSORISING
*Ring, Carolina
Herrera*



10

**EMERALD
DREAMS** SLEEK
AND ELEGANT, THIS
CLUTCH IS THE
PERFECT ACCESSORY
FOR YOUR EVENING
LOOK *Clutch,
Salvatore Ferragamo*

2

HEELS OF STEEL STAND
TALL IN THIS GORGEOUS PAIR OF
HEELS *Shoes, Fendi*

TIME TO SHINE
TELL THE TIME IN A
GLAMOROUS TIMEPIECE
Timepiece, Bulgari

3



STAR STRUCK
DIAMONDS ARE FOREVER
Ring, Chanel

4

FASHION HOT LIST

From must-wears to
must-haves to must-sees,
we share our glamorous
obsessions of the moment

8

**CLASSIC
BEAUTY**
Lindsay Lohan as
Elizabeth Taylor



5

RIGHT ROUND BABY
ALWAYS A CLASSIC, PEARLS
ADD ELEGANCE TO ANY OUTFIT
Bangle, Chanel

7

RED ALERT FINISH OFF YOUR RED
CARPET LOOK WITH A BOLD STATEMENT
CLUTCH *Clutch, Carolina Herrera*

**AN EYE FOR
GLAMOUR**

TRY OUT THESE STAR SHADES
HEIGHTENED BY EXCLUSIVE,
EYE-CATCHING DETAILS
Sunglasses, Alexander Wang

6



TIME OUT STEAL
THE SPOTLIGHT IN
THIS GORGEOUS GOWN
Gown, Oscar de la Renta



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Anniversary



PARFUM BLING GUCCI'S NEW CRYSTAL-ENCRUSTED VERSION OF GUILTY IS PERFECT FOR ANY EQUALLY GLITZY RED-CARPET SHINDIG *Guilty Diamond EDT* 50ml, RM299, Gucci

1

NAKED AMBITION SNAG BOBBI'S NEW NUDE AND TOTALLY PARTY-WORTHY PALETTE *Hot Nudes Eye Palette*, RM245, Bobbi Brown



10

LIGHT UP MORE GLOWY-NESS FOR THAT EXTRA FLASH: L'OCCITANE'S NEW WHITENING MOISTURISER IS SO LUSCIOUS *Reine Blanche* *Blanche Whitening Cream*, L'Occitane



JUXTAPOSE AWAY WHEN DONNING A FLOWY, ELEGANT NUMBER LIKE THIS, WEAR IT THE PINK LIP GLOSS, FACE POWDER AND NUDE EYESHADOW *Valentino S/S15*

9



PICTURE PERFECT WE'RE SLATHERING ON NARS' AMAZEBALLS NEW POWDER FOR LOOKING FAB AT ANY PHOTO WALL. PROPER LIGHTING NOT REQUIRED *Soft Velvet Loose Powder in Eden*, NARS

BEAUTY HOT LIST

This month's most covetable stash to keep you afloat through any big event



METALLICA WEAR THIS PARTY-PERFECT NECKLACE WITH A SPRITZ OF CHANCE EDT AND OOZE DECADENCE *Multicoloured Strass and Metal Chain Necklace*, Chanel SS15

4

5

K-POP WE LOVE THIS LIGHT, CITRUSY NEW KOREAN-INSPIRED SCENT FROM ANNICK GOUTAL—ONE SNIFF AND YOU'RE READY TO GO *L'Ile Au Thé EDT* 100ml, Annick Goutal

SNIFF SUBLIME STASH THIS WEE 30ML BOTTLE OF CHANCE IN YOUR PARTY CLUTCH SO THEY'LL SMELL YOU COMING *Chance EDT* 30ml, RM184, Chanel



8

7

COMING UP ROSES GO WITHOUT THIS ULTRA MOISTURISING, GLOW-BESTOWING FACE OIL AND END UP LOOKING BLAH IN PHOTOS *Infusion de Rose Nourishing Oil*, Laura Mercier



6

PRETTY IN PINK CHANEL-PHILES WHO LOVE A GOOD GLOSS, INDULGE IN THIS JUICY PINK, MAKEUP-ARSENAL-TO-TOW LACQUER *Aqualumière Gloss in Corset*, Chanel



THE LUXURY OF AN ESCAPADE



THE COUTURIER

Elie Saab, artisan
of ideal femininity

More than anyone else, Elie Saab combines
luxurious materials and understated lines. He
gives form to sensual and controlled femininity.

ELIE SAAB LE PARFUM

A trail enveloped in light

From sea green to azure blue, spring at ELIE SAAB offers the enveloping
caress of the first sunbeams.

The new Resort Collection 2015 Eau de Toilette gives a delicious sunny touch
to the ELIE SAAB Le Parfum signature, enhanced with sweet and tangy Fig.

For L'Eau Couture, the ELIE SAAB
olfactory signature is enriched
with addictive hints of green Almond.

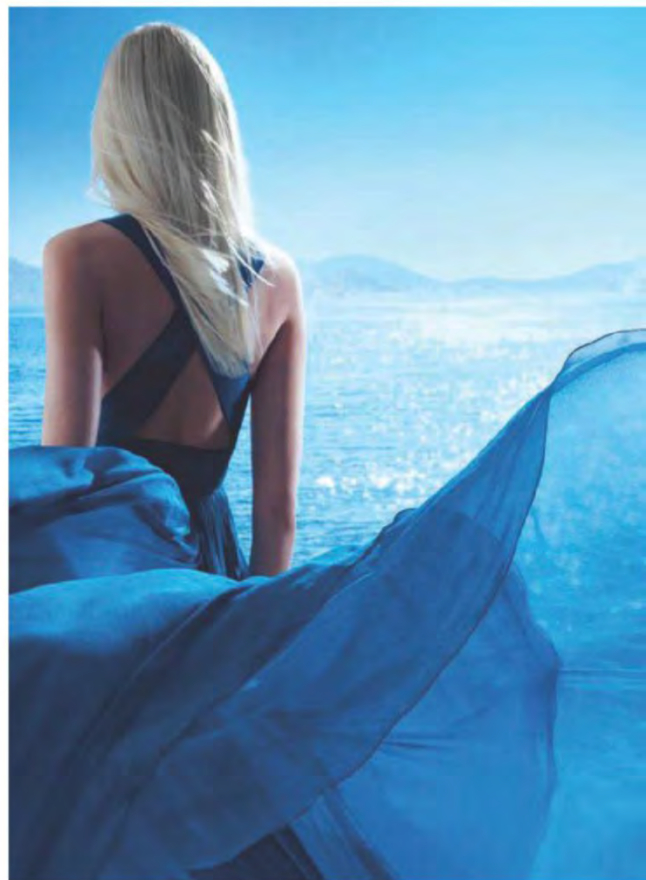


New
Resort Collection 2015



L'Eau Couture

FOR HIS LATEST READY-TO-WEAR RUNWAY
SHOW, ELIE SAAB DREW INSPIRATION
FROM THE BEAUTY OF THE FRENCH RIVIERA.
HIS NEW EAU DE TOILETTE, THE LIMITED
EDITION RESORT COLLECTION 2015,
REMINDS OF THE GRAPHIC AZURE-BLUE
LINES OF THE SUNNY MEDITERRANEAN.



INSPIRATION

Dream of a springtime escapade

A plunge into the radiant azure of the French Riviera...
Resort Collection, the luxury of an exceptional moment.

"Resort Collection 2015,
the fragrance of a sunbeam"

THE LIGHT OF NOW
THE ELIE SAAB MAGAZINE
WWW.THELIGHTOFNOW.COM



Bag, Versace

marie claire

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ISSEY MIYAKE PERFUMER

ARCHITECT OF MATERIALS

JAPANESE
DESIGNER
ISSEY MIYAKE
DESIGNS
A LUXURY OF
THE ESSENTIAL.
A GENUINE
ARCHITECT OF
MATERIALS,
HE IMAGINES
AND COMPOSES
SHAPES TO
CREATE SINGULAR
AND POETIC
COLLECTIONS.



L'EAU D'ISSEY PURITY AND SIMPLICITY

L'Eau d'Issey introduced a signature fragrance with the purity of its notes, its breakthrough trail and the clear simplicity of its expression. Infused with poetry, City Blossom, the THE SPRING EDITION of this legendary fragrance, immerses us in offbeat creativity.

NATURE IS
THE GREATEST
PERFUMER
IN THE WORLD

L'EAU D'ISSEY CITY BLOSSOM

Issey Miyake invites street artist Mademoiselle Maurice

To reinterpret the legendary world of L'Eau d'Issey, Mademoiselle Maurice designed a unique work of art using colored paper. Inspired by this urban poetry, Issey Miyake captures the fleeting moment of a blossoming flower. A spring breeze that unites the perceptible sweetness of freesia and magnolia, revealed by sparkling notes of pink peppercorn. The limited-edition City Blossom makes the city bloom with its unique olfactory effusion.



Issey Miyake invites Mademoiselle Maurice to reinterpret his legendary L'Eau d'Issey in a spring bloom: City Blossom.



DENIM DEVOTED

Fall for denim all over again this Spring, and reflect on its smart new narrative.



1 BAG, Chanel; 2 SHOE, TOD'S; 3 WATCH, Bedat&co.; 4 SKIRT, Carolina Herrera; 5 TOP, McQ by Alexander McQueen; 6 SKIRT, McQ by Alexander McQueen; 7 BAG, Valentino; 8 SHOE, Chanel

LOUIS VUITTON

GUCCI

TEXT & COORDINATION AZZA ARIF



#BALLYCOLLECTION
Suria KLCC Level G36
SWISS DESIGN SINCE 1851
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BALLY.COM

BALLY

BEST IN SHOW

Bally's S/S 2015 accessories are a toss-up of eye-popping
brights, luscious textures and dazzling metallics



The casual, yet stylish modern woman is embodied in Bally's S/S '15 womenswear collection. This season's pieces showcase a softer, more feminine side. As Design Director Pablo Coppola explains "taking our cue from the direction of the previous collection, we've built on the classics with a fresh approach, making them more relaxed and playful. We've also been looking at women with great, effortless style like Caroline Issa, Giovanna Battaglia, Miroslava Duma, Sally Singer, Nicole Phelps and Geraldine Saglio to name a few."





BOWLING BAG, WILDHORN; BOND BAG WITH
HANDLE AND SHOULDER STRAP; HELENE
PUMPS WITH TONAL ENAMEL PLAQUE



CORNER, WITH DETACHABLE
SHOULDER STRAP BAG; SIGNATURE
BAG , BLOOM SM IN SILVERSTONE

CALVIN KLEIN



1



2



3

LET LOOSE

This Spring is all about serenely flowy shapes and graceful yet generous proportions in soothing pale neutrals and shades of white



4



5

SALVATORE FERRAGAMO



8



6



7



9

1 NECKLACE, Carolina Herrera; 2 BAG, Kenzo;
3 TOP, Carolina Herrera; 4 TOP, McQ by Alexander
McQueen; 5 BELT, Kenzo; 6 WATCH, Bedat&co;
7 CLUTCH, Chanel; 8 PURSE, Aigner;
9 SCARF, Mulberry

TEXT & COORDINATION AZZA ARIF

PAVILION KL SURIA KLCC
TEL: 03 2143 4800



DIANE von FURSTENBERG



EMILIO PUCCI



8

BOHEMIAN RHAPSODY

The early 70s returns with a message that is beyond 'make love, not war', with an impressive showcase of trapeze dresses, tie-dyes and patch-worked fur vests



4



5



6



7

EMILIO PUCCI



1 JUMPSUIT, McQ by Alexander McQueen;
2 EARRINGS, Chanel; 3 HEELS, Calvin Klein;
4 SCARF, Cristina Sabaiduc; 5 BAG, Aigner;
6 SUNGLASSES, Fendi; 7 SHOE, McQ by Alexander McQueen; 8 BAG, Carolina Herrera



Thomas Sabo

STERLING SILVER

GLAM & SOUL

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THE GARDENS MALL | PAVILION KL | BANGSAR VILLAGE II
GURNEY PLAZA | SURIA SABAH | KLIA | KLIA2

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Georgia May Jagger

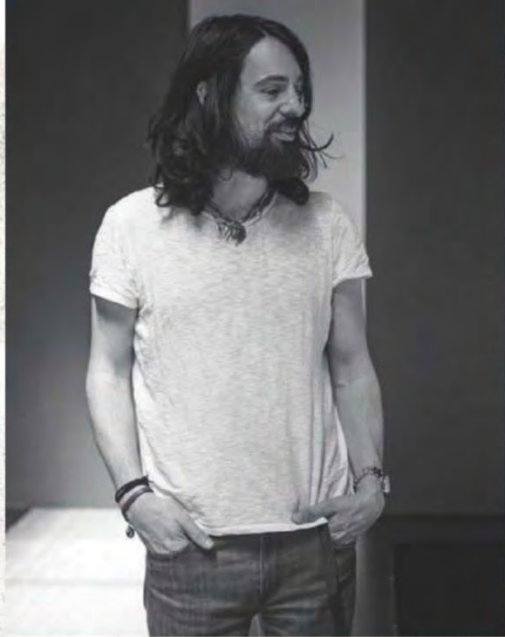


HIGH DIOR-AMA

An irresistible mélange of elements, the all-new Diorama by Dior mixes lambskin with a metallic chain strap and comes in either classic or dramatic pop colors with a badge-like closure.

Just as contemporary yet utterly feminine as Dior's S/S15 ready-to-wear collection, the Diorama bags sees the savoir-faire of the house's ateliers heightening a contemporary urban spirit, one that can adapt to various styles effortlessly whether matched with casual or evening wear. The emblematic Dior motif covering the closure has been given a bold facelift and comes either oversized, inset or ribbed. **mc**





GUCCI APPOINTS ALESSANDRO MICHELE AS CREATIVE DIRECTOR

Following the departure of Frida Giannini, Alessandro Michele takes on the role as Gucci's new Creative Director with complete creative responsibility for all of Gucci's collections and its brand image. The women's ready-to-wear for Autumn/Winter 2015 was his first debut collection for the Italian brand. Alessandro Michele started off with Fendi as Senior Accessories Designer before joining the creative wagon at Gucci's design office, and taking additional responsibility as Creative Director of Richard Ginori, the renowned Italian fine porcelain brand that Gucci acquired in June 2013. "After a considered and thorough selection process, Alessandro Michele has been chosen to assume the role as Gucci Creative Director, based upon the contemporary vision he has articulated for the brand that he will now bring to life. Alessandro and I are fully aligned on this new contemporary vision needed by the brand and we will be continuously inspired by that new identity in our respective roles and duties," states Marco Bizzarri, President and CEO of Gucci.

FASHION ALERT!

STYLE NEWS YOU NEED TO KNOW NOW *By Azza Arif*



JOAN DIDION APPEARS ON CÉLINE'S LATEST AD CAMPAIGN

CELINE'S LATEST CAMPAIGN SENDS SHOCK WAVES THROUGHOUT THE FASHION WORLD—IN A FABULOUS WAY—AS IT STARS 80-YEAR OLD AMERICAN AUTHOR JOAN DIDION LOOKING RATHER CHIC WITH HER LIPS PURSED, IN A BLACK SHIRT, OVERSIZE GOLD PENDANT AND DARK SUNGLASSES, HER SILVER BOB IMMACULATLY IN PLACE. IT WAS REFRESHING TO SEE THE EFFORTLESSLY COOL 80-YEAR OLD FOLLOWING IN THE FOOTSTEPS OF MODELS DARIA WERBOWY AND NATALIE WESTLING AS WELL AS ACTRESS MARISA TOMEI, WHO STARRED IN THE FALL 2014 CAMPAIGN FOR THE FRENCH FASHION HOUSE.

ANTHONY VACCARELLO IS THE NEW CREATIVE DIRECTOR OF VERSUS VERSACE

Versace appoints Anthony Vaccarello as the new Creative Director of Versus Versace, following his highly successful capsule collection for Versus Versace which debuted at last year's New York Fashion Week in September. "I've followed Anthony's work from his very first collection, as soon as I met him I realised immediately he was the one, he gets it, his talent screams Versus Versace. I love his fresh energy and innovation and I love being surrounded by a talent which brings newness to Versace," states Donatella Versace. Anthony Vaccarello will be responsible for all Versus Versace collections, for both menswear and womenswear and will make his debut with the Autumn/Winter 2015 season.



ELIZABETH JAGGER DONS MCM'S LATEST IT BAG, THE MILLA TOTE

American model, actress and the oldest daughter of rock star Mick Jagger, Elizabeth Jagger looks every bit the chic rock star holding a pastel Milla tote in MCM's latest campaign. Classically crafted, this double-handled tote is adorned with no more than a simple leather name tag, with stylish detachable shoulder straps. But for those who prefer a mini option, a smaller version of the Milla combines the collection's utilitarian shape with a cuter size, carried cross-body with its long, contrasting leather strap.



Keira Knightley
in Chanel

Julianne Moore
in Givenchy
and Chopard

Taylor Schilling in
Ralph Lauren

STYLE STUNNERS AT THE GOLDEN GLOBES AWARDS

WE SPOTTED SEVERAL NOMINEES, PRESENTERS AND GUESTS OF THE 72ND ANNUAL GOLDEN GLOBE AWARDS IMPECCABLY DRESSED IN FASHION'S LIONISED LABELS.



KEEPING TIME

An emblem of Mido's watchmaking expertise, the Commander collection expands to include the Caliber 80 Chronometer, a high-precision model powered by the latest generation chronometer movement. The perfect embodiment of harmony between the modern and the traditional, the Commander Caliber 80 Chronometer is certified by the Contrôle Officiel Suisse des Chronomètres (the official Swiss chronometer testing institute) and was designed to meet Mido's exacting requirements. With a power reserve of up to 80 hours, providing unfailing accuracy, the technical qualities of the Commander Caliber 80 Chronometer are complemented by its steel case with polished bezel, 40 mm in diameter, adorned with faceted and domed sapphire crystal. The timepiece also features a transparent case back that showcases the finely decorated and elaborate movement. **mc**

FOREVER FREEDOM

Chanel creates a stunning High Jewelry collection dedicated to audacity and inspired by freedom, paying tribute to 1920s Café Society era through dazzling creations that consistently bring sparkle to every movement. The collection immaculately personifies the element of chance and the grace of inspired dreams, free of nostalgia, taking a high road towards singularity. An allure free from the rigidity and shackles of tradition, every piece from the Café Society collection exudes a sense of liberty so dear to Gabrielle Chanel. **mc**

Collier Muse,
Chanel



REINE BLANCHE WHITENING PROGRAM

FROM A FLOWER THAT ILLUMINATES ITS PETAL OVER TIME

In early summer in the highland meadows of Provence, the Reine Blanche begins to lighten in the sun, changing from pale yellow to radiant white. L'Occitane captures its unique brightening power in a program that helps to whiten and illuminate skin for a natural translucency and flawless complexion. Day after day, skin regains its inner light and its immaculate radiance.

90% OF ASIAN WOMEN CLAIMED THEIR SKIN HAS RECOVERED ITS INNER LIGHT. *

L'Occitane, a true story.



L'OCCITANE
EN PROVENCE

Shop online at loccitane.com.my  L'OCCITANE en Provence



ANTI CLOCKWISE Spritz when wearing CHANEL: No. 5 EDP Purse Spray; For an iconic touch of GUCCI: Guilty Purse Spray EDT 4x15ml; For hair that smells like DIOR: Miss Dior Parfum Hair Mist 30ml; A light, effervescent hit of CHLOÉ: See by Chloé Eau Fraîche EDT 30ml; Nothing says opulence like BVLGARI: Omnia Indian Garnet EDT 25ml

PETITEAU

Totally red carpet-worthy petite purse sprays of the designer kind—stash one in your clutch for mid-event updates

the SCIENTIFIC SKINCARE®
SKEYNDOR
Since 1966

Global Lift

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**LIFT CONTOUR ELIXIR
FACE & NECK**

THE HIGHEST CONCENTRATION
OF ANTI-AGEING INGREDIENTS*
MERGED TO FORM AN EXTRAORDINARY
JEWEL FOR YOUR SKIN

THE POWER OF 3 SERUMS, COMBINED TO
CREATE AN EXCEPTIONAL ELIXIR



Lift Contour Elixir Face and Neck in Global Lift line is inspired by new avant-garde research in **Progerin and Glycobiology**. This is our most powerful concentrate, with more than 50% of anti-ageing ingredients and triple active substances per drop than any other SKEYNDOR* treatment cream. A prodigious jewel that redefines key points of the facial contour while combating visible signs of ageing and correct the skin tone with its pearlescent effect.

*By Skeyndor. **Skeyndor Cosmetic Lifting.



Dealers wanted



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www.skeyndor.com

[skeyndormalaysia](https://www.facebook.com/skeyndormalaysia)



Tip

To get the surfer girl, beachy look at Jeremy Scott, spray your hair with a beach spray texturiser and scrunch for max volume before crimping.

HOW TO:

1 Make a very precise, slightly off-centre part.

2 Smooth Kérastase Elixir Ultime from roots to ends for texture.

3 Straighten strands with a flat iron if you have wavy hair.

4 Divide hair into sections and choose random panels to crimp, while keeping the hair flat and close to the scalp.

5 Pull all the hair into a low ponytail, keeping it super neat.

6 Finish with a spritz of Kérastase Laque Couture to hold the crimps in place. Vibe with little braids placed randomly at the sides and pull out baby hairs around the front. Spritz with hairspray to hold it all in place.



Elixir Ultime, Kérastase



Laque Couture Micro-Mist Fixing Lacquer, Kérastase

New Wave

Crimps (yes, crimps) are back with a bang, rocking the runways of Spring 2015

Crimped hair is one of those 80s beauty trends like the dreaded scrunchie; every time it eagles for a comeback, you cringe a little. Many have tried (and failed) to bring back crimping over the years, but this season, things are a-changin'—hair maestro Eugene Souleiman pulled it off with perfect finesse and just the right tszuj at Stella McCartney, making crimped locks *en vogue* in the coolest way possible. "We're doing something very interesting with raw, abstract texture, because we're bringing the crimping iron back!" exclaimed Souleiman backstage, who made a precise part, smoothed hair down with a light oil, ran a mini crimper—a resolutely 80s hair tool, like a straightening iron with pleats—to create slight ridges through sporadic sections, then pulled them together into a low ponytail. "What makes this work is keeping it flat," he said of crimping strands squashed to the head instead of wild, brushed out crimps that wouldn't work with McCartney's sporty femme Spring collection. He then did the same at Jeremy Scott, but this time in a surfer girl, beachy, windswept mess: "We gave each girl a quirk in her hair style; a hidden braid, or a random crimped section; just something to set them apart." The key is to not crimp ALL your hair—whether sleek, straight locks or tousled waves, crimp small, random sections and keep it flat. Crimpers at the ready... **mc**

For a complete gallery of crimps on the runway and the tools to match, head to our website at www.marieclaire.com.my



After Shower Oil, RM24.90, lipidol.com

Laura Mercier's Spring 2015 makeup collection is themed Watercolour Clouds, soft and effortless with shades of mauve, nude and pink.

NEWSFEED

THE LATEST IN MAKEUP, HAIR, SKINCARE AND MORE By SHANTILA LEE



TWIGGY x L'OREAL PROFESSIONNEL

Known for that iconic pixie cut in the 60s, Twiggy is still banking on her hair almost 50 years later as the newly appointed ambassador for L'Oréal Professionnel's new hair colour range. "So in a way it was the hair that kicked the whole thing off, which is why this partnership with L'Oréal Professionnel is a nice one," says the ex-supermodel. "Daniel Galvin was the one who did my colour back in 1966 for those famous shots, and he did my colour again for this shoot, so it's come full circle."

MARIE CLAIRE PRIX D'EXCELLENCE DE LA BEAUTÉ

NARS gets major beauty chops this year, nailing the Special Jury Prize at Marie Claire's ultra prestigious 2015 Prix d'Excellence Beauty Awards. The international jury of esteemed beauty journalists gushed: "NARS is the best. A true success story of a French makeup artist who left 20 years ago to conquer New York. Every girl's dream: Colors to die for each season, the best textures, unexpected formulas and the mysterious man behind all of this charm and glam that is never overly sexy."



CELEB UPDATE

CHERYL COLE

As we're writing this, the gorgeous Cheryl Fernandez-Versini nee Cole has just been named UK's beauty icon for 2014, knocking steady winner Kate Middleton off the top spot. Here, she dishes her 5 must-do beauty rules to Marie Claire (you're going to want to take notes, ladies):

KEEP YOUR SKIN CLEAN

I've been saying it for years, you've got to take your make-up off before you go to bed. If you don't, you will wake up a year older, with blocked pores.

BEST HANGOVER CURE

When I've had a big night out, the next morning I drink Berocca, water and pop a couple of painkillers.

CHANGE UP YOUR FRAGRANCE

I like to create memories and I'm really nostalgic for smell. I can wear a perfume and remember a tour like it was yesterday. But once it's done I won't wear it again. I like fresh, floral, clean scents.

MAKEUP MUST

The [Skin Perfection] Blur cream has been my saviour recently. When we shot the L'Oréal ad, I had on Blur cream and mascara. That was it. It was scary because I'm so used to hiding behind big hair and lashes!

IT'S ABOUT PREVENTION

It's not about covering blemishes with make-up, it's about fixing what's wrong with your skin. When you put loads of foundation over a problem, it masks it but it's not helping. It's hindering, if anything.



WOMEN'S DAY

Two things you can do on Women's Day, this March 8th: one is to buy L'Occitane's special edition Ultra Soft Balm for RM15, where the whole chunk you pay gets donated to organisations that promote women's entrepreneurship.

The other is indulging in Laura Mercier's legendary skin-smoothing, foundation-perfecting Foundation Primer in a deluxe purse-friendly size at a reduced price of RM38 (RRP RM85).



FLÂNEUR FOREVER



Filter

TRENDS, NEWSMAKERS, CONVERSATION STARTERS—WHAT INFORMED, SAVVY WOMEN NEED TO KNOW NOW

PODCAST GOES VIRAL

‘Serial’ podcast gets everyone hooked on listening again

The world of podcasting has its first breakout hit with the series, *Serial*. The producers of *This American Life* have created a riveting listening series that surrounds the real-life 1999 murder of Hae Min Lee, a Maryland teenage girl and the conviction of Adnan Syed, her boyfriend. The show is hosted by reporter,

Sarah Koenig who starts to re-examine the case and evidence and uncovers facts and alibis that raise questions as to whether the accused man belongs in prison for the rest of his life or not.

Koenig slowly brings back attention to the cold case by conducting interviews through conversations. The show takes an hour to unfurl and proves to be aesthetic storytelling for the listener.

The ratings for *Serial* have been

impressive for any media platform. It has been downloaded and streamed over five million times at the cost of nothing. One episode is said to have an average of 1.5M listeners.

The show has wrapped its first season that features 12 episodes and has kick-started a rabid debate about the murder on online forums. We are waiting with bated breath for Season 2. To listen to *Serial*, log on to: <http://serialpodcast.org/>





GETTING MEN TO START TALKING ABOUT GENDER EQUALITY

Following the powerful speech by Emma Watson last September, the #HeForShe campaign drew an impressive number of male supporters too. The Barbershop conference is a response to the call for gender equality and to get men to start talking about women's rights.

The Barbershop conference was held to support non-sexist attitudes among men. The idea behind the 'barbershop' setting was introduced as barbershops were places where men used to exchange stories and talk. The conference brought together heads of state, activists and male leaders to discuss the importance of equality for women in social, economical and political life.

The head of UN Women, Ms. Mlambo-Ngcuka said that the Barbershop conference is key to breaking norms and stereotypes that have been governing both women and men. "We are asking you to stand up and speak out so that you can create more Barbershop conversations of this nature."

"You may not control all the events that happen to you, but you can decide not to be reduced by them." - MAYA ANGELOU (1928-2014)



Turkish Businesswomen Take A Stand

Despite the country's economic ascension, the number of deaths involving women in Turkey have remained high over the past year and cases of domestic abuse continue to soar.

A 2011 report from the UN showed that the domestic violence rates in Turkey are almost twice as that in the United States and much higher than in some European countries. When it comes to empowering women, Turkey ranks at the 125th spot in the 2014 World Economic Forum report on female empowerment.

One woman, Guler Sabanci, the chairwoman of Sabanci Holding is trying to change these alarming statistics by publishing a report that shows the effects of domestic abuse in the work place. The Turkish CEO believes that by publishing the report, it goes to show how domestic violence is not just a societal issue but also a corporate one. Guler's own organisation aims to get more women on executive committees of Turkish companies giving Turkish businesswomen a push to take a stand toward corporate female empowerment.



► **TWEET BEAT** @JIMMYFALLON: MORE THAN 11 MILLION PEOPLE HAVE QUIT FACEBOOK IN THE LAST 3 YEARS. UNFORTUNATELY, NONE OF THEM WERE YOUR PARENTS.

FLÂNEUR FOREVER







MOVIES MUST WATCH

CINDERELLA

Cate Blanchett, Helena Bonham Carter and Lily James revive the classic fairytale in Disney Picture's *Cinderella*, where Ella is forced to live with her new wicked and jealous step family after the sudden death of her father. After meeting a prince and receiving an invitation to attend the ball, Ella starts to believe her luck is looking up, until her cruel stepmother forbids her from attending and tears her dress apart. But like all the fairy tales we grew up reading, there's nothing a fairy godmother can't fix with her magical wand.



MOVIES COMING SOON

INSURGENT

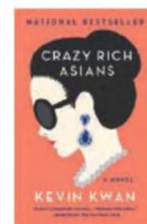
Shailene Woodley and Theo James are back for the second instalment in the *Divergent* trilogy. Following the previous instalment, Tris and Four are now on the run from Jeanine and this will bring her closer to the truth behind what Tris's family sacrificed themselves to protect. The plot will have Tris haunted by guilt as she faces the consequences of her past choices.



SERENA

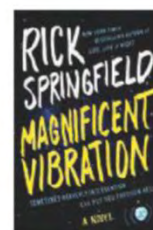
Adapted from Ron Rash's novel, *Serena* features Bradley Cooper and Jennifer Lawrence as a newlywed couple as they build a timber empire. Serena, played by Lawrence, grows resentful at the woman who shares an illegitimate son with her husband, following her own miscarriage. This jealousy slowly starts to unravel Serena and she sets out to murder her husband's child.

BOOKS ON OUR SHELF



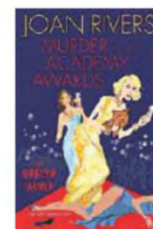
CRAZY RICH ASIANS by Kevin Kwan

American-born Chinese Rachel agrees to spend the summer in with her boyfriend Nicholas in Singapore to meet his family but little does she know that he is one of Asia's most eligible bachelors due to his pedigree and good looks. It introduces a new wave of stereotypes surrounding the Chinese elite with all the gossiping and backbiting. Will Rachel's relationship survive the trip back?



MAGNIFICENT VIBRATION: A NOVEL by Rick Springfield

Horatio Cotton steals a mysterious self-help book called *Magnificent Vibration: Discover Your True Purpose* from a bookstore and calls the 1-800 number inside, only to discover he has a direct line to God who launches him into an unlikely quest with a smart and sexy travel companion named Alice. Hilarious and poignant, *Magnificent Vibration* answers the biggest questions mankind has ever asked.



MURDER AT THE ACADEMY AWARDS by Joan Rivers

We're revisiting the late Joan Rivers' wicked humour and sass in this stylish novel through her literary persona, Maxine Taylor. When a young starlet fresh out of rehab falls dead on the red carpet, everyone suspects it's due to an overdose but Max and her daughter Drew know she's been murdered and go the extra mile to solve this mystery.

MUSIC

WHAT'S ON OUR PLAYLIST

Original Soundtracks have the ability to make or break a film and these OST's were at the top of their game in 2014



GONE GIRL

Trent Reznor and Atticus Ross made their music speak louder than words. The score perfectly expresses the metaphor of the film itself, that things aren't always what they seem to be.



BIRDMAN

The unaccompanied drum solos in this movie's score earned Mexican drummer Antonio Sanchez high praise from critics and a Best Soundtrack prize from the Venice Film Festival. A must for the perfect jazz party with your girlfriends!

FIRSTTM

ARE YOU MORE VOICE OR MORE INTERNET?

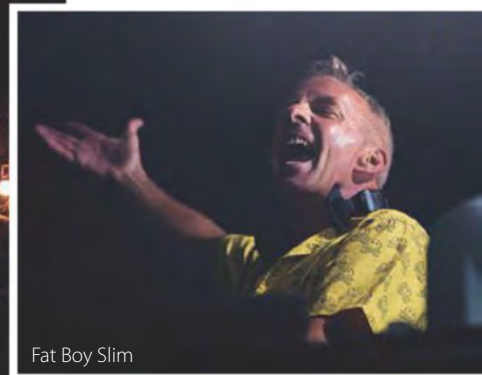
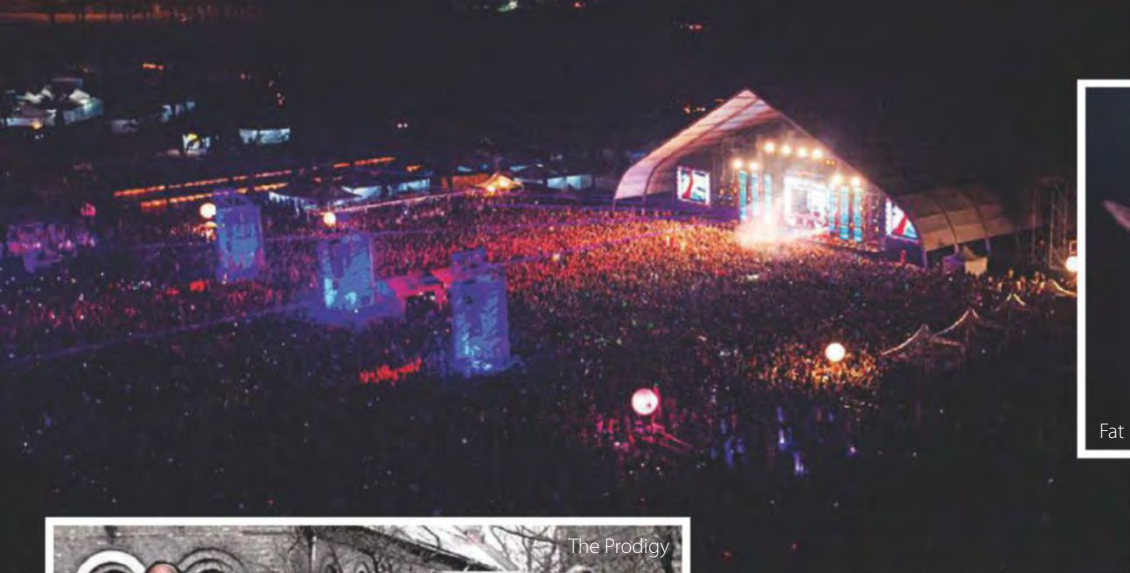
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Fat Boy Slim



The Prodigy



Afrojack



Avicii

THE FUTURE MUSIC FESTIVAL ASIA 2015 GUIDE

Put your best festival gear on, Southeast Asia's largest music festival is back and better than ever before!

Avicii

Global phenomenon and Swede sensation, Avicii is undeniable the reigning force of EDM today and in just a few short years since his breakout single *Seek Romance* back in 2010, has continued to dominate the scene with a highly acclaimed reputation – most recently for his hits *Hey Brother* and *Wake Me Up* which nabbed the #1 spot in over 70 countries. EDM's wonder boy will be bringing his long awaited second album, *Stories* to his FMFA debut!

The Prodigy

No introduction required, these crazy band of brothers known for their legendary anthems like *Firestarter*, *Breathe* and *Smack My B*tch Up* changed the course of music with their heart stumping sounds over the years. With a brand new album cooking this year that they've described as

"violent-sounding— on the edge", catch these legends of electronic music pioneers for an action packed performance. Theirs is a performance not to be missed.

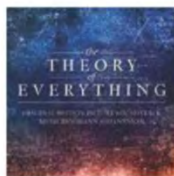
Afrojack

Having worked with the biggest pop stars from the likes of Pitbull, Thirty Seconds to Mars, Beyoncé and Snoop Dogg, two-time Grammy winner Afrojack first won fans' attention back in 2011 with the club classic *Take Over Control*. One of the hottest EDM names around, expect heart thumping beats with *Can't Stop Me* and *The Spark* from this dashing Dutch dude.

Fatboy Slim

Praise You and *Right Here, Right Now* will always be award-winner, Fatboy Slim's timeless and legendary anthems that continues to sound as fresh today as it did when it first came out! With a musical career spanning over 30 years, he has performed at all the biggest festivals in the world; Glastonbury, Global Gathering, Coachella, Bestival, UMF Miami and it is without a doubt that we'll be treated to a musical feast with his classic favourites. Get ready to *Eat, Sleep, Rave, Repeat* with Fatboy Slim at #FMFA15!

For more updates, visit www.futuremusicfestival.asia



THE THEORY OF EVERYTHING

Trust Jóhann Jóhannsson for his signature combination of acoustic instruments and electronics to create something both subtle and intense. We can see why it snatched the Golden Globe Award for Best Original Score!



THE IMITATION GAME

If you loved Alexandre Desplat's work in the final two installments of Harry Potter, then the dramatic scores in this movie will not disappoint.



WAKE UP TO A GOOD CAUSE!

Our 21st year in Malaysia is waking up to a great start!
We want to make a difference by supporting Women's Aid Organisation (WAO), one of the country's most established NGOs dedicated to empowering abused women.
One in every three women in the world have suffered from some form of abuse and in Malaysia, an estimated 39% of women have either been physically, mentally or emotionally abused.
We are taking action with a little help from our friends, some of Malaysia's most amazing personalities, who agreed to participate by appearing in bed sans makeup, waking up to do good. It doesn't end there.
YOU can join us in this cause and help make a change happen.
Find out how on page 99.

Instagram



atilia



Atilia Because violence and the suppression of women is still so prevalent in our society, I feel with a louder voice we will be heard.

Instagram



shirchong



Shir Chong It is self-respect instead of gender equality that gives rise to true empowerment.



celestethoi



Celeste Thoi I think a lot of women underestimate themselves because they get afflicted with the pain and violence that lowers their self-esteem. I believe Wake Up To A Good Cause will encourage more women to be braver, to come out and get help.

Instagram



patriciaak



Patricia K First of all, remember it's never your fault. No one deserves to be laid a hand on no matter what the circumstances are. Second of all, speak up to your loved ones and express your true feelings. We all deserve to live free of fear.

Instagram



poovaplachiak



Poova Plachiak As a woman, always strive to be a better you. Push your limits, pick up a sport, train your mind, body and soul. This way, you will never allow anyone to hurt you.

Instagram



amberchia



Amber Chia I have been supporting WAO for the past 8 years because I always feel that we should give a hand to those in need especially when they are in a critical and hopeless situation. It is my hope that WAO will lead abused women toward a better future.

Instagram



berniechan



Bernie Chan We wake up and it's a new day. So if you had a bad day yesterday say, as a woman who has suffered abuse, today is a new day and you can do something about it. There's always help out there. A new day, a new beginning.

Instagram



carmensoo



Carmen Soo When you hit a woman, it isn't just her you're hitting. You're hitting your mother, your sister, your wife, your daughter, your friends and women the world over.

Instagram



jokukathas



Jo Kukathas Know that there are people who understand what you're going through and you can talk to them. I look forward to the day we don't need such campaigns.

Instagram



januarylow



January Low I've known too many people who have been victims. It is my hope that one day they can live their lives freely. It's is never your fault.

Instagram



sarahlia



Sarah Lian The psychological impact of an abusive relationship can really affect a woman as they are put in a sort of power struggle because of insecurity; not theirs, but their partner's. Violence against women is a cop out. It's a cowardly move.

Instagram



xandriaooi



Xandria Ooi To all the smart, intelligent 21st century women out there, you can embrace who you want to be. Be a better version of yourself every single day...to me, that is true empowerment.

Instagram



lexierodriguez



Lexie Rodriguez I've supported the WAO since I was young because I've always grown up among strong women. To women who need help, there is somewhere you can find a support system and people to give you the strength to rise above a situation.

Instagram



tutimohdnoor



Tuti Mohd. Noor You are a great, beautiful creature. It would be really cheesy to say 'you are beautiful just the way you are' so I'd like to say, "Be seen, or you are nobody."

Instagram



venicemin



Venice Min Don't let anybody tell you who you are or set you limits. If you strive above them, you can strive above yourself and find your freedom.

Instagram



[dyanasofya](#)



Dyana Sofya Emotional abuse can sometimes be more dangerous than physical abuse. People can say what they want about you, but you can always choose not to accept what they say.

Instagram



fatimahabubakar



Fatimah Abu Bakar They keep putting us down because they are afraid of how strong we can be. We are one half of a powerful equation...the stronger half!

Instagram



dashalogan



Dasha Logan The difficult first step of bravery will lead you to a lifetime of freedom.

Instagram



ezzatiamira



Ezzati Amira As a feminist myself, my muses have always been strong, independent women especially those who have been dealt a bad hand in life yet are still able to turn the negatives into positives and overcome any challenges that come their way.

Instagram



thanuja&anuja

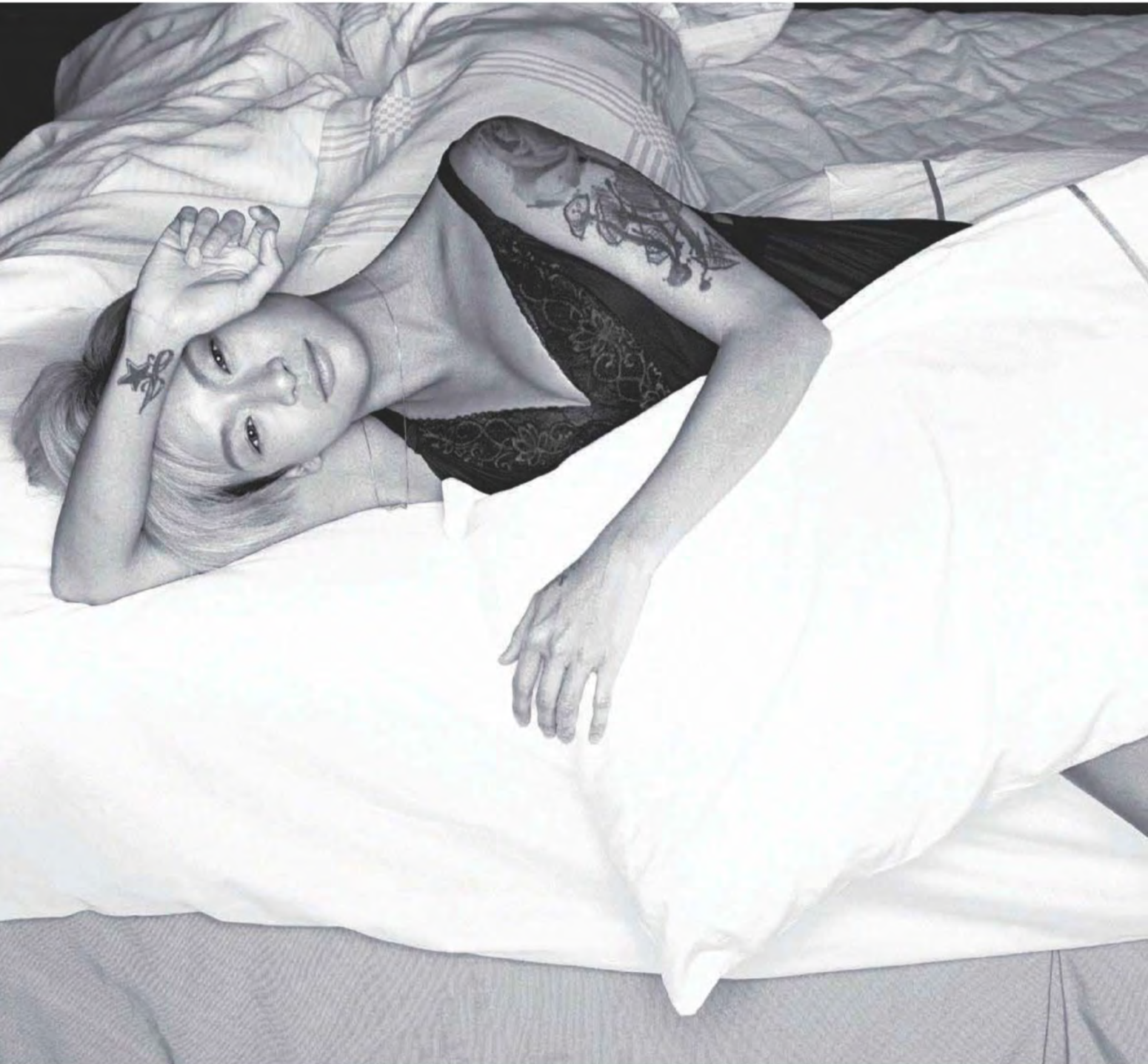


Thanuja & Anuja Thanuja: Even if a man says he will never do it again, women should not put up with any form of abuse. Remember you will be the stronger person for leaving them.
Anuja: Love yourself enough to find the strength in striving for what makes you happy.

Instagram



joycewong



Joyce Wong Support amongst women always encourages a positive change, and raising the awareness for this possibility is the first step towards altering the bigger picture of violence and working towards decreasing it.

Instagram



kavitakaur



Kavita Kaur It astounds me that even today women and girls are being abused. We as women should unite and fight against the archaic thinking that this is acceptable. Let's raise awareness, educate and assist women so we can end this generational cycle of violence.

Instagram



aliciaa



Alicia A I have four younger brothers. I don't want any of them to have a 'hate' women mentality. There are a lot of misogynistic jokes out there and people don't know how serious it can get if exposed to younger minds. As an older sister I want to be the reason that my younger brothers will forever respect women."

Make A Difference With US!

#marieclairemalaysia
#mcwakeup2agoodcause



We want you to join us and WAKE UP TO A GOOD CAUSE!
Help us raise awareness and give every woman who has ever suffered abuse a voice while raising funds in aid of Women's Aid Organisation (WAO).



How to Join

- Take an out of bed 'selfie' of yourself and nominate 5 friends
- Follow Marie Claire Malaysia's Instagram @ MARIECLAIREMALAYSIA
- Upload your 'selfie' and do ensure that you caption: Marie Claire will donate RM10 to WAO for every upload
- Do include 2 hash tags (only correct hash tags will be deemed as a valid entry)
#marieclairemalaysia
#mcwakeup2agoodcause
- Make sure your account is set to 'PUBLIC' or we won't be able to view your uploads.
- Campaign duration:
1 March – 30 April 2015

For every out-of-bed selfie taken and uploaded with 2 of our hash tags, we will make a donation of RM10 to WAO and help them in promoting protection and equal rights for women.

**Together we can end violence
against women
Join the good fight today!**

Why WAO Matters

WAO holds the fundamental belief that no one deserves to be battered and that all human beings have the right to self determination and should have control over the conditions that shape their lives. They aim to promote and create respect, protection and fulfilment of equal rights for women and to create a society that is free of violence of any kind against women.

Terms and conditions The contest is open to all residents of Malaysia. Please ensure that your Instagram account is set to 'PUBLIC' in order for us to view your picture. Only correctly hash tag pictures will be eligible for the contest #marieclairemalaysia & #mcwakeup2agoodcause. Campaign duration: 1st March – 30th April 2015. Marie Claire reserves the right to use your photo for promotional purposes. Marie Claire will donate RM10 for one upload up to a maximum of RM21,000.

I WOULD

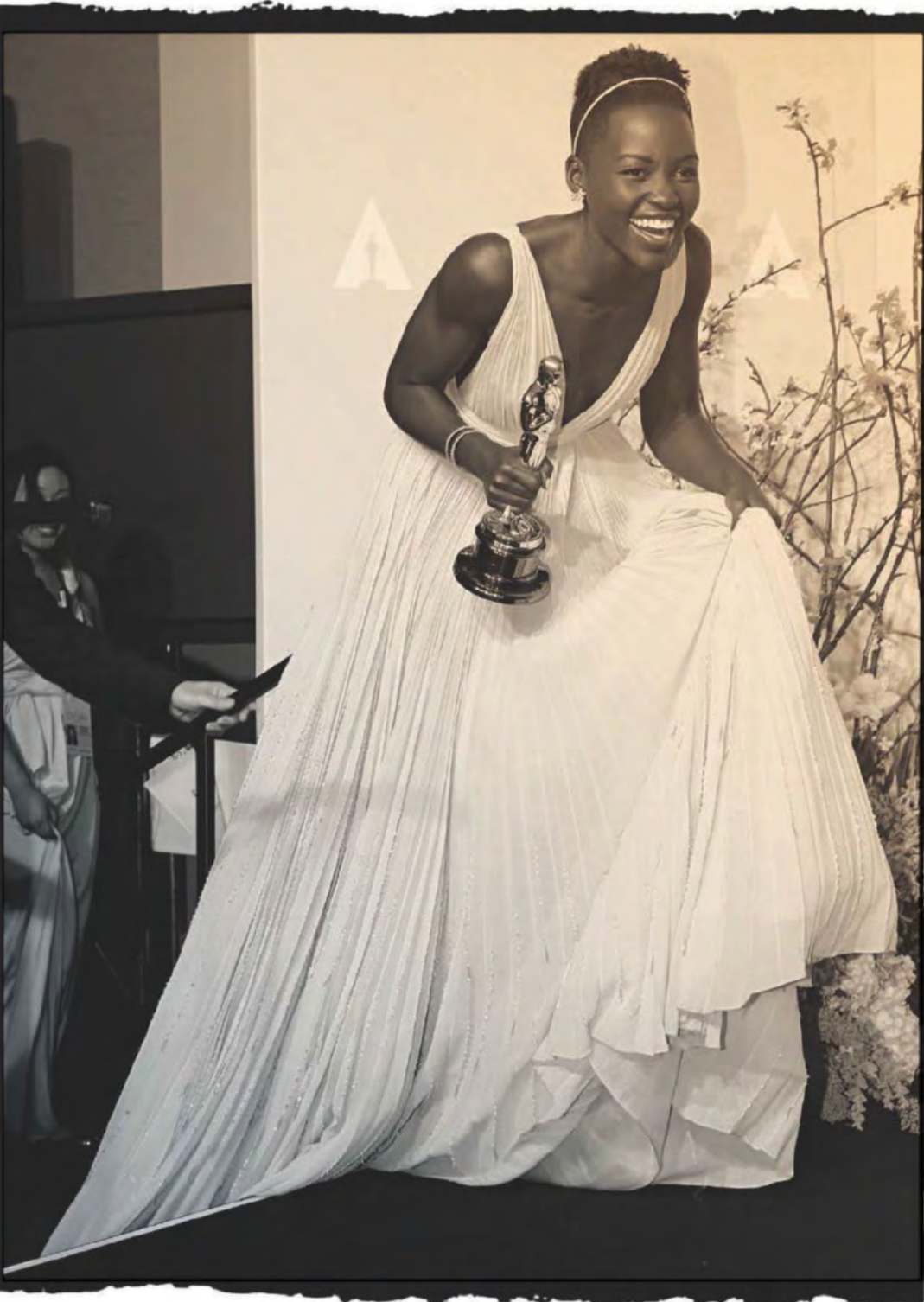
LIKE

TO

Some of us watch the Oscars as a yearly ritual and ogle at the outfits and root for our favourite films but some years, the leading ladies truly encompass the strong leads they play and deliver some of the best lines of their lives. These are the winners who not only delivered amazing performances but also the best acceptance speeches we've ever heard! *By Shakila Rajendra*

THANK...

IT DOESN'T ESCAPE ME FOR ONE MOMENT THAT SO MUCH JOY IN MY LIFE IS THANKS TO SO MUCH PAIN IN SOMEONE ELSE'S. AND SO I WANT TO SALUTE THE SPIRIT OF PATSEY FOR HER GUIDANCE."



LUPITA NYONG'O
2014, 12 Years A Slave

Perhaps one of the most inspirational Oscar wins in recent times was Lupita Nyong'o's when she won Best Supporting Actress for her turn in Steve McQueen's *12 Years A Slave*. It was not only a poignant role but it was also Lupita's very first film! The beautiful Nyong'o herself is Mexican-born and raised in Kenya and comes from a long-line of political and social advocacy superstars and a highly accomplished family. She is the first Kenyan woman to ever win an Academy Award.

Excerpt from Lupita Nyong'o's Oscar speech

It doesn't escape me for one moment that so much joy in my life is thanks to so much pain in someone else's. And so I want to salute the spirit of Patsey for her guidance. And for Solomon, thank you for telling her story and your own.

Steve McQueen, you charge everything you fashion with a breath of your own spirit. Thank you so much for putting me in this position, it's been the joy of my life. I'm certain that the dead are standing about you and watching, and they are grateful and so am I.

When I look down at this golden statue, may it remind me and every little child that no matter where you're from, your dreams are valid.

Thank you.

JANE FONDA

1978, *Coming Home*

Jane Fonda won the Best Actress Award for the film *Coming Home*, about disabled Vietnam War veterans. Jane herself was fiercely vocal against the war and used her Oscar speech to oppose it and highlight those with hearing disabilities by delivering the first part of her speech in sign language.

Excerpt from Jane Fonda's Oscar speech [Speaking simultaneously in sign language:] I'm so happy. I wanted to win very much because I'm so proud of *Coming Home*, and I want many people to see the movie. I'm signing part of what I'm saying tonight because, while we were making the movie, we all became more aware of the problems of the handicapped. Over 14 million people are deaf. They



OVER 14 MILLION PEOPLE ARE DEAF. THEY ARE THE INVISIBLE HANDICAPPED AND CAN'T SHARE THIS EVENING, SO THIS IS MY WAY OF ACKNOWLEDGING THEM."

are the invisible handicapped and can't share this evening, so this is my way of acknowledging them. [End of sign language.]

I'm so proud and grateful. It's been almost eight years. This film, *Coming Home*, was born in Santa Monica where

we live, in the cramped offices of the Indochina Peace Campaign, as a lot of us whose lives have been bound up with the war sat on the floor. And some of them were veterans. I thank, I thank all of them. One of them was my husband, Tom

Hayden; one of them was Bruce Gilbert, who has become my partner and is the associate producer of *Coming Home*.

And finally I want to thank my children, Troy and Vanessa, for being understanding and forgiving

me my absences. And again my husband, who helped me believe that besides being entertaining, movies can inspire and teach and even be healing. Thank you, all of you. Thank the Academy very much.

HATTIE MCDANIEL 1940, *Gone With The Wind*

Hattie McDaniel's win for Best Supporting Actress will forever go down in Oscar history as probably one of the most poignant. She was not only the first black woman to win such an honour but also the first black person ever to be accredited with an Oscar for her portrayal of Mammy in *Gone with The Wind*. To add to this, not only was McDaniel the first person of colour to win an Oscar, but she was also the first to be invited to sit at the Academy Award banquet. However, to her fans today, perhaps the most bittersweet moment of her win was that, following

her acceptance, she had to return to her seat at a small segregated table at the back of that very banquet, even though she had just won one of the highest accolades for those in her industry.

Excerpt from Hattie McDaniel's Oscar speech

This is one of the happiest moments of my life, and I want to thank each one of you who had a part in selecting me for one of their awards, for your kindness. It has made me feel very, very humble; and I shall always hold it as a beacon for anything that I may be able to do in the future. I sincerely hope I shall always be a credit to my race and to the motion picture industry. My heart is too full to tell you just how I feel, and may I say thank you and God bless you.



JODIE FOSTER 1991, *The Silence of the Lambs*

The movie about an FBI detective who faces up to a convicted cannibalistic serial killer in order to track down another serial killer certainly sent shivers down the spine and that was made possible by Jodie Foster whose portrayal of the fresh-faced detective Clarice Starling gave women everywhere inspiration to kick a*s. For a film that swept the Oscars, Foster made it all the more poignant by dedicating her award to disenfranchised women.

Excerpt from Jodie Foster's Oscar speech This has been such an incredible year. And I'd like to dedicate this award to all of the women

who came before me who never had the chances that I've had, and the survivors and the pioneers and the outcasts; and my blood, my tradition. And I'd like to thank all of the people in this industry who have respected my choices and who have not been afraid of the power and the dignity that that entitled me to.

I'd like to thank my family and my family of friends—the trusted ones, the circle. And most of all I'd like to thank my mother Brandy, my friend, the person who has loved me so much and so well that she taught me in inimitable “Little Man Tate” fashion to fly away. Thank you. And thank the Academy for embracing such an incredibly strong and beautiful feminist hero that I am so proud of. Thank you very much. Mike and Carol, you won the bet. Right on!

ELIZABETH TAYLOR

1992, Jean Hersholt
Humanitarian Award

While it may not have been an Oscar win for a film, Elizabeth Taylor proved that she was as beautiful on the inside as she was on the outside when she stepped up to receive the Jean Hersholt Humanitarian Award. A long-time activist for AIDS awareness, she co-founded amfAR, the Foundation for AIDS Research, with Mathilde Krim, a researcher at New York's Memorial Sloan-Kettering Cancer Center. Elizabeth Taylor was a firm believer that she could use her fame to 'get things done'.

Excerpt from Elizabeth Taylor's Jean Hersholt Humanitarian Award speech

Thank you so much. I have been on this stage many times as a presenter, I have sat in the audience as a loser, and I have had the thrill and the honour of standing here as a winner. But I never ever thought I would come out here to receive this award. It is the highest possible accolade I could receive from my peers, and for doing something I just have to do, that my passion must do. I am filled with pride and humility.

I accept this award in honour of all the men, women and children with AIDS who are waging incredibly valiant battles for their lives, those to whom I have given my commitment, the real heroes of the pandemic of AIDS. I am so proud of the work that people in Hollywood have done to help so many others, like dearest, gentle Audrey

[Hepburn]. And while she is, I know, in heaven, forever guarding her beloved children, I will remain here as rowdy an activist as I have to be and, God willing, for as long as I have to be.

Tonight I am asking for your help. I call upon you to draw from the depths of your being to prove that we are a human race. To prove that our love outweighs our need to hate. That our compassion is more compelling than our need to blame. That our sensitivity to those in need is stronger than our greed. That our ability to reason overcomes our fear. And that at the end of each of our lives, we can look back and be proud that we have treated others with the kindness, dignity and respect that every human being deserves. Thank you and God bless. **mc**



"I CALL UPON YOU TO DRAW FROM THE DEPTHS OF YOUR BEING TO PROVE THAT WE ARE A HUMAN RACE. TO PROVE THAT OUR LOVE OUTWEIGHS OUR NEED TO HATE. THAT OUR COMPASSION IS MORE COMPELLING THAN OUR NEED TO BLAME. THAT OUR SENSITIVITY TO THOSE IN NEED IS STRONGER THAN OUR GREED."

We are turning 21 and what better way to celebrate than to give something back to you, our dear readers! Here is this month's deal especially for you.

21% off

...selected Karen Millen dresses

All you have to do is fill up and cut out the coupon below. Present it at any Karen Millen outlet on the 21st of March and enjoy!



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KAREN MILLEN



Women We Love



PHOTOGRAPHY JASON LEE

THE GOO

In ode to International Women's Day this month, we look to two women who have each made a significant contribution to others as part of the UNICEF team. Be it in the field of technology or in war zones, these women have changed thousands of lives for the better. MC salutes you! *By Shakila Rajendra*

PERNILLE IRONSIDE

UNICEF Chief of Gaza Field Office

Not many women can do what Pernille Ironside does. She is the first to respond in emergencies and in her 14 years at UNICEF, she has seen what nightmares are made of. Currently serving in Gaza, she previously served in the Congo, was one of the first people to arrive after the Philippines hurricanes and is literally on-call if any situation crops up.

"I currently lead UNICEF's emergency response across the Gaza Strip and I've been in Gaza since August 2013. I joined the UN in 2002 so I've been here coming up to 12 years. I've served in emergency response teams that have included the Philippines, Yemen, Pakistan, Nepal, the Democratic Republic of Congo, and as UNICEF's global adviser on child protection in emergencies at Headquarters in New York."

Pernille started her foray into humanitarian work while working as a Canadian human rights attorney but quickly learnt that she would want experience in international aid and looked to UNICEF.

STILL SHOCKED

Despite having seen the devastation that

human conflict and natural disasters have left behind, Pernille is still shocked by the atrocities she witnesses.

"I was flying into the Philippines after the Haiyan typhoon hit, and this was about eight days after it happened and I couldn't believe my eyes. My breath was caught in my throat when I first witnessed it. It was complete devastation."

**PEOPLE WHO HAVE GONE
THROUGH THE
ABSOLUTE WORST AND
WHEN WE VISIT THEM
AND CHECK ON THEM,
THEY JUST WANT TO
WELCOME US AND MAKE
US FEEL COMFORTABLE.**

That same feeling of shock translated a year later when Pernille stepped into her current posting in Gaza. The Gaza Strip has been caught in the Israel-Palestinian conflict for many years but took a turn for the worse in 2014 when more than 5,000 air strikes were carried out on Gaza leaving the city in a state of emergency and making the mobility for aid almost impossible to manoeuvre.

"Gaza is one of the most challenging experiences I've had because the situation here was already in crisis but it has just gotten worse. There was already an energy crisis as there was hardly any electricity or fuel. To make things worse, most of the water systems are contaminated by sea water and people could barely pump water into their homes. Almost 80% of the population

were receiving some form of humanitarian aid and children's access to education was very limited. You can see young children under street lamps trying to do their homework as there was no electricity."

"Schools were already running on a double shift which meant that one school would run in the morning and another in the afternoon, with a new set of principals, teachers and students. Now, these

same schools have to serve as shelters too bringing education to a standstill. Around 30,000 people are living in the UN schools which means those schools can't be used for education."

GETTING TO WORK

It is situations like this, where massive amounts of work need to be done that Pernille thrives. She describes herself as

D FIGHT

some time, I pulled her to me and sat her on my lap. She seemed torn ... she wanted to be held and loved but she was also resistant. It was only later that I realised why. She had become incontinent as a result of being raped many times and she was resistant because she didn't want to soil me."

Pernille was so humbled and affected by this encounter that it has stayed with her and remains the reason why she does what she does.

"These are the things that make me want to dedicate my life and my skills to helping people. I can't think of a better passion to have."

ERICA KOCHI

Co-lead of Innovation Unit, UNICEF

Erica Kochi has always had her roots in doing good for others. Her dad had worked for UNICEF and as a true global

but also talking with a lot of my peers in these countries that I realised that a lot of children didn't have the same opportunities I had — they didn't have the same ability to say, 'I am not receiving these essential services, I can't go to school' or 'when I get sick I can't take medicine to make me better'. I realised that even though we both wanted the same thing in our lives I had a very different background compared to my peers. That sense of injustice really shaped my outlook in life and I decided that I wanted to work in a field that could give to all children the same kind of opportunities that I had as well. At the time, I didn't know how to do it but it was really important to me.

After university I took a job, working on trying to introduce new vaccines and to figure it out a financing mechanism for new vaccines in a lot of developing countries. That's how I came to UNICEF almost 11 years ago."

REVOLUTIONARY STEP FORWARD

Then, around 2007 on a trip to Zambia, Erica stumbled upon a trend in the communities where she realised that mobile phones were present even in the most rural of areas. "Suddenly, people could have a two-way conversation. Only through dialogue can we address the world's challenges." Because of her work, Erica was able to look into using technology in her favour. "I decided to focus my efforts here because for the first time—technology for development—had become feasible given the reach and affordability of mobile phones."

"I then met my colleague Chris who I started a team with in UNICEF. He was also interested in what technology meant for UNICEF's work. So the two of us started a little R&D shop within the organisation. When we first started, people thought we were completely crazy. They were like, 'Who are these young people, what are they doing?' They thought technology was never going to

someone who is very practical and likes to get things done. On Gaza, she is optimistic but acknowledges that she may need to be there for a considerable amount of time.

"My main goal now is to get to work on repairing the schools and shelters and providing an environment that is safe. We are trying to provide the social support and running a programme that provides children with coping skills that extends into the community. It is this support that will restore hope and give meaningful opportunities to children so they can envision a future."

Of course, her driving force are the people that she works with. "People who have gone through the absolute worst and when we visit them and check on them, they just want to welcome us and make us feel comfortable."

She cites an incident when she was serving in the Democratic Republic of Congo where she was working on a campaign to end sexual violence against women in the war-torn country. She noticed a girl about 10 whom she knew had been through a brutal gang rape and had to walk for days on her own to reach aid.

"She looked like she wanted to be loved but at the same time, she resisted coming to me. She just kept looking at me and I was trying to gauge her reaction. After

SUDDENLY, PEOPLE
COULD HAVE A TWO-
WAY CONVERSATION.
ONLY THROUGH
DIALOGUE CAN WE
ADDRESS THE WORLD'S
CHALLENGES...

child who has lived in Japan, Afghanistan and Myanmar, she realised from a young age that her peers were not as fortunate as her and that the opportunities that were open to her were not available to everyone. She knew that she had to 'level the playing field' and that is how she found herself in UNICEF.

"I came to it because I had grown up all over the world, I was born in Japan, my father is Japanese and my mother is from the US. My Dad actually worked for UNICEF back in the 1980s. So it was my exposure through not only UNICEF work,

be a thing and it was never going to impact anyone. So we tried a lot of different things, especially around how we get information from the most rural and remote locations. To hear from people what was happening and to respond to them in real time.”

Two years later, the unit developed the open source framework called RapidSMS. It uses basic mobile phone and SMS text messages to collect information and improve the speed and quality of data collection. It encompasses everyone from field workers, to students and medical workers who need to send information out from rural areas. Erica points out that there is now a direct and efficient way of collecting information.

“We use it to coordinate health workers, to hear from teachers and students and because it’s open and anyone can use it, we’ve seen it able to spread across many different countries and reach many different user cases that we couldn’t do by ourselves.”

As a result of this development, Erica and her team partner Christopher Fabian have been awarded TIME’s 100 Most Influential People in the world. “We hope that by using technology as a tool for the things it is good at doing —creating efficiencies, making information exchange easier, engaging in fast two-way communication... we are able to engage and find solutions to the poorest and most under-served communities.”

PART OF THE DIGITAL WORLD

Erica has achieved much success by combining her humanitarian interests with her digital savvy and she believes that young people, particularly girls should be encouraged to hone their skills in terms of technology.

“We’re seeing more and more of the world around us encompassing a digital aspect, obviously phones are the best example and we’re starting to see the same with our appliances and technology everywhere. If you want to make change in the world, you need to be part of that the digital industry. I think it’s important that girls and women are represented in



the technological world. Otherwise you are only getting 50 percent of the population who being represented. No matter where in the world you are, or whatever industry it is, women have to be factored in.”

If you would like to learn more and contribute to UNICEF’s work, please contact UNICEF Malaysia at: www.unicef.org/malaysia

To read the complete interviews, please visit: www.marieclairemalaysia.com.my

A large, bold, black letter 'G' that serves as a background for the text. The letter is stylized with a thick stroke and a large, open counter. The word 'Gwyneth' is written across the middle of the 'G'. The 'G' has a small loop at the top right and a large loop at the bottom.

Gwyneth

*She's a movie star (in this month's crime caper *Mortdecai*), entrepreneur (behind the lifestyle phenomenon *Goop*), and champion of women (despite what you may have heard). Why should Gwyneth Paltrow have to defend her success? Answer: She shouldn't*

BY NELL SCOVELL
PHOTOGRAPHS BY JAN WELTERS



TOP &
PANTS,
ALEXANDER
WANG

SITTING *on her couch*

AT HOME FOR TWO HOURS STRAIGHT,
GWYNETH PALTROW BLUSHES (TWICE),
CRIES (A LITTLE), LAUGHS (A LOT), AND
ATTEMPTS WITH VARYING DEGREES OF SUCCESS

to express her feelings. In short, Paltrow is human. And if the range of emotions doesn't convince you, the sitting-on-the-couch-for-two-hours part should.

Paltrow is usually represented in two dimensions—either on-screen or online—which makes it easy to forget that she's not a comic book character, although she plays one in the blockbuster *Iron Man* movie series. In three dimensions, Paltrow fleshes out into a thoughtful, funny, imperfect, and complex person. It is these exact qualities that made her well suited to play Jane Austen's comic heroine Emma in her breakout role in 1996. A rare American who can play British, Paltrow is back in the "English saddle" again, playing Lady Mortdecai opposite Johnny Depp's Lord. The crime caper *Mortdecai* also stars Ewan McGregor, who last worked with Paltrow on Emma.

"It was surreal," Paltrow says about the double-decade time lapse. She and McGregor fell easily into reminiscing about that shoot and how they would bum cigarettes from the driver on rides out to the farm where they practiced riding horses and driving traps. "All three of us would be chain-smoking out the window," recalls Paltrow. "The driver was awesome." After work, they would hang out in small country-house hotels, drinking and smoking. "You know, we were kids," she says.

Paltrow, 42, has kids herself now—Apple, 10, and Moses, 8—and chain-smoking has been replaced by at least an hour of exercise, five times a week. But perhaps most surprising of all, acting is no longer her sole professional focus. She also writes best-selling cookbooks and is currently overseeing the expansion of Goop.com, the lifestyle website she founded in 2008.

"She's become this other thing—this kind of entrepreneur," says Robert Downey Jr., who has made three *Iron Man* films with Paltrow. "It used to just be she'd say, after we get the master shot, 'I gotta call and check on my kids.' And by the time we were doing *Iron Man 3*, if we weren't rolling, she was running her business."

Like most of the food it touts, Goop was organically grown. Its roots sprang from Paltrow's natural curiosity and willingness to share information. "If I have questions about a city or where to get my vagina waxed, I just e-mail her," says friend Chelsea Handler.

Recently hired CEO Lisa Gersh admits that when she was running Martha Stewart Living Omnimedia, she would check out the competition. "Years ago, Gwyneth recommended this crazy conditioner from Christophe Robin in London," recalls Gersh. "And I still use it." Gersh jumped on board to turn the startup into a profitable company based on "contextual commerce." "You can find anything you want on Amazon," she says. "But what you want—you don't know."

For example, you might not know that you want a \$2,295 lace bomber jacket or a \$685 coffee-table book set. But Paltrow insists that some of the items are there simply to showcase beautiful design. "It wasn't like I was buying everything," she says. "It's aspirational even for me." Goop also offers an array of both practical and impractical advice, throwing around terms like "spiritual ecosystem" and "favorite fishmonger." Who has a favorite fishmonger? Paltrow does. And she's not afraid to admit it. "She presents herself as she is and does not pretend to be someone she is not," says her friend designer Stella McCartney. "I've always respected that."

Like Austen's Emma, Paltrow may lack a "common touch," but then her life has never been common. For starters, her parents—Tony- and Emmy-winning actress Blythe Danner and revered TV writer/producer/director Bruce Paltrow—named her Gwyneth. Even as a little girl, Paltrow lived large. Her name pops up in Anjelica Huston's recent memoir, *Watch Me*, during a story about a fabulous party in Aspen in the '80s. Don Henley was there. So was Jack Nicholson. And so was a "very pretty young girl, blonde and about 12 years old," who sat next to Huston, looked nervously across the room at Nicholson, and declared—



TOP & SKIRT,
PROENZA
SCHOUER

CHOICE WORDS

"Isn't he scary?" or something like that," interrupts Paltrow, finishing the story from memory. Her face instantly turns bright red with 30-year-old embarrassment. "Can you believe I did that?" she says. "When I found out that Jack was her boyfriend—oh, my God!" (Huston's story quotes Paltrow as having said, "That man scares me." To which Huston replied, "With good reason. He scares me, too.")

It was around the same age that her family moved from Los Angeles to New York City and Paltrow attended the Spence School (immortalised as the template for TV's *Gossip Girl*). Her parents wanted her to go to college, with Danner imploring her to "be an anthropologist." But Paltrow had other plans. "I really, really wanted to try to be an actress," she says. Plus, she admits, although her grades were solid, "my SAT scores were not very good."

Cut to an Upper East Side coffee shop circa 1989. A talent scout approaches a 17-year-old Paltrow and asks if she wants to read for a part in a movie about Sunny von Bülow. Without informing her parents, Paltrow auditions, using her mother's agent as a contact. Later that evening, her mother enters her room with a strange look on her face.

"I knew I was in trouble," Paltrow says, "but I was also like, Wait, there's something else. She was mad at me but also ... beaming with pride."

"My agent just called me," Danner said. "Did you go in on an audition?"

Busted, Paltrow apologised.

"Well, apparently you read very well, and they want to have you back," Danner said. Paltrow returned for her callback at *Reversal of Fortune* with her parents' blessing. Charmed life, right? Except for one tiny detail ...

Paltrow didn't get the part.

What has made her a success is not that she always gets what she wants, but that she's willing to keep working. She's willing to take risks. And while she had connections, she also had the talent. "Gwyneth had early success, and it was merited," says Douglas McGrath, who wrote the film adaptation of and directed *Emma*. "It was not her parents' success."

Paltrow racked up five movies in the next two years, including the remarkable *Sliding Doors*, which Downey Jr. describes as "a clinic on the quintessential modern female lead and how to properly execute it." She also played a boy convincingly enough in *Shakespeare in Love* to win the 1999 Academy Award for Best Actress. Winning an Oscar at 26 gets lost, in part because Paltrow never mentions it. She'd rather discuss what she prizes more about her career. "Whether

it's Morgan Freeman [1995's *Seven*] at the beginning of my career or Johnny Depp in my last movie, I feel on-my-knees gratitude for being considered a good enough actor to work with actors of that caliber," she says.

Fame came along with the work and a social life that included being engaged to Brad Pitt. And with fame came criticism that peaked when Paltrow was named "Most Hated Celebrity" in a 2013 tabloid magazine poll. It's become something of a blood sport to take her down. Some of this reaction may be gender-based. In 2013, an *Esquire* profile of George Clooney catalogued his famous friends, his palatial homes, and his family's Hollywood connections. There's a lot of overlap between the two stars, with one major difference: The article about Clooney begins with the command: "You must love him."

Power, wealth, and outspokenness are lovable in a man but not always lovable in a woman. "I've been flat out told to dumb myself down, to dim my light, to shut my mouth," Paltrow states matter-of-factly, then adds with a shrug, "Maybe I should have listened to those people."

And while the public fluctuates in its admiration, those who know Paltrow go out of their way to praise her. "I think there's been a real grace on how she's conducted herself," says Downey Jr. Handler is more to the point: "I would show up for her anytime, anywhere, and women who don't see that in her, take my word for it: I'm not friends with assholes."

The backlash may also be a reaction to Paltrow's perceived "charmed life." Handler questions this narrative. "The thing I think most about Gwyneth is that she is so misunderstood, and why? Because she's pretty and has a perfect body and a perfect family and a perfect house and is now having a perfect divorce? If that's what one thinks of her, then one would be a perfect idiot," she writes in an e-mail.

Like everyone, Paltrow has had her share of what Handler calls "the deep, dark, ugly stuff." A low point came in 2002 when she and her beloved father were traveling in Italy to celebrate her 30th birthday and he contracted pneumonia. Already weakened by a bout of throat cancer, Bruce Paltrow died in a Rome hospital.

Soon after that, Paltrow began dating Coldplay lead singer Chris Martin, and a year later, they married and settled in London. The births of their children were high points, but a brutal five-month postnatal depression struck in 2006. The marriage became strained.

Was there a moment of crisis? Paltrow shakes her head. "There was nothing dramatic or anything. I had built my life on trying to be all

ON YOUNG ADULTHOOD

"The day I left my parents' house, my dad was like, 'You are totally on your own. Don't ask me for help with rent, don't ask me for help with anything. Your privilege was to live in my house and to get the education that we were able to afford for you.' My father loved his success, but he was hyperaware of the entitlement that can be created if you grow up as a rich kid, and so he was very clever at letting us know that we were borrowing it."

ON ENTREPRENEURSHIP

"I know what I want to do, and I'm going to do it. I don't care so much about the men, but I wish that women were slightly more understanding of other women. A lot of women reporters try to pit me against other women doing entrepreneurial things. There's room for everybody."

ON GOOP'S MATERIAL/ SPIRITUAL SIDES

"We're always trying to reconcile all these different parts of ourselves. We want something beautiful or to get a girl crush on someone, but we also want to understand ourselves better, we want better relationships. Women are so multifaceted. There are more materialistic, poppy, shallower sides to us, and there are profound sides to us. We're capable of holding a lot."

ON PRODUCTIVITY

"I'm in meetings with investment bankers, VC firms, private equity firms—you name it, across the board, men. Women in 30 minutes can get more accomplished than men in two hours."



TOP & SKIRT,
MUGLER

“THE HARDEST THING ABOUT BECOMING AN ACTUAL WOMAN IS TO BE TOTALLY SELF-ACCEPTING.”

things to all people, and I just couldn't do it anymore, and I really had the sense that I wasn't allowed to have needs, and I had to prove my specialness or self-worth by doing all this stuff and taking care of everybody else, and I just sort of hit a wall.”

Martin is known as a sensitive singer/songwriter, but when asked who cried more, Paltrow answers, “Oh, God. Probably me.” She pauses, then adds: “It's very sad. You have an expectation of your life, and it's sad to change the expectation.”

The couple proceeded cautiously. In 2012, Paltrow purchased a six-bedroom house in West Los Angeles about two miles from where she grew up. There was a year of quiet separation that coincided with the filming of *Mortdecai*. Since Johnny Depp had recently split from his longtime partner Vanessa Paradis, Paltrow pumped him for advice. “Nobody knew what Chris and I had been going through, so I didn't say, ‘Hey, this is what's happening,’ but I did ask him mostly children-centric questions, like ‘How is it on them?’ and ‘How did you do it?’” says Paltrow.

In March 2014, Paltrow and Martin announced their separation on Goop in a post entitled “Conscious uncoupling.” Public reaction was swift and strong—not to the news but to the phrase. “OK, you can make fun of the term or whatever,” says Paltrow. “I didn't invent it.” Psychotherapist Katherine Woodward Thomas did. When you strip away the goofy '70s jargon, “conscious uncoupling” is a noble notion: Without finger-pointing, a couple dissolves a marriage while maintaining that they are—and will always be—a family.

While Paltrow is not looking for, or expecting, any sympathy, she's jolted by the lack of empathy. “Someone—I guess they thought they were being funny—

forwarded an article like, ‘Why Her Divorce Is Going to Be Better Than Mine,’ and I thought, Really? Is that what you think I'm saying? Like, why do you want the *schadenfreude*? Do you really want me to get divorced in a horrible way so you can sell a lot of magazines and I'll destroy my children's lives? Is that what you would prefer?”

Paltrow's eyes well up with tears when she says she hopes that her and Martin's approach will keep their kids “more whole and happier.” And so far, so good. All four spent Thanksgiving together. “We've worked really f**king hard to get to that point,” she says. “But we're very, very close, and it's so nice. I feel like it's, in a way, the relationship that we were meant to have.”

The uncoupling also triggered Paltrow's return to California. Comforted by the familiar palm trees and blue skies, she calls the Brentwood Country Mart “flashback destination number one.” The outdoor eating area with its fire pit hasn't changed, nor have the French fries from nearby Reddi Chick. She enjoys visiting Venice, a nearby artsy neighborhood, where her father used to have an office.

She blushes when asked who she's currently dating and declines to answer. Nor does she care to discuss who Martin is dating. Still, she is game to gush about the “amazing women” in her life, including her mother, her mother's friends, her cousins, longtime school pals (“lifers”), and Cameron Diaz and Stella McCartney, who bring “depth to my life.”

Paltrow has a deep respect for working women, especially working mothers, and has spoken out on equal pay and reproductive rights. So it's especially frustrating when she finds herself stumbling around the minefields of the Mommy Wars. “I think sometimes

I'm misunderstood,” Paltrow says. “Look, one of the disadvantages of having been famous for so long is I've said some stupid things—immature, reactive stuff. And that's OK, because that's all par for the course. But when words are put into my mouth, those are the situations I feel aren't quite fair.” Last March, she was attacked in the media after being misquoted as saying that raising children was harder for her as an actress than for a woman with a 9-to-5 office job. “Of course I understand that I have help, and my experience is easier than someone who doesn't,” she says with passion. “You have single mothers, no babysitter, working two jobs, and to somehow insinuate that I was comparing myself to that just makes me mad, because it's so anti-woman ... I think we are all genuinely doing our best, it's hard to have children and a career, and all some women seem to do is judge other women's choices. I find that demoralising and unhelpful. Where is the wisdom coming out of this situation? I don't see where this is getting us anywhere in terms of a cultural discussion.”

She's right. Paltrow is not the enemy, and the more people from all corners who speak out on these issues, the better. And despite her having help, it's time for Paltrow to pick up her son at the school bus stop. She walks me to the door and waits as I put my shoes back on. She apologises for the inconvenience. “As an impulse, I bought way too expensive rugs,” she explains. “But the dogs have already ruined them.”

It's a perfect metaphor for Paltrow's “charmed life.” She's more self-aware than many think. As we wrap up the interview, she says, “I'm sure I said some stupid things. I always do.”

And that's what makes her human. **mc**

marie claire Fashion

A fashion magazine cover for 'marie claire Fashion'. The central figure is a model with light brown hair pulled back, wearing a vibrant red, long-sleeved dress with intricate lace detailing and a lace-up bodice. She is cinched at the waist with a wide, brown braided belt and carries a tan suede handbag. The background is a dark, textured studio setting. The title 'marie claire Fashion' is prominently displayed at the top in a large, white serif font.

SPRING IT ON!

Get your front row exclusive on all
the key trends for this new season

A woman in a red dress is seen from behind, looking into a large mirror in a dressing room. The mirror is framed by a dark border with several round, glowing light bulbs. In the foreground, a table is cluttered with various makeup products, including bottles of foundation, concealer, and a palette. The woman's reflection in the mirror shows her looking down at her face. The overall atmosphere is glamorous and intimate.

INHERENT VICE

GLAMOUR AND DECADENCE TAKE CENTRESTAGE
WITH AN ALL-STAR CAST OF SPRING/SUMMER'S FINEST

Photography Ian Wong Styling Calvin Cheong



ON VICTORIA:
DIAMONTE PENDANT
EAR RINGS, PRADA;
RIBBED DRESS,
SALVATORE
FERRAGAMO.

ON JOHNNY:
SHIRT, JACKET,
PANTS AND LEATHER
SHOES, DIOR HOMME;
LEATHER BELT, PRADA.



EARRINGS AND BANGLE,
ERICKSON BEAMON
AVAILABLE AT M PAVILION;
KNIT CARDIGAN, TOP WITH
EMBROIDERED DETAIL, SKIRT
AND HEELS, PRADA



ON VICTORIA:
CHIFFON DRESS WITH
EMBROIDERY AND
BEADS, AND LEATHER
STRAP HEELS, GUCCI.

ON JOHNNY:
JERSEY KNIT
SINGLET, JACKET &
PANTS, SALVATORE
FERRAGAMO; LEATHER
SHOES, DIOR HOMME.



ON VICTORIA:
EAR RINGS, PATENT
LEATHER CLUTCH
AND SILVER PATENT
LEATHER ANKLE HEELS,
GIUSEPPE ZANOTTI;
BANGLES, CHANEL;
LEATHER COAT, PRADA;
ASSYMMETRICAL CUT
OUT TOP AND HIGH SLIT
MAXI SKIRT, VERSACE.

ON JOHNNY:
WHITE COTTON SHIRT,
NECK TIE, JACKET,
PANTS AND LEATHER
SHOES, DIOR HOMME.



EARRINGS, SUN MOON
RAIN AVAILABLE AT M
PAVILION; SLEEVELESS
PLEATED CROP SHIRT,
JACQUARD BELT AND
HIGH WAISTED PENCIL
SKIRT, MIU MIU.



ON VICTORIA:
EARRINGS, PATENT
LEATHER CLUTCH
AND SILVER PATENT
LEATHER ANKLE HEELS,
GIUSEPPE ZANOTTI;
BANGLES, CHANEL;
LEATHER COAT, PRADA;
ASYMMETRICAL CUT
OUT TOP AND HIGH SLIT
MAXI SKIRT, VERSACE

ON JOHNNY:
WHITE COTTON SHIRT,
NECK TIE, JACKET,
PANTS AND LEATHER
SHOES, DIOR HOMME



CHOKER CHAIN HARNESS,
GIUSEPPE ZANOTTI; KNIT
HALTER TOP, MIU MIU.



PEARL & DIAMONTE NECKLACES,
CHANEL; BIKINI, JACKET AND
UMBRELLA NET SKIRT WITH
SEQUIN FLOWER EMBROIDERIES,
MICHAEL KORS; LEATHER MULES
WITH RIBBON DETAIL, MIU MIU



ON VICTORIA:
CHOKER AND ANKLE
HEELS WITH PYTHON
DETAILS, GIUSEPPE
ZANOTTI; MIDI
DRESS, HERMÈS

ON JOHNNY:
COTTON SHIRT, KNIT
SWEATER, JACKET,
LEATHER BELT,
PANTS AND LEATHER
LOAFERS, PRADA.

PHOTOGRAPHY
ASSISTANT FARIS
ASSISTANT STYLIST YIING
MAKEUP KENNY YEE
HAIR CODY CHUA
MODEL VICTORIA
FULGENS @ TANGERINE
MODELS AND JOHNNY
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MANAGEMENT

BURIED

treasures

*Discover
the season's
new
go-everywhere
bag: a luxe
leather
carryall in
sandy tones
that swings
with
retro flair*

PHOTOGRAPHS BY
MITCHELL
FEINBERG





THAT
70S
STOW
THIS PAGE:
CHLOÉ
OPPOSITE
PAGE: PRADA





**AGAINST
THE
GRAINS**

THIS PAGE:
LOUIS VUITTON
OPPOSITE PAGE:
MICHAEL KORS





SANDSCAPE
THIS PAGE:
TOD'S
OPPOSITE
PAGE: CÉLINE

Fashion

GUCCI

After last season's chic swing through the 60s, Gucci taps into the early 70s— a decade that is synonymous with the Italian house's heart. Giannini gave 70s glamour a contemporary twist with clean, sharp lines and a juxtaposition of mixed textures and fabrics. Every inch of the collection had sass, glamour and versatility. Think narrow-shouldered A-line skirt suits rendered in white leather, toffee-coloured suede coat dresses with

SPRING/SU

Vibrant hues, retro prints and riotous accessories; twists and borrowings that fashion so loves. Rounding Milan and Paris, here is your must-have guide to all

gold marine buttons, gold bullion embroidery of the bandleader jackets, multicoloured Mongolian lamb on boleros and vests as well as jaw-dropping Orientalist dresses with Mandarin collars and embroideries. Denim was worked into swingy cropped culottes with exaggerated turn-ups and natty shirt dresses, maxi white shoelaces criss-crossing up the sleeves and across plunging necklines. The stacked heel suede boots and leather saddle bags gave the collection a further boost in 70s nostalgia.



SUMMER 2015

S/S15 heralds a strong, modern energy founded on up the top looks and accessories from the catwalks of the latest trends you need to know *By Azza Arif*

A group of six models walking on a runway. The background is a large, stylized triangle with a brown and purple gradient. The models are wearing various outfits: a sleeveless patterned dress, a yellow vest over a black top and patterned skirt, a long orange coat, a sleeveless patterned top and green skirt, a green sweater and yellow patterned skirt, and a red top under a black and white patterned coat.

PRADA

As soon as spectators receive a Prada invite, they know they are in for a treat. From the invitation to the venue, the music and ultimately the collection, everything is always executed to perfection. This time, as always, Miuccia Prada dealt an impeccable hand. To start the show, Gemma Ward stepped out dressed in a narrowly cut double-breasted black coat, boldly influenced by the 70s, with wide collars and lines of basic running stitches outlining the seams. This set the tone for the rest of the looks that followed, from A-line coats with three-quarter sleeves to belted coatdresses with a whole lot of topstitching on vintage-style fabrics that communicated an element of ownership.

A group of models walking on a runway inside a large, ornate hall with high ceilings and arched windows. The models are wearing various outfits: a blue feathered dress, a white and black striped top and skirt, a white dress, a black dress with a floral pattern, a black jacket over a brown shirt, a black dress with a floral pattern, and a black top with a white skirt.

FENDI

A titillating follow up from its previous resort and A/W collections, Karl Lagerfeld explored the orchid motif once again in Fendi's S/S15 collection, and had them printed, woven, embroidered across dresses, laser cut into leather, meticulously worked into black fur bomber jackets, and even sculpted from suede for precious skins. Denim opened up its own chapter for this season, in the shape of slouchy pants complete with matching shirt and abbreviated jacket. As expected from Fendi, the bags were also a big attraction. The tiny Peekaboo arrived in multiple finishes while the popular Baguette returned, encrusted in gems. The Baguette that caught our eye was the one that came with its own transparent plastic sleeve— just what we need for our tropical weather!



SALVATORE FERRAGAMO

In the midst of the cool, calm and serene whites and pastels, was a strong persona that dominated Salvatore Ferragamo's collection. Creative Director Massimiliano Giornetti opened with an exquisite camel-colored cape, trimmed in luxurious snakeskin— one of the show's dominant motifs, either as the main focus in the form of a python coatdress or as supporting stars paneling parts of tops, dresses and cropped jackets. Massimiliano paid extreme attention to the fluidity and silhouette of the collection, where every line, cut and fluidity was precise and in tune with the house's classic and elegant roots. Finely ribbed dresses clung to the torso before falling softly below the knee, while structured pieces stayed perfectly in shape. As you lowered your eyeline, you saw that the house's most famous icon—the rainbow wedge—made a surprise appearance while taking on a monochrome and modern outlook. Strong and understated in its power, the classic shoe just felt so right for now.

GIORGIO ARMANI

This season, Giorgio Armani took us to a beautiful monochromatic world of python prints, floral-embroidered diaphanousness, and interesting striated patterns with soft, ethereal layers of fabrics. The surreal collection also sparkled with crystals and paillettes, encapsulating the glamour of the brand and the designer's inspiration this season, the sea, the sand and the landscapes they shaped. The collection took on silhouettes of creatures of the sea, with dresses that riffed on jellyfish proportions and movements, while fringes trailed subtly from long skirts to exquisitely reincarnate fish tails and scales. The trousers here were cropped and tapered but jackets were loose and relaxed.



TOD'S

Gaining just as much popularity as their driving shoes, leather accessories and goods, Tod's leather-infused looks proved that leather is not just for winter. In fact, much of the leather used by Creative Director Alessandra Facchinetti's were butter-like and almost weightless. She incorporated the same technique used to create the soles of the driving shoes to create laser-cut holes on the clothes. The new collection was a lot more graceful and feminine than the last, with lovely hand-stenciled floral prints and palm-tree motifs.



Loosen up and have some fun with Moschino's bright and bubbly collection for S/S15. In his second season at the helm of Moschino, Jeremy Scott amped up the volume of his creativity to bring out a childhood icon that every girl loves. Real life-sized Barbies stormed down the runway, styled in curled blonde wigs, donning the famous pink shade in various styles. There was Business Woman Barbie dressed in a sparkling pink skirt suit; Roller Skating Barbie with a 'Moschino' logo bra, track shorts, and sweatband, and even a Cowgirl Barbie, in sequined blue jeans, boots and knotted shirt! There were other non-pink looks too, like a bright yellow bikini set and a gold trench coat paired with candy plastic-fantastic handbags.



VERSACE

We can always expect sassiness and lots of razzle and dazzle with Versace, and this season was no exception. Donatella offered a move helmed in, bold, sexy and fresh collection with a colour-blocked, crystal mesh take on cocktail dresses, slits and slashes on skirts. Bright and colourful optic prints of the house's Medusa motif and signature chains were placed strategically on bright pieces to give a more youthful feel.

EMILIO PUCCI

All of Milan seems to be on the 70s show, and Pucci stayed ahead of the game with his own interpretation of 70s fundamentals. Fringes, hippie beadings, ethereal goddess gowns, tie dyes and the Florentine house's famous archival prints were all injected with an air of sex appeal and elegance.



MISSONI

A collection that is best showcased alongside the blues of the ocean, or out on a beautiful garden, Missoni's S/S15's serenely colourful collection was both fresh and carefree, with maxi dresses in floaty shapes, graceful skirts, and drifty sheer tops in soothing pastels and feminine prints.



ETRO

If there was ever a collection that would make you want to frolic barefoot in a field, singing to the tune of love and peace, it would be Etro's this season.

Veronica Etro's collection had a hypnotic rhythm that echoed the free-spirited wild child with a range of looks inspired by a sense of bohemian ease—intricate turquoise, red and white micro-beading, rich and dense colourful embroidery, lashings of fringe and the house paisley intricately placed in the pretty mash-up. The new collection was all about making things by hand—dyeing, cutting, braiding and embellishing, bringing in a sense of elegance and an upbeat femininity to the en plein air festival vibe.



A collage of nine models wearing various Valentino outfits, set against a background of intricate, colorful lace and floral patterns. The models are arranged in a circular pattern around a central text block. The outfits include a light blue lace dress, a white lace dress, a colorful patterned dress, a long yellow dress, a blue shirt and patterned skirt, a long patterned dress, a dark blue dress, a long patterned dress, and a long patterned dress.

VALENTINO

In the realm of Valentino, , ethereal pieces are created with such finery each season, adhering to an extreme level of craftsmanship, from the simplicity of the sweet backless pinafores and knee length dresses, to the overwhelming intricacies of their eveningwear, in which each dress was more breathtaking than the next. Gowns were either embroidered or heavily embellished with feathers, beads and other intricate details. And with all that femininity, warrior-inspired flat knee-high gladiator sandals were juxtaposed for a spectacular finish.

GIVENCHY

Hard-edged yet romantic, Riccardo Tisci created a series of graphic, sexy black dresses with trussed-up corseted bodices and lacy sheer skirts for Givenchy's S/S15 collection. The range of all-out fierce and seductive ready-to-wear is effortlessly counterbalanced by exquisite craftsmanship in pieces like flouncy blouses, black and white striped wrap tops and narrow-shouldered jackets. In fact the only touches of colour amongst the monochromatic collection were hints of brown and blush on a figure-hugging dress.



HERMÈS

Whenever an Hermès woman travels, she packs immaculately and luxuriously, and this was evident in the label's Spring collection.

The range featured buttermilk-coloured water snake dresses, an inky blue leather shirt and tailored indigo Capri jeans combo, blown-up scarf prints which were transferred onto loose, tonal bordeaux suede dresses, crisp white shirts and side-slit skirts that had a length of suede wrapped around the waist and knotted in a sash.



MAX MARA

Taking a cue from its archive campaign imagery of Angelica Huston photographed in 1971, Max Mara went all out when it came to prints, as micro floral motifs were scattered over blouses and midi skirts, even extending to cloche hats and knee high boots! Bigger florals became abstract camouflage, and military accents highlighted khaki blouses and coats.



MARNI

A collection injected with raw, graphic spirit and ultra feminine appeal, Marni's S/S15 marked the house's 20th anniversary. The first few looks from the collection were almost monastic in their plainness, but what stood out was the beauty of the Vs at the back. There was a lot of wrapping and tying with kimono belts, an ode to martial arts uniforms, but steadily the colours began to shift and become louder, with mirrors and crystals and explosions of raffia flowers.





LOUIS VUITTON

Nicholas Ghesquière's retro A-line silhouette of last season continues, now digging deeper into the soul of the '70s. The collection was an interesting lineup of cropped flares and quilted biker jackets, raw indigo denim jeans, belted cargo jackets, button-bibbed white woven dresses and white pants printed in all kinds of fun, literal prints, from matchstick boxes to hairdryers and headphones.

SAINT LAURENT

Heidi Slimane has always had a knack of taking all the good bits of what's gone before and re-inventing them as new ideas that best suits the current. From the youthful and fun cherry printed one-shouldered dress to the black leather coat, micro tan suede jacket, denim pants, star print mini dresses and pinstripe blazers, every piece was a star in its own right.



KENZO

Maxing out its penchant for skatewear, Kenzo's latest collection is all about extra baggage, where everything revolved around looser, bigger cuttings and silhouettes. Trousers came super baggy and shirts were a few sizes too big, with shapes that were mostly enveloping – but in something of a surprisingly serene way. A youthful and energetic collection, we see pinks, mauve, icy blue and white dominating Kenzo's runway.





DIOR

Raf Simons redefined what modern is with his S/S15 collection, injecting contemporary reality to something that is very much historical. Taking inspiration from the eighteenth century onwards, he creatively combined French royal court with the uniforms of pilots and astronauts, school girls and skaters and made it all look so current, and oh-so-desirable. Bar jacket dresses were punctuated with poppers instead of buttons on the hip, leather-laced jackets were belted on an empire line and court coats popped in bold brights.

CHANEL

Such is the excitement surrounding a Chanel fashion show that we can't wait to see what dramatic and extravagant spectacle Karl Lagerfeld would come up with next to keep spectators on the edge of their seats—and this season did not disappoint. With the catwalk designed as though the models were strutting down Boulevard Chanel in an ode to feminism, the collection fitted the scene with countless interpretations of tweedy suits rendered into flared trousers or micro minis. Exuberant psychedelic splashes of watercolours shaded everything from coat linings, silks to boots and box-pleated skirts.



Check out marieclaire.com.my for more S/S15 trend updates.

Looking utterly chic, supermodel Tuti sports the gorgeous purple amethyst MVSA flap cover bag in purple amethyst shiny lizard skin with light pink gold plated metal parts and flap closure, adorned with Takhti cut amethyst. A versatile piece, this shoulder bag easily takes you from day to night. She further accessorises with the Bulgari Save The Children pendant in silver and black ceramic, B.zero1 ring in white gold with pave diamonds and a Serpenti bracelet in scarlet red galuchat skin featuring light gold plated snake head motifs with black and white enamel, and green enamel eyes.



ETERNALLY CHIC

Strong, sophisticated, bold and modern, these stunning Malaysian celebrities perfectly embody the spirit of the Bulgari woman as they show off their favourite pieces from the Italian jeweller's latest Spring/Summer 2015 collection




If you prefer an oversized carry-all, follow in Debbie Goh's footsteps and check out this Icona 10 in croc. The perfect arm candy, it is both practical and stylish, spacious enough for you to carry all your essentials, while its eye-popping shade of lime brightens up just about any outfit.

Need a versatile clutch for an elegant affair? Simply remove the long strap from this glamorous Serpenti Forever flap cover bag and voila! A pretty clutch that's ready to take you from day to night. Take a cue from Yeo Yann Yann, and check out this pretty accessory in black and mirage shiny silver Ayers skin with woven chevron embroidery, further enhanced with a brass palladium-plated snake head closure with black and white enamel and green malachite eyes. She pairs her look with an oversized cat-eye frame featuring a sauvage green acetate and crystal Serpenti décor inlaid with enamel detail.





Who could resist a touch of opulence in broad daylight? Actress Diana Danielle takes her look up a notch by pairing her casual attire with a Serpenti forever flap cover bag in wild orchid calf leather, adorned with a brass palladium plated snake head closure with white and peridot enamel, and purple jade eyes. She finishes off her look with a MVSA black cat-eye sunglass with sharp corners; the crystal set décor and the acetate arms are profiled in a Takhti cut shape together with a LVCEA watch in steel.



Blogger Jane Chuck pairs her little black dress with this Tubogas Monete flap cover bag in lilium full grain calf leather with Monete closure set in ultra black ruthenium and pink gold plated Tubogas frame. She kept her look effortlessly chic by accessorising with a MVSA bangle in white gold with Tahkti cut onyx and a B.zero1 ring in white gold with pave diamonds.

A personal favorite, the Serpenti Forever flap cover bag in a delicate shade of French vanilla worn by supermodel Shir Chong exudes such graceful elegance. Made of exquisite calf leather, this bag features a Ruthenium ultrablack plated snake head closure with black and white enamel, and green malachite eyes. Her multi-coiled bracelet in wild orchid shiny lizard skin with brass palladium plated contraire Serpenti heads motif in white and peridot enamel with purple jade enamel eyes match her look immaculately.



PARIS MATCH

One of the world's most recognisable labels is also one of France's most endearing. Fitting then that Longchamp has now opened at the most iconic address in Paris, Champs-Élysées. Azza Arif reports from the City of Lights in this Malaysian exclusive



Longchamp opens at Champs-Élysées





Philippe Cassegrain, Kate Moss, Sophie Delafontaine, Jean Cassegrain, Alexa Chung and Olivier Cassegrain



Melanie Laurent, Lenny Kravitz and Audrey Tautou

Everything was close to perfection that night—the chilling cold of winter seemed to ease a little, the Christmas lights along the fashion avenue of the world, Champs-Élysées in Paris, sparkled beautifully, making it the perfect backdrop for the grand opening of Longchamp's flagship store.

Now, more than a decade after opening its first store on Rue Saint Honoré, this well-loved international label has chosen the legendary avenue as the location for a flagship with two floors dedicated to all of the house's collections. To further celebrate the opening, Longchamp will also launch its much awaited limited-edition "Greetings from Paris" bag by Jeremy Scott.

One of France's most endearing and recognisable brands, what instantly comes to mind at the mere mention of Longchamp is the coveted Le Pliage range. Chic, practical, incredibly easy to fold into a small square and tucked away, only to come to your rescue when you need it, it's easy to see why the range has such a big cult following. You see it on everyone—older women, young girls, on guys, at the mall, in the airports, on the subway—its impact is phenomenal and incredibly international. But it's not only the Le Pliage that has everyone hooked.

Longchamp has something for everyone. Whether you prefer a classic leather bag, a sleek clutch or even something a little more on the

opulent side, they have the (awaiting more info on this) range exclusively sold in Paris and Italy.

Judging from the sheer velocity of star power making its way through those doors to celebrate this milestone with the Cassegrain family, Longchamp has had the same effect on them too. Guests included Supermodel Kate Moss, legendary rock star Lenny Kravitz, actress Mélanie Laurent, Guillaume Canet, Caroline de Maigret, Audrey Tautou and Giambattista Valli. Stunning style icon and face of their latest campaign Alexa Chung also showed up not only as a guest, but also as a DJ (see exclusive interview).

But behind every successful empire, there are the struggles and determination that have brought the enterprise where it is today. More



Leila Bekhti and Pierre Niney



The interior of the boutique



The brand new boutique



Laurence Ferrari

than 60 years ago, Philippe Cassegrain's father, Jean, started out making leather coverings for pipes in his family's tobacco business. He took the name Longchamp and the galloping horse logo from the Paris race track that was close to his home.

"My grandfather selected the name Longchamp because it was easy to pronounce in many different languages, so there was already the vision to develop the brand internationally," says Jean Cassegrain, current CEO of the brand who's named after his grandfather.

When the trend for smoking started to fade, Jean decided the business should expand into other leather accessories. "We are always on the

move. We have always been able to remain an independent family business because we have been able to adapt to the changing times. In the 1950s it was fashionable to smoke pipes. And now we've moved on," says Jean. "My father saw that in the late 70s and early 80s there was more potential growth in the ladies handbags and accessories market. So it was a good thing to move towards the more feminine side of the brand."

Longchamp has kept the feel of an authentic, modest, family-run business despite being the massive empire it is today. A warm, friendly unit, Philippe and his wife Michele are still very much involved with the business, and their son Jean is CEO, while daughter Sophie Delafontaine runs the creative aspect as Creative Director and son Olivier runs its American business from New York.

"When I was a little girl, I always saw my father bringing some prototypes home, showing me the new shapes, new products, and I was able to try them and give my comments which was very cool for a little girl to have this opportunity and be part of this story," recalled Sophie of her first encounter with the family business.

In fact, the French brand still makes many of its products in the original factory in Segré, in Maine-et-Loire, France, in which we were given the honour of visiting. As we walked into the abode of Longchamp, we were amazed— everything was well-organised, tasks were set diligently and the entire factory was simply enormous!



The DJ for the evening, Alexa Chung

Every collection is given acute attention to detail in every step of its creation—from cutting the leather, to assembly point, all the way to its finishing. Quality is undoubtedly guaranteed.

How do they keep up with this fast-paced and fickle world of fashion? Recently, Longchamp expanded their ready-to-wear line, as well as had collaborations with the likes of fashion designers Mary Katrantzou and Jeremy Scott and acclaimed artist Tracey Emin. “Right now, we also have the Sarah Morris collaboration, behind [the collaboration] is very long work, and it has been nearly one year and a half that we worked together on the products,” explains Sophie. “It’s our new baby, and it’s great because she fits very well with the Le Pliage as her work is very colourful, very graphic.”

Choosing the right party to collaborate with is not an easy task. “I really need to be involved with the work of the artist, because [we] are going to be together for a long time, so I need to understand their universe, the way they work, why they use a specific colour to make the product. I need to be in the same mood as them, I need to really be involved with their work.” She reveals. “Each time, it’s a really different process. With Jeremy (Scott), we first met him ten years ago when we opened our store in New York, and I find that he is very talented, his work is great. And I really wanted to work with him.

“For Mary Katrantzou, I saw her first show when she had the bottle of perfume and dresses, and when I saw this, I thought, ‘Wow, nobody has

done this before!’ It was very strong and I was very impressed. So I decided to follow her work and season after season I was so impressed how she could do something totally different but each one so strong. So I contacted her and asked her to do a collaboration.”

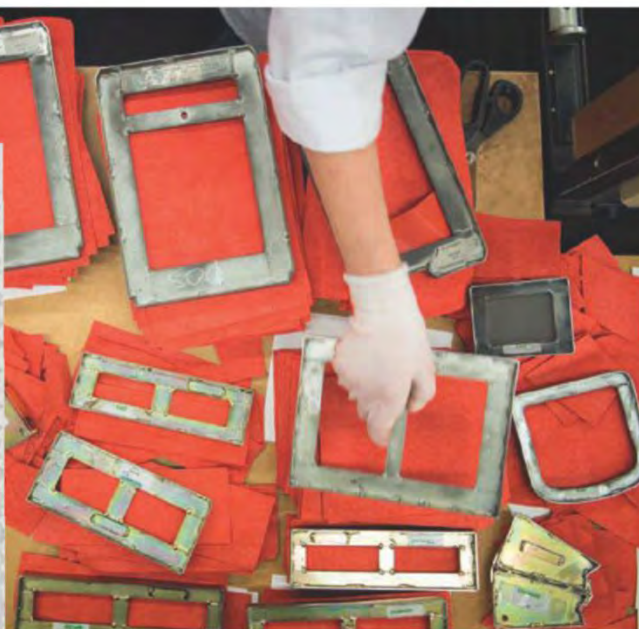
As for her design inspirations for the latest S/ S15 collection? “Freshness and light are the keywords of the Longchamp’s Spring 2015 collection. Vibrant, luminous, optimistic, this is a season dedicated to women who live each day to the full. There, contrasting themes emerge: a palette of cool pastels such as pale pink, aquamarine and yellow on one side and bold, saturated shades of red, coral and deep blue on the other side. As far as what comes afterwards, to support our house’s development, we want to see our know-how endure and give free rein to creative expression!”

While the Cassegrain families seem the very definition of success, they never shy away from the work, and are always seen together, supporting one another. This was clearly visible at the launch at their new boutique on Champs-Élysées where the entire family was there to grace the opening. Mrs Cassegrain stood elegantly next to her husband in a tweed jacket and matching skirt, whilst engaging in a conversation with supermodel Kate Moss. Her daughter Sophie and son Jean were busy making sure that they had greeted just about all their guests—celebrities or not! After all, there’s no such thing as “time off” when it comes to family matters. And certainly, it’s this rare kind of solidarity that goes behind the making of an icon.

Process undertaken in making Longchamp bags



Attention to detail is very important for Longchamp



MEETING ALEXA

The girl who rocks the fashion world with her disarming smile and coveted style, British style-icon Alexa Chung tells Azza Arif about her fascinating journey as the face of Longchamp's campaign



The Striking Le Pliage Heritage range

From eyeliners to handbags, Alexa Chung makes her mark in the fashion world with yet another ad campaign for Longchamp, following in the footsteps of previous campaign girls Coco Rocha and Kate Moss.

How did your relationship with Longchamp kick off? My friend Robin was organising the Longchamp party, and he was like, 'Darling, would you come DJ for Longchamp?' and I was like, 'Yeah that sounds cool'. I ended up getting the campaign! So I walked in a DJ and I came out a model.

Tell us about your experience working with Longchamp? Well from the first time I met the family, I didn't realise how many collaborations they do with other artists, and how interested in art work they are, and I think that's something that's really cool. When we meet up to shoot these campaigns, it's always a jolly affair and it's just really fun. We have a very nice time doing it, it doesn't feel like work— I mean it is work, but it doesn't feel like it.

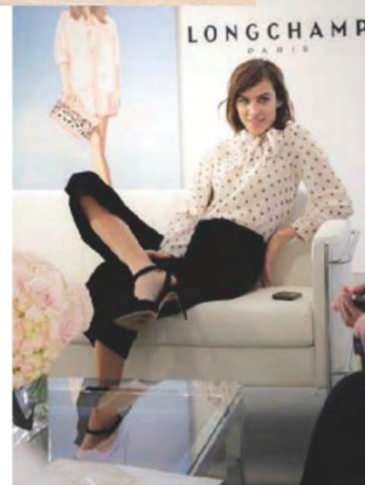
What's your favourite part of working with Longchamp? I like making the films because it's a chance to be silly and do fun things. With stills, sometimes it's hard to remain focused because my brain shuts off if you take too many pictures in a row. With film, at least you have to remain present.

Do you remember your first Longchamp bag? I had one of the bags that Charles Anastase designed, and I think what's clever about those ones whether it's the material or fold up, is that for someone like me, that's a very good solution to problems as you can put them in a suitcase and once you get to where you are, you can buy your things, unpack it and suddenly you have two bags. So on a practical level I found that very appealing about them.

How do you mesh up your personality style with Longchamp's French aesthetics? I think we both lend each other the different aspects; I aspire to be French and Longchamp, as well as being a French heritage brand, is also an international icon in its own right and is closely associated with international travels. The challenge for me is to take someone else's house or their aesthetics and then try to make it your own without being swallowed up by someone else's vision. I prefer to mix things with my own, like this is a Longchamp blouse, but these are my own pants. I think it's about making sure there is balance. **mc**



Behind the scenes of shooting the campaign



BRAIDY BUNCH

Bottega Veneta's coveted Veneta bag makes an effortlessly fabulous comeback with a luxurious makeover thirteen years after its debut in the fashion scene. Maintaining its iconic shape, this all-new contemporary version is crafted in supple Nappa leather, using the exclusive seamless technique and now features an entirely hand-finished strap for enhanced practicality and comfort. Inspired by the timeless Hobo, the rounded contours of the base provides even more room for to keep valuables— perfect for both travel and everyday— whilst the lightly padded, signature Intrecciato trim adds a more compact, 3-D effect to the design's silhouette. Available in three sizes, the arm candy is fully hand-woven and comes with an internal zip pocket, coordinated mirror and zip fastener. Its luxe textures and technically brilliant structure makes this coveted revamp a must have. **mc**



Fashion

SCREEN GEMS BEST DRESSED LIST

We adore this bevy of stunning stars when it comes to high-octane, unconventional yet glamorous gowns at premieres and award ceremonies. But what does it take to steal the limelight and shine like them? *Azza Arif* writes on how to stand out from the crowd from these coveted celebs

CINDERELLA MOMENT

Who says you need to don a ball gown to feel— and look— like a princess? With the right amount of volume in a feminine shade, you'll look regal without going overboard. Lupita Nyong'o's deep plunging eggshell blue **Prada** gown shows off her flawless skin whilst the **Fred Leighton** gold-and-diamond headband framed her face like a halo, making her look every bit a blueblood.

COUTURE CHIC

Although we did mention you don't need a ball gown to look like a star, couture gowns are an exception to that rule! And by donning customised couture, you can be certain you won't have anyone else showing up in the same outfit. We loved Sarah Jessica Parker's black-and-white **Oscar de la Renta** confection, in which she had the late designer himself sign his name in scarlet embroidery thread.

SHEER BLISS ▶

Embrace your seductive side and show off your svelte figure by wearing a sheer frock— but make sure to not reveal too much glory. Opt for a sheer piece with beige undertones as lining, like Cate Blanchett in this stunning nude **Armani Privé** gown.

GO BACKLESS ▲

Forget cleavage...the backless dress trend is back! Take a cue from Emma Watson's stunning red backless dress with slim black trousers from **Dior** Couture collection and strike the ideal balance of showing off skin without being too provocative.

For more images of best dressed celebs, log on to marieclaire.com.my

ENCHANTING STAR ▶

An ethereal gown never fails to impress. We fell in love with this gorgeous sweeping silk chiffon pearl-studded floral-print red-to-blue gradient **Elie Saab** Haute Couture creation the moment we saw it on the catwalk. It looked even better on Elizabeth Banks as she graced the premiere of *The Hunger Games: Mockingjay – Part 1*, with a trail that draped down her back into a ground-grazing train. If you'd like to model a similar look, remember to scale down on all too much accessories to avoid unnecessary distraction.

◀ SHE'S BUMPALICIOUS!

We have to say, Kerry Washington's maternity style on the red carpet is flawless. She keeps pushing boundaries when it comes to looking fabulous whilst pregnant, and so should you! Rather than hiding that gorgeous bump— why not show it off! Try out a cropped number like this hot pink **Prada** crop top with broad shoulders and an elaborate display of jewels, paired with a high-waist flare skirt.

THE BIG 'V' ▲

Plunging necklines are definitely a Hollywood favourite! As long as you keep everything intact, a plunging dress elongates the torso, giving you a leaner and more flattering look. Beyoncé looked absolutely stunning in a plunging **Givenchy** dress, with the front of the dress cut down almost to her navel, revealing just enough cleavage to be sexy and classy all at once.

THE STY

Niche Retailing makes it the fashion curve with these McQ Alexander McQueen's



TRAVEL AGENT

"Life is a journey, not a destination." McQ's S/S15 menswear collection is inspired by a traveller's tale, where the journey, not the destination, matters. From graphic recollections of squat parties and underground gigs evolving into prints on tailoring to foil-printed jackets inspired by thermal space blankets worn by partygoers as they watch the sunrise, every piece in the collection is a reminiscent of the McQ man's journey.

This season's silhouette is all about practicality especially in a range of outerwear that updates classic military pieces such as the army parka with sleeves adapted from an MA1 flying jacket. You'll

want to get your hands on the generously cut blouson, available in a collarless silk hobotai version or as a more structured caban jacket in pre-washed military cotton.

And of course, there's denim as always. Ever so diverse and desirable, the classic textile is refreshed in drop crotch styles and regular fit versions that come in a plethora of finishes and colours from classic black to tobacco, accented in patchwork and metallic finishes.

We can't get enough of prints and this season, McQ collaborates with celebrated London tattooist Fergadelic (Fergus Purcell) whose pop culture references include underground bands, teenage

runaways and thrift shops.

As for accessories, the rucksack takes the spotlight this time around with dimensions echoing the colours and graphic poster prints from the collection. The footwear collection include: workmen's boots with rivet details and commando soles complete with crepe soled high-tops coated in opulent finishes such as crocodile and monochrome optical weaves. Luxurious, no? We want it all.

LE FILE

easy to stay ahead of
statement pieces from
S/S 2015 collection



TOUGH CHIC

For S/S 2015, the McQ woman shows her rebellious side, flaunting contemporary chic pieces that resonate with modernity and movement. Soft separates such as vests, tunics, and fluid track pants are emboldened by an abstract metallic print evocative of crushed beer cans and foil wrappers trodden underfoot yet simultaneously rendered feminine in soft pastels. The new collection strikes a perfect balance of prettiness and edginess.

Spring is an apt time for sheer but this season, fabrics play on opacity and transparency without revealing too much skin. Layers conceal and reveal in tandem to create tasteful transparency plays and curious texture effects. The androgynous tailoring arises strong and sleek-looking, particularly in jackets. The classic biker jacket is dipped in metallic patent leather and is complimented by relaxed army parkas in soft ivory, both in full length and shorter versions.

Denim remains a perennial favourite within the collection, offering a spectrum of interpretations from the classic skinny to a roomier boyfriend cut

and a contemporary wide-legged culotte to a slim pencil skirt that drops just below the knee. Let's not forget accessories as they are, after all, the icing on the cake for every outfit. This season, reptilian lovers will be getting a big fashion fix from accessories.

The soft clutch with inter-looping handles takes centre stage with new materials such as perforated leather and tinted snake skins in virulent shades of jade, tangerine and sulphur yellow. Our advice? Start snapping up this arm candy, stat!

McQ is available exclusively at UG3, Adorn Floor, Starhill Gallery.





CHILD'S PLAY

Showing affection to all the children of the world and a sign of trust in the new generations that represent the future, the masterminds of Dolce & Gabbana Domenico Dolce and Stefano Gabbana are seen mingling affectionately with a group of children in the adorable campaign for the brand's children's ready-to-wear S/S 2015 collection.

THE RACK

Fashion highlights from the latest and greatest



RUNNING MATES

Mixing style with practicality, these sneakers from Giorgio Armani highlighted aesthetics that make them lust-worthy; sleek design with technical rubber midsole to provide lightweight cushioning, whilst the heel stabilizer absorbs shock.



PRINT CULTURE

A collection that is a little closer to home, Halston Heritage's Spring 2015 collection consists of dip dyes, abstract organic prints and batik stripes. The hues and shades for this collection create a refreshing Spring palette.

SHELL OUT

Cristina Sabaiduc lavished special attention on the seaside, as she took inspiration from discarded shells she found along the seashore to create transcendent and aesthetically pleasing prints, in collaboration with photographic artist Jo Holland. She also adds on the 70s vibe with an ultra sexy playsuits. Her designs are available at cuevolution.com



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A NEW DIRECTION

Want to know who is finally taking the reigns at Mulberry? Well it's none other than the creative Johnny Coca, the former Celine accessories design director. He will be responsible for all of Mulberry's collections, including ready-to-wear. We can't wait to see him leading one of the best British brands in a new design direction!

Go with the Flow

Elegance and versatility is the key to H&M's collection of city essentials. With major focus on fabrics such as linen, suede and silk, this season's range of ready-to-wear has something for every occasion, whether it's for a city look, lounge outfit, or full holiday gear.



ROCKIN' THAT OUTFIT

Make sure to check out Rita Ora's outfit in her upcoming music video, 'Doing It' with Chali XCX, in which she will be wearing a look from Tommy Hilfinger Spring '15 collection. The belted red and blue striped metallic swimsuit sure is a show stopper!



SMOOTH SAILING

Nautica takes you on a sailing adventure with its spring 2015 Collection, where classic nautical stripes go hand-in-hand with bold tropical colours to give you a chic yet relaxed spring ensemble. Influenced by the idea of chartering a boat and setting sail to lush tropical destinations, the brand's ready-to-wear is all about breezy, easy-to-wear pieces that are versatile enough to take you from day to night while at your fabulous vacation destination.



marie claire Beauty

SPRING FEVER

How makeup trends are a-changin'
on the Spring 2015 runways

The Glam Squad

For our red carpet razzmatazz how-to, we're channelling the totally copy-worthy makeup looks five actresses up for this year's Best Actress Oscar flaunted at the Golden Globes and Critics Choice Awards. Glitterbombs at the ready...

Photography Micky Wong Art Direction Karen Hoo Styling Shantila Lee



Reese Witherspoon for *Wild*

Reese's metallic silver Calvin Klein dress transmitted so much unrestrained glamour, all her makeup needed was a touch of rock n' roll nonchalance. For the eyes, gold glitter contrasted against black eyeliner, with a warm smack of blusher and glossy, very Parisian pink lip gloss. To seal the deal, her side-parted, undulating waves, gathered over her right shoulder, was just the thing.



Eyeshadow in Golden Peach, Bobbi Brown



Rouge Allure in 154 Badine, Chanel





Rosamund Pike for *Gone Girl*

Her white hot Vera Wang dress and stunningly sharp blunt-cut bob called for strong-yet-understated statement-making makeup: a deeply saturated smokey eye with jet-black gel eyeliner or creamy eye colour, a big half-strip of faux eyelashes on the outer corners and a neutral nude lip. Here, we've matted it down to really let the eyeshadow take centre stage.

Smoky Palette, Laura Mercier



Flared Eyelashes,
Shu Uemura





Marion Cotillard for *Two Days, One Night*

Marion looked sublimely fresh and uncomplicated in a minimalistic, flowy Dior Haute Couture dress, perfectly juxtaposed against slicked-back hair and clean, glowy skin. Here, we've evoked her look: an intense hit of matte fuchsia lipstick (apply with fingers and press in), big dollops of lash-separating mascara and an amped up version of her taupe brown eyeshadow in a shimmery bronze.

Le Volume de Chanel
Mascara, Chanel



Audacious
Lipstick in
Fanny, NARS



Felicity Jones for *The Theory of Everything*

Felicity looked statuesque in a regal teal green Dior gown, high collar and massive flared skirt included, a look she complemented with a polished updo and pretty makeup. To get her look, slather on a copious amount of silver metallic eyeshadow past the crease on the upper lid and soak lips in an intense, opaque salmon pink.

Dual-Intensity Eyeshadow
in Lysithea, NARS



Prabal
Gurung
Lipstick
in English
Rose, MAC





MAKE UP KF BONG
HAIR LOIS LEE
MODEL DASHA/BASEMODELS



Julianne Moore for *Still Alice*

Totally age-appropriate and smashing against that glimmery silver Givenchy dress, Julianne's eyeliner-nude lips combo was the perfect way to not go OTT. Keeping the rest of the face down to nude lipstick and a subtle flush of blusher, the focus was the eyes: a smudged slash of glittery black eyeliner on the outer corners and a thin outline of eyeliner all around.



Jouvès
Contraste in
Ardoise,
Chanel

Stylo Yeux
Waterproof in
912 Ardoise,
Chanel



From Woodstock waves to biker babe eyeliner and the return of the red lip, we've got the dibs on what's changed and everything absolutely fab from the runways of Spring / Summer 2015 *By Shantila Lee*

A gypset bohemian, a 70s festival girl, a rock n' roll babe—this season's girl is a far-from-perfect rebel with a blasé cool, a free-spirited sartorial jive that also infected makeup maestros backstage. "There's this word—cool—that keeps coming up," said hair wiz Guido Palau of the mood at all shows from New York to Paris, that saw armies of models adorned with wash-n-go hair, fresh, moisturised skin (sans makeup) accompanied by smacks of graphic eyeliner and playful jolts of colour aplenty. "A pop of glitter on the eye, a slightly destroyed half-wing of liner, or totally bare skin—it's quite rebellious," said Fashion Week makeup guru Pat McGrath of the urban, real-world influences that played muse backstage. "This isn't a girl who's sitting around wondering if she looks perfect. This is a girl that's lived." Read on for the top ten Spring 2015 beauty trends you'll be wearing this season.

Eyeliner in Black Moon, **NARS**

NARS

Le Crayon Yeux Eyeliner, **Chanel**

EMILIO PUCCI

Superslick Liquid Eyeliner in Black, **MAC**; Eye Do Eyeliner, **EyeKo**

NARCISO RODRIGUEZ

LOUIS VUITTON

PRADA

SAINT LAURENT

NARCISO RODRIGUEZ

NARCISO RODRIGUEZ

THE ANTI CAT-EYE

Loads of straight, graphic swipes of eyeliner this season means cat-eye flicks are out and horizontal lines, minus curve, are in vogue. The only way to wear it for S/S15 is from the middle extended out past the outer corners in chubby, jet black kohl that adorned the models at Celine, Emilio Pucci and Narciso Rodriguez, where Dick Page evoked an edgy chic: "I started with a pencil liner, then I added cream liner and then some liquid liner before doing the mascara. Then I said, You know what? Screw it, and just kept piling it on for a chunky and homemade look." So whether it takes the form of spiky scribbles (Louis Vuitton), a fat geometric half-line (Prada) or an exaggerated, hefty wing (Saint Laurent), black eye pencil is the perfect way to rock this season's DIY attitude.

2

MICROTREND: MORE SMOKE SCREENS

Smokey eyes are abound this season: at Chanel, intensely smudged kohl rimming gave off a cool, up-all-night partying vibe (even when juxtaposed against ladylike tweed). Opt for metallic shimmer at Tom Ford, or the blended smoky haze at Sonia Rykiel.

Eyeshadow in Bad Behaviour, **NARS**; Kajal Eyeliner in Black, **Laura Mercier**; Ombre Essentielle Soft Touch Eyeshadow in Ebony, **Chanel**; Smoky Palette, **Laura Mercier**

CHANEL

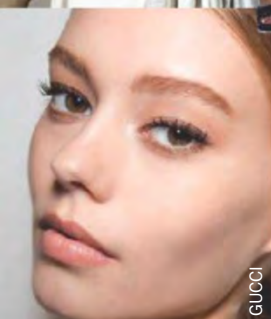
SONIA RYKIEL

TOM FORD



NO MAKEUP ALWAYS RULES

While this season mimics last Fall's bare-faced no-makeup makeup trend, which had makeup artists giving oodles of models facials backstage, the additional twist for Spring 2015 is a fascination with clean, come-as-you-are skin, sweaty flushes and flashes of a little freckle here, a blemish there, taking precedent over OTT foundation and mad camouflage. Natural, concealer-only faces and just-from-the-shower tresses were unleashed at shows like Chloé, Gucci and Calvin Klein, and at Marc Jacobs, the models wore absolutely *nothing*, completely sans makeup—the fourth season in a row François Nars has channelled the designer's utilitarian vibe. “In 2014, it's great that we are doing this,” said Nars. “In the 60s, 50s, and 40s, women had to wear makeup. It was a rule. Today there are no rules: You can do anything you want.”



Smooth Finish
Flawless Fluid,
Laura Mercier



Glow Enhancing
Primer, **Shiseido**



Exclusive Creation Jardin
de Chanel, **Chanel**



Eye-Opening
Act St. Lucia
Illuminating
Multiple,
NARS



Perfecting
Stick
Concealer,
Shiseido

4

MICROTREND: GOODBYE MATTE

The other way this trend is departing from last season's look is no more heavily-powdered, matte skin—dewy, glistening complexions ran the gamut at Marni, Simone Rocha and Donna Karan, lids were slathered with lip gloss for light reflection at Thakoon and skin given a wet, sweaty flush at Marc by Marc Jacobs.



Le Blanc Fresh Glow Whitening
Loose Powder, **Chanel**; Aqualumiere
Gloss in French Toffee, **Chanel**; Pure
Radiant Tinted Moisturizer, **NARS**;
Sheer Concealer Pen, **Burberry**

Artist Shadow - Satiny
Finish in Orange,
Make Up For Ever



Les 4 Ombres in Tissé
Vénitien, **Chanel**

Dual
Intensity
Eyeshadow
in Subra,
NARS



Stylo Yeux
Waterproof
in 912
Ardoise,
Chanel
Stylo
Eyeshadow
in Blue Bay,
Chanel

COLOUR POPS BACK

Ballerina-esque, painterly strokes of eye colour are SO last year; this season, eyeshadow permutations went from artistic appliqué to high impact sparks: chalky strips of mint-hued liner at Dior, lilac in a deep, smoky grape at Vera Wang, diffused washes of baby blue at Rochas, and bright flares of acid orange at Peter Som. Fendi was the standout of the season, where maquillage master Peter Philips was at it again (never expect the norm when he's at the helm), turning the house's cornflower blue leather hair ties into a luxe eye accessory, slicing them into strips and adhering them to the models' lids with lash glue. He explains it away: "Karl came to me and said, 'Peter, I like this color, can you make it into an eyeliner?' So that's what I did!"

5

6 MICROTREND: BROWN-EYED GIRLS

Brown made a huge comeback this season, shedding its humdrum image and showing up in shades of cool taupe at Donna Karan, a light gold bronze at Giorgio Armani and warm fawn at Diane Von Furstenberg.



Eye-Opening Act Dark Angel Velvet
Shadow Stick, **NARS**; Stylo Yeux
Waterproof in Espresso, **Chanel**;
Chocolate LW Eye Trio, **Bobbi Brown**





Ruby Woo Lipstick, **MAC**



Charlotte Audacious Lipstick, **NARS**



Lip Cover in Ruby No. 18, **Burberry Beauty**

THE RETURN OF THE RED LIP

Lipstick addicts rejoice: last season saw a complete absence of the usually always-there red lip, but it's back with a bang in every conceivable tint this season. At Burberry Prorsum and Zac Posen it was bold scarlet, at Missoni and Carmen Marc Valvo it was orange-tinged, and at Dolce & Gabbana Pat McGrath smothered lips in a juicy bordeaux-berry red. "The look is very much a mix of Spanish and Sicilian together, but we just chose a very strong red lip. We used three tones of red, a very bloody kind of passionate, rich lip," said the legendary maestro. "It was a very strong look but at the same time ultra beautiful." The name of the game is supersaturated, diffused around the edges and pressed on with a fingertip, glossy colour all around and a matte hue on the centre for a plumped-up 3D effect.

8

MICROTREND: NEXT GEN NO-BROW BROWS

For a slew of seasons we can't count on one hand, big, bushy brows were a won't-budge mainstay, but for Spring, brows literally disappeared: they were drawn in pencil-thin slivers at Prada, replaced with a swipe of brown eyeshadow at Givenchy and bleached into oblivion at Alexander Wang.



Eyebrow Gel, **Laura Mercier**; Eyebrow Pencil, **Cle de Peau Beauté**; Brow Kit, **Bobbi Brown**; Eyebrow Brush, **Bobbi Brown**



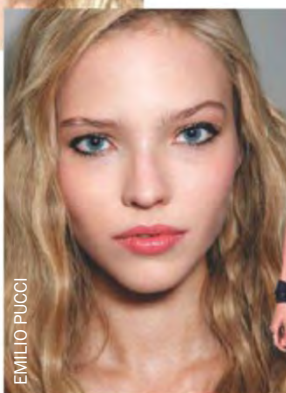
TOMMY HILFIGER

ADIEU 60s, HELLO 70s

Fall 2014 was a full-on ode to the 60, but the 70s was one of fashion's biggest revelations for Spring—think denim, Saturday night fever and hippy deluxe—so it makes sense that the funk-alicious era had a beauty moment too. Woodstock waves were on show at Emilio Pucci and Anna Sui, and glittery silver eyes at House of Holland had an undeniable, disco-worthy Seventies party vibe. Taking things to a whole other level was the Rolling Stones-esque rock festival look Pat McGrath conjured at Tommy Hilfiger, where she decked out models on the face and body with psychedelic green, grey, black and red star-shaped faux tattoos. McGrath said it was “very inspired by festivals, the Beatles, Joplin, Marianne Faithfull, all the muses of the time, but with a modern, playful spirit.”



EMILIO PUCCI



EMILIO PUCCI



TOMMY HILFIGER

Tattoo Me! Stars and Skulls Temporary Tattoo, **Sephora**



Diorshow Fusion Mono in Adventure, **Dior**



Heavy Metal Glitter Eyeliner in Pulp Fiction, **Urban Decay**



Petite Baked Eye Colour Trio, **Laura Mercier**



Body Jewelry, **Urban Decay**



HOUSE OF HOLLAND

10

MICROTREND: ROCK STAR STATEMENTS

Blingy bits that made all the difference showed up everywhere: punk-ish hoop-studded brows at Rodarte, gold lip rings drawn with liner at Dries Van Noten, plus hair accessories *du jour*: metal circle barrettes worn at the back of the head at Céline and tiny golden shells and starfish at Valentino.



CÉLINE



RODARTE



DRIES VAN NOTEN



VALENTINO

24-7 Liquid Eyeliner in El Dorado, **Urban Decay**



RED CARPET BOOTCAMP

How the skin pros prep these A-listers for the red carpet: we've got the low-down, the how-to and the kit you need to glow at any event *By Shantila Lee*



JENNIFER LAWRENCE

For pre-event skin detox of the raw, natural kind, J Law swears by epsom bath salts and gorges on a cocktail of dandelion and chamomile tea to drink away stress lines on the face. "Chamomile tea helps

to calm the skin and get rid of stress that could build up before an event, leading to redness," says her trainer, Dalton Wong. "The dandelion tea is a brilliant diuretic so it helps to prevent water retention and flushes out toxins from her skin."



DIY: Sprinkle Crabtree & Evelyn Gardeners Muscels Soak Packet (containing epsom salts) in a warm bath, and while you're soaking, sip Twinings Herbal Infusions Pure Camomile.

"YOU HAVE TO PREP THE SKIN! MOISTURE SHOULD BE MASSAGED INTO THE SKIN, NOT PATTED ON."
—PATI DUBROFF (CLIENTELE: KATE BOSWORTH, JESSICA BIEL, EVA MENDES)

CATE BLANCHETT

Her secret to always turning up on the red carpet with that ethereal, Galadriel-esque glow is two-fold: an SK-II Facial Treatment Mask and a team of pros to slather it on. "We'll prepare with cleanser and toner,

and then Cate will sit back in a chair while her manicure and pedicure is done," says Dotti, her makeup artist of nearly 15 years. "Then we'll apply the mask to her face—it's Cate's thing, it helps her relax and makes her skin look radiant."



DIY: After a good splash of SK-II Facial Treatment Gentle Cleanser, unfold and leave on the Facial Treatment Mask for 15 minutes. Remove and massage in the excess.



GWYNETH PALTROW

Paltrow credits her enviable beauty chops and that beyond-flawless complexion to regular pre-award show jaunts to the Sonya Dakar Skin Clinic. According to Dakar, "Gwyneth gets the Apple Stem Cell Facial, a series of

treatments for the face, neck and chest that leaves skin looking youthful, tight and glowing," followed by LED light stimulation for collagen growth and a Total Lift Treatment. "There's no downtime," says Dakar, so "she can immediately get her makeup done."



DIY: Sign up for Bella Skin's Indiba Stem Cell System facial and stock up on products that contain or boost stem cells like Chanel Sublimage UV or Peter Thomas Roth Rose Stem Cell Mask.

"SKIN SHOULD LOOK VITAL AND RADIANT, NEVER COVERED UP OR TOO DONE."

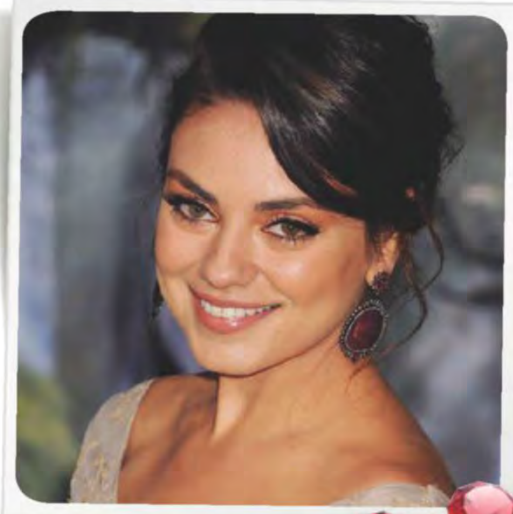
—RACHEL GOODWIN (CLIENTELE: EMMA STONE, JANUARY JONES, DIANE KRUGER)



MILA KUNIS

She always nails lustrous, gleaming skin by indulging in her aesthetician Scott-Vincent Borba's unbelievably decadent \$7,000 HD Diamond and Ruby Peel, pre-awards season. "I always do [this on] her skin, neck, décolleté, arms,

and the back of her hands—anything that will be possibly showing with her dress," says Borba, who exfoliates her skin with an arsenal of crushed diamonds and rubies while Mila sucks on ice cubes to decrease puffiness.



DIY: Get the closest thing without busting your wallet: La Mer The Refining Facial has pure diamond powder or Dr Brandt Ruby Crystal Retinol Hydracreme packs micronized ruby crystals.



LUPITA NYONG'O

Supernaturally perfect skin doesn't even begin to describe Lupita's incandescent complexion that we all gawk at, one red carpet after another. Her makeup artist Nick Barose preps her skin with "something

hydrated but not heavy so it won't turn greasy. We use Lancôme Advanced Genifique and massage it thoroughly on her face and neck. I love this under makeup because it hydrates and absorbs well and doesn't turn greasy so the makeup performs well on top of it."



DIY: Smack on copious amounts of Lancôme Advanced Genifique after cleansing skin and before moisturiser, massaging by gently patting it into the skin as you go.

GLOW ON

Dewy, glowing skin has been the look *du jour* for the past few seasons, and what better way to put the glow back into your skin than with Sulwhasoo's Snowise EX Whitening Line?



EXPERIENCE IT NOW!

Present this advertisement at any Sulwhasoo counter for a complimentary skin consultation and a trial sample of Snowise EX Whitening Serum and Snowise EX Whitening Spot Serum.

*Redemption period valid from 1-31 March 2015. One per customer. While supplies last. Find out more at [facebook.com/SulwhasooMalaysia](https://www.facebook.com/SulwhasooMalaysia)

In a country as hot as ours, there is no escaping from the sun's damaging infrared rays and what happens when your skin is damaged by heat from infrared rays? When your skin heats up, blood circulation slows down and sugar molecules known as Advanced Glycation End-products (AGEs) cling on to the collagen in the inner layer of your skin, causing collagen glycation. Glycated collagen lowers antioxidant levels in the skin, damaging the collagen in the skin's dermis which leads to more wrinkles, dull skin tone, lost of skin density and increased yellowing. This is where Sulwhasoo comes in with their Snowise Ex Line—a heat-treating whitening line treats skin that is exhausted from the heat caused by UV and infrared lights. It nixes uneven skin tone, dark spots and sagging skin caused by heat and simultaneously strengthens the skin's self defences while suppressing melanin formation to reveal a bright, luminous complexion.



SNOWISE EX WHITENING SERUM

Snowise EX Whitening Serum is the world's first heat-treating whitening serum which is designed to rejuvenate skin exhausted from the heat and UV light for a clearer, more translucent complexion. White Ginseng Saponin combats melanin formation at its root for a healthy glow while White Cloud Grass™ evens out skin tone with its antioxidising properties. Snowise EX Whitening Serum is now available in 2 sizes: 30ml and 50ml.

SNOWISE EX WHITENING SPOT SERUM

With years of ginseng cosmetic research into skin repair conducted by AMOREPACIFIC, Sulwhasoo have come up with a formula that understands the signals sent out from damaged skin and delivers repairing ingredients to visibly target skin imperfections, boost radiance and restore lustre.

Formulated with white ginseng extract, Snowise Ex Whitening Spot Serum instantly penetrates pigmented areas to effectively reduce the appearance of skin discoloration and blemishes. Super ingredient White Ginseng Saponin prevents melanin generation caused by UV rays by blocking the cause of dark spots and improves the condition of the skin surrounding these pesky spots.



SNOWISE WHITENING UV COMPACT

Sulwhasoo's new Snowise Whitening UV Compact is an ultra-fine pressed powder designed to tackle skin imperfections, uneven patches and helps diminish the appearance of large pores and fine lines with advanced whitening properties, whilst its Water Balance Powder technology deeply moisturises the skin and controls shine. Plus, Micro Sponge Powder particle fills pores and wrinkles for radiant, smooth finish.

POWER PLAYERS

Snowise Brightening Triplex™

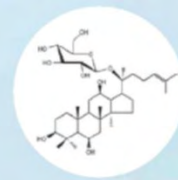
To save skin that is exhausted from the heat, Sulwhasoo formulated their whitening range with the exclusive Snowise Brightening Triplex™. Infused with Korean traditional herbs, this three-dimensional whitening approach uses **White Ginseng Saponin** to enhance skin's natural cellular turnover and treat UV damage, **White Cloud Grass™** to control skin temperature and stimulate blood circulation and **White Ginseng Polysaccharides** to restore collagen and boost elastin production.



White Ginseng Polysaccharides



White Cloud Grass™



White Ginseng Saponin

Sulwhasoo

Sulwhasoo is available at Parkson Pavilion KL, Parkson 1 Utama and Parkson Gurney Plaza, Penang.

Sebagh's New Star

World-renowned specialist skin consultant Dr. Jean-Louis Sebagh reveals a new miracle product that combines anti-ageing with incredible lifting properties. Mindy Teh finds out more at his clinic in London

You'd be lucky if you were able to secure an appointment with the famous Dr. Jean-Louis Sebagh, award-winning cosmetic doctor to the stars. Celebrities, the supermodel brigade and the moneyed jet set fly in from all over the world to see him, stretching his date book out while he divides his time between Paris and London to meet—at last count—up to 4,000 patients a year! So, it is a rare treat indeed when a select group of Malaysian editors and journalists recently meet up with the legend at his clinic on Wimpole Street in London, under the invitation of Ken Lim and Hubert Hoi of Ken's Apothecary.

The clinic's tasteful almost staid exterior belies the incredible work that goes on inside, with patients undergoing such treatments as vitamin shots, hyaluronic acid shots or fraxel laser sessions. Still, Dr. Sebagh's age maintenance magic is not limited to physical consultations and those looking to experience it in the comfort of their homes can

do so with his eponymous skincare line.

Looking a little peaked from the day's proceedings, Dr. Sebagh ushers us into his VIP waiting room and as he settles down, is nevertheless energetically talking to us about a multitude of things including his extensive list of celebrities (whose names we have been sworn to secrecy). The clinic is quirkily decorated with mirrored ceilings and plush trappings, even pillows cross-stitched with cheeky mantras like "I love Botox!"—"From a patient," says Dr. Sebagh. We chat excitedly about the two supermodels we meet earlier in the hallway of the clinic but the genial doctor, however, is really on hand to talk to us specifically about V Lift, the latest addition to his award-winning Advanced Anti-Ageing Skincare Range.

Dr. Sebagh mentions active ingredients in the V-Lift. We explore some of its most important components.

Plankton Extract

A sugar polymer extract that interacts with the collagen fibre network in the skin to increase collagen production

Taploca Starch

Has a high content of polysaccharides that forms a film on the skin for immediate tightening and lifting

Hyaluronic Acid

A powerful moisturiser naturally present in the skin, acts like a biological sponge to

activate hydration and maintain skin structure integrity

Yeast Extract

Contains active peptides that help maintain the skin's natural barrier function and reinforce the cohesion and development of the epidermis

HOW TO APPLY V-LIFT

Shake V-Lift well before use. Apply morning and night to a clean face, neck and décolleté using a gentle upward sweeping motion (a 'V' from the chin up for your face). Allow to dry before applying your regular moisturiser. In fact, the V-Lift can be used as a quick pick-me-up throughout the day to boost radiance and an instant skin lift. V-Lift can be used underneath your makeup.

"The V-Lift is a proper anti-ageing serum but it also comes with everything to help any woman who wants to feel an instant lift and tightness," says Dr. Sebagh.

"The idea was to create something that would work immediately," he says about V-Lift. "You can feel a tighter, smoother complexion within just five minutes—and the lifting effect lasts up to seven hours!"

In fact, this lifting treatment is the ultimate in anti-ageing with a unique blend of more than 10 active ingredients to instantly tighten and firm skin. "For skincare, you select the right ingredients for a long-term effect and to fight the ageing process," says Dr. Sebagh. "It doesn't come overnight.

"We live in a fast world—everything is quick, quick, quick. There's a demand now for fast and quick in the mass market but this can be cheap and not of good quality," says Dr. Sebagh.

The amount of care put into the selection of ingredients for V-Lift is impressive—Dr Sebagh produces a thick document when asked— with each ingredient carefully selected to play a specific role in countering the visible signs of ageing. "We have twelve active ingredients," says Dr. Sebagh. "We do proper products that don't just have one

star ingredient—one ingredient will not do everything."

Of note is the Plankton Extract, sourced from off the Brittany coast, that interacts with the collagen fibre network in the skin to increase collagen production. Haberlea Rhodopensis Leaf Extract, on the other hand, is rich in anti-oxidant properties to improve skin firmness and barrier protection. [See sidebar for the rest of the ingredients]

Combined together as V-Lift, the anti-ageing serum becomes a potent mix that not only lifts but also repairs and restructures skin. The intensive firming effect creates a sculpted "V", as its names implies, while smoothening out lines and wrinkles. A radiant, luminous complexion is also promised coupled with a second layer to protect the complexion from external environmental factors.

Given that Dr. Sebagh prefers to care for your beauty by plumping, firming or sculpting rather than perform any major surgery is telling about his commitment to age maintenance. "Surgery is finished for the new generation as long as you do regular maintenance," says Dr. Sebagh. "These 'girls' [his famous clients] are 46, 47, 51—they aren't teenagers any more but they don't seem to age!" Now with the new V-Lift, that promise is simpler to keep—you can now maintain your complexion at your convenience and at a fraction of the price it would be for Dr. Sebagh's high profile clients! **mc**

Haberlea Rhodopensis Leaf Extract

Rich in a polyphenol glucoside that has outstanding anti-oxidant properties to improve skin firmness, functionality and barrier protection.

S-matrix

A composition of 4 compounds that

interact to form a matrix network to firm and smoothen skin.

Snow Flake Bulb Extract

Helps fight against oxidative stress and help to slow down the ageing process by helping to preserve the skin's youthful characteristics

Illuminating Pigments

Gives the complexion an illuminating effect and instant radiance

Narcissus Bulb Extract

Extracted from the dormant plant bulb, this ingredient prevents the signs of ageing by slowing down the process



FLEUR INIMITABLE

The power of a wee white blossom, harvested on lush green meadows in Drôme, France, to infuse radiance and luminosity *du jour*



Every summer, the mountainous meadows of Lus-la-Croix-Haute in Drôme, France morph from an undulating landscape of verdant green to a spread of immaculate, flourishing white, as far as the eye can see. The Reine des Prés or Meadowsweet flower that thrives there grows a metre high on long stems, oozing a sweet, heady scent and creamy petals that slowly become an incandescent white as sunlight hits and it begins to bloom. “Harvesting Reine des Prés requires patience and care. It’s truly a magical sight when, as the flower blooms, the colour of its petals changes from pale yellow to pure white,” says flower picker Jean-Pierre Pavier of the fleur’s amazing ability to absorb light, harnessed now by L’Occitane for their nouveau Reine Blanche skincare range.

INNER LIGHT

Reine des Prés literally means ‘queen of the meadow’, owing its name to its rich natural resource of salicylic acid for restoring the skin’s inner light. Harvested by L’Occitane for its mild exfoliating action and ability to refine skin texture for brighter, fairer, more translucent skin in a snap, extensive botanical research proved Reine des Prés had within it the ability to spectacularly whiten the skin, in the most tender, natural way possible. Designed specifically for Asian skin and combined with white mulberry for skin-brightening and Vitamin C, the Reine Blanche products create fair, light-reflecting, flawlessly radiant skin, sans dark spots, pigmentation or unevenness.

THE REGIME

Start with the Illuminating Foaming Cleanser, a rich, lathering formula that banishes excess sebum and dirt for fresh, soft skin. Follow with the Toner for re-plumping skin with moisture, then the formidable Whitening Serum that soaks in for instantaneous brightness, translucency, refined texture and evenness. Complete the ritual with the Whitening Cream moisturiser, a soft, deliciously smelling cream for a clear, radiant glow, and the Illuminating UV Shield SPF50 to shield skin from external aggressors. **mc**



TEXT SHANTILA LEE IMAGES COURTESY OF OCCITANE



INTO THE SUN

Sun protection of the plant-based, super efficient kind: natural extracts that do the trick and the kit you need

If you've ever walked out the door without sunblock in tow, especially with Malaysia's sweltering heat and haze overload, you seriously need to read this. Proper sun protection is that un-skippable last layer of skincare that prevents harmful blasts of UV rays and all that pollution wafting about from getting into your skin and doing serious damage, so take heed when arming yourself with some kick-ass UV protection: one, understand the jargon to choose the right product, and two, get cued in about what kind of protection you're actually getting.

THE GLOSSARY

The A in **UVA** is for ageing, the B in **UVB** is for burning, both different kinds of UV rays. UVA rays penetrate deeper, so you'll want broad spectrum protection that includes UVA.

The **SPF** number equals how long you have until you start to burn (i.e. SPF15 means you have 15 times longer until you start to redden if you wore nothing).

Water Resistant doesn't mean it's waterproof, it means it resists water longer (but will eventually rub off), so you still have to re-apply every hour.

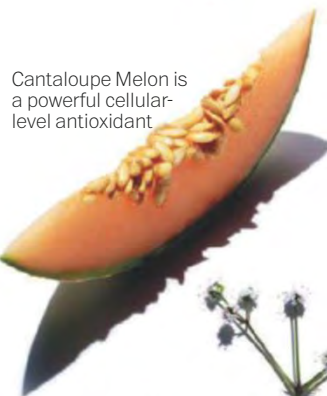
The **quantity** of sunscreen you should use is a teaspoon for your face, a tablespoon for your arms and a serving spoon for your legs.

THE KIT

When choosing the right sunscreen, consider factors like how easily you burn (if you stand in the sun without any protection and you burn within, say, 2 minutes, multiply that by the SPF factor (i.e. 2 minutes x SPF50 = 100 minutes of protection), if you have sensitive skin stay away from chemical-ridden, pore-clogging creams and opt for natural formulas, and other benefits that address your skin issues like anti-oxidation, hydration or anti-ageing.

The product we love that ticks all the boxes above is Clarins' newly revamped UV Plus Anti Pollution Day Screen Multi-

Protection SPF50 PA++++. Their legendary sunscreen gets a major boost this year with a new formula that fights UV rays and pollution, banishing free radicals that cause dehydration, discolouration and wrinkles, keeping premature ageing and hyperpigmentation at bay. The newly discovered Organic Alpine Sanicle extract provides deep anti-oxidant protection, hyaluronic acid protects skin from dehydration and an exclusive anti-pollution complex smoothes fine lines and restores radiance. Choose the hue that suits your skin – neutral for invisible cover, Baby Pink for a bright, luminous tint, or Baby Blue for a flawless, anti-redness finish. **mc**



Cantaloupe Melon is a powerful cellular-level antioxidant













Alpine Sanicle is rich with antioxidants and fights free radicals

Blackcurrant limits inflammation, soothing skin by reducing redness and discomfort

MADE TO MEASURE

Have your haircare regime **NAILED** and never play that guessing game ever again

Three essentials you need when creating a tailored, bespoke haircare regime that really does exactly what you want to your hair: regular custom-targeted in-salon treatments, a shampoo-conditioner-masque trinity of products at home, and just the right thing (read: tools and serums) for taming your mane post-shampoo. For in-salon treatments, we swear by Kérastase's Fusio Dose, so here's a problem-by-problem chart for the right Fusio Dose treatment, and take-home products to match.

| HAIR ISSUE | ▶ | DRY HAIR THAT IS FRIZZY, TANGLED OR ROUGH | WEAK HAIR THAT IS PRONE TO BREAKAGE | COLOURED HAIR THAT IS LACKLUSTRE OR FADED | AGEING HAIR THAT IS LIFELESS OR LIMP |
|-------------------------|---|--|--|---|--|
| FUSIO-DOSE TREATMENT | ▶ |  Oléo Fusion |  Vita-Cement |  Pixelist |  Substantif |
| HAIRCARE | ▶ |  Nutritive Bain Satin and Fondant Nutri-Thermique |  Resistance Bain Force Architect and Masque Force Architect |  Reflection Bain Chroma Captive and Masque Chroma Captive |  Densifique Bain Densité and Masque Densité |
| POST-SHAMPOO | ▶ |  Touche Perfection Balm on dry ends |  Resistance Fibre Architect on towel-dried hair |  Fluide Chroma Riche on towel-dried hair |  Elixir Ultime Rose Millénaire on towel-dried hair |
| TOOLS | ▶ |  Vidal Sassoon Daily Hydration Hair Dryer |  T3 Feather- weight Luxe 2i Hair Dryer |  Remington Colour-Protect Hair Straightener |  Remington Damage Control Hair Dryer |



HOW FUSIO DOSE WORKS

Following a diagnosis to determine what your hair needs, the stylist chooses from four different Concentrés targeted for

different hair issues. Oléo Fusion is deep nutrition and frizz-kicking, Vita-Cement instantly repairs damaged hair and strengthens strands, Pixelist boosts coloured hair for radiance and shine, and Substantif densifies to fight against hair porosity. Then, a Booster shot is chosen to address the hair's secondary need: Ionium

for softening, Ceramide for strengthening, Polyphenols for hair colour and Omega for revitalising. So if, for example, you have hair that is both dry and coloured, choose the Oléo Fusion concentrate and the Polyphenols booster. The Booster is clipped on top of the Concentré, then sprayed onto washed hair section by section.

BRIGHT SIDE

Wake up your complexion and get your glow on with Mary Kay's MelaCEP Plus+ Ultimate Serum

Mary Kay's MelaCEP Plus+ Ultimate Serum holds all the answers to radiant and glowing skin. Formulated with MelaCEP Plus+ Luminous Complex, a proprietary blend of edelweiss extract, algae extract and vegetable amino acids, this serum works to amplify radiance, diminish discoloration, and increase skin's luminosity to a new level.

Hexylresorcinol loans its exceptional powers to this cutting-edge serum as it is known to help lighten the skin by inhibiting melanin production. The serum is also enriched with extracts of Maritime pine (pinus pinaster) and white birch (betula alba) Scutellaria to actively help brighten skin and reduce brown spots. The serum leaves skin looking noticeably more radiant right away. Over time, it works to even out complexion and reduce pigmentation and dark spots. This one's definitely staying on our bathroom shelves.

Combine the MelaCEP Plus+ Ultimate Serum with the other products in the MelaCEP Whitening System range for a more integrated support system for your skincare regime, for example the Foaming Cleanser, Freshener, Day Moisturizer SPF 15 and Night Cream.

THE GLOW FACTOR

- 93% said it helps revive skin's luminosity
- 86% said it evens out the look of their skin tone
- 81% said it improves the appearance of discoloration

*Results reflect the percentage of women who agreed with the statements during a 3-week independent consumer study in which 252 women used the product morning and night.

Contact Mary Kay Independent Consultants today at 03-7711 7500 or log on to www.marykay.com.my for more information.

MelaCEP Edelweiss comes from precious Edelweiss flowers, which are found in the high altitudes of the Alps. The rare Edelweiss extract contains very potent antioxidants and cell protection properties as well as anti-inflammatory and anti-microbial qualities to help deliver protective benefits to your skin. Brimming with extracts of the edelweiss plant, Mary Kay's MelaCEP Plus+ Luminous Serum reduces melanin production and combats skin discoloration.



Beauty

Beauty BOX

Your monthly update on
what's new in the beauty world



SMOOTH OPERATOR

We've raved about Aveda's Smooth Infusion Naturally Straight cream that straightens hair post-shampoo, and now comes the masque to conquer it all. The rich Smooth Infusion Smoothing Masque keeps unwanted texture like puffs, curls and thickness at bay: organic cupuaçu and shea creates a barrier that smoothes cuticles and locks in moisture but keeps external moisture (read: humidity) out for super soft, sleek hair with natural movement.

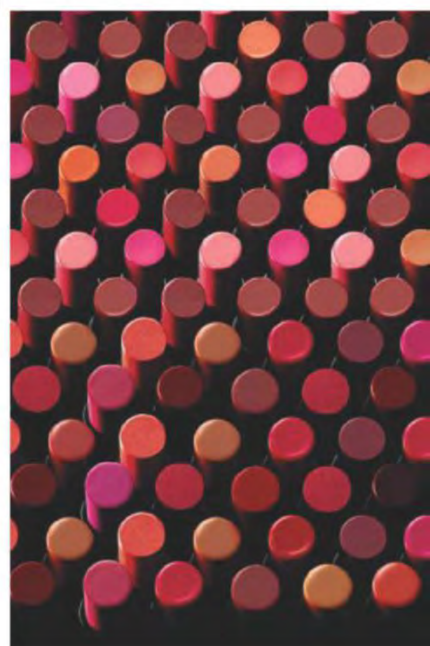


KISS MOI

The chicest shades on your lips this spring, from Chanel's Spring 2015 makeup collection: *Rogue Allure in Insaisissable*, an ultra femme shade with an intense finish and *Rogue Coco Shine in Etourdie*, a raspberry hue scintillating with silver, with a light and sheer shine. Inspired by the flower gardens in Paris, the collection is resplendent in vibrant oranges and charming pinks.

LIPPIE UPDATE

Out this month is a slew of new Bobbi Brown lip colours: we love the no-smudge, moisturising Creamy Lip Colour in a summery Raspberry Pink and a nude Pale Beige, the light-as-air Creamy Matte version in a r-a-r Scarlet and the Sheer Lip Colours with butters and oils to condition lips in Summer Nude. All at RM88 each.



HAPPY FINGERS

The Body Shop's Colour Crush Nails collection is so amazeballs: from a beyond-perfect, greyish-brown nude (Almond Grey) to pops of turquoise and grape (Minty Amour and A Grape Affair) to true reds and greens (Relish The Moment and Hemp Over Heels), we're addicted. PLUS, they're free of formaldehyde, resin and camphor, they go on super smooth and don't chip for days.



NARS-ISSISTICALLY FLAWLESS

NARS has that no-makeup makeup look down pat with their smashing new All Day Luminous Weightless Foundation: the uniquely fluid, oil-free formula glides on invisible, yet provides coverage and 16 hours of wear, with Even Tone Technology that neutralises redness, dullness and discoloration over time. One pump delivers exactly what you need for the entire face. Magic, no?



SKIN ELIXIR

Skeyndor's new Lift Contour Elixir tightens and smoothens your skin with immediate and lasting effects. Lifting, anti-aging and pearlescent properties — the 'Power Of Three', combined in this exceptional elixir will help fight off visible signs of ageing like wrinkles and fine lines and correct your skin tone in the process.



OMBRÉ EYES

Two eyeshadow palettes from Sisley, each with a quartet of shades, are a must for eye makeup addicts. Phyto 4 Ombres now has new tech that blends pigment and light for ethereal texture—luminous, intense, pure and velvety—with a variety of matte, metallic and satin finishes. The Dream palette is a harmony of pinks and browns, or opt for the Mystery palette for grey-blue smokey tones.

COFFRET DU JOUR

Chanel unleashes a decadent perfume set no lady this month (in her right mind) could ever resist: a Coco Mademoiselle EDP 50ml and a purse spray with 3 refills, packed in an ultra sleek box. Sparkling with accords of orange, a heart of rose and jasmine underscored by patchouli and vetiver, this is the chicest way to indulge in Coco Mademoiselle's oriental freshness.



Beauty

PEARL JAM

Harness the marine power of pearls for an unexcelled whitening ritual to top all others



Top to bottom:
Brightening Cheek
Mask; Intense
Brightening Foam
Cleanser;
Brightening
Moisturising Lotion

Like a pearl, encased in profound lustre, reflecting light so sublime and luscious that it appears to beam out from within, is the kind of fair, smashing glowy skin most (read: all) Asian women yearn for. That shimmery pearly gleam we associate with pearls comes from light being reflected and refracted through minuscule platelet-shaped crystals made of aragonite (a form of calcium carbonate) in the pearl nacre. This property, infused from 2-year pearl protein extract, when absorbed through the skin, smoothes texture, revives new skin cells and evokes the same luminous, flawless radiance.

LE PEARL

The best way to get slathered in pearly power and ultimate radiance is with Chanel's iconic Le Blanc skincare range, so emblematic of the maison's iconic couture pearl-obsession, updated this year with five new skincare products. Every step in the ritual, from the existing serum and moisturiser to the new cleanser and lotion, is designed to pack its own benefits and prepares the skin to receive the following

product in perfect affinity, with more lightness and luminescence revealed with every step in the regime. The pearl protein extract and brightening TXC molecule, when applied in layers of skincare, delivers bright radiance, banishes dark spots and prevents the formation of new ones in a jiffy.

THE REGIME

The five new Le Blanc products to add to your whitening arsenal: a Brightening Tri-Phase Makeup Remover in a gel that transforms into a soft, milky emulsion upon contact with water; an Intense Brightening Foam Cleanser in a really fresh texture and yummy scent, instantly reducing pigmentation; and a Brightening Moisturising Lotion, a fluid, transparent toner that caresses skin with moisture, freshness and unmatched suppleness.

The two picks we love are the Brightening Cheek Mask, in a two-compartment sachet where the formula and sheets are separated so the active ingredients are only mixed and activated before use, ensuring optimal effervescence. The mask packs a cooling freshness and adds a pepped-up, dewy, rosy glow to cheeks. The Pearl Soap is a soap unlike any you've ever laid your hands on before: a creamy 2-in-1 formula that cleanses and removes makeup at the same time, the decadent super pearly soap packs the pearl protein extract and argan oil, lathering up generously to cleanse while keeping the skin soft, supple and comfortable.



TRIED N' TESTED

As a bit of a Chanel-phile and being addicted to the Le Blanc Brightening Concentrate, the sensation of applying the products, layer after layer, is super fraîche and completely easy. The texture of the cleanser, for instance, is creamy and light, not overly thick and all the products (especially the Moisturising Lotion) have a calming, sublime scent. The skincare absorbs instantly without any oily residue or stickiness, and the hydrated freshness and radiance lasts all day long, air-conditioning notwithstanding.

TEXT SHANTIA LEE

marie claire Lifestyle




THE AWARD GOES TO...

An entire month in ode to the body temple with red carpet diet tips and dreams come to life

LIGHTS, CAMERA, ACTION!

Big on talent, these women are making waves in the local entertainment scene for all the right reasons and paving the way for Malaysian women on the world map *By Audra Roslani*





We all grow up on a diet of Hollywood and European films but it's so important to have stories that belong to us.

NADIRA ILANA
FILMMAKER

I was an avid reader as a kid and I watched so much TV my mom once literally 'celotaped' me to the the set! I found my creative side when I was in high school though. I wrote poetry, taught myself to play the guitar, acted and liked taking pictures. There wasn't much to do growing up in Kota Kinabalu. That quietness and having to find ways to entertain myself gave me a lot of room to find myself artistically. I realised at 16, that film was a combination of many different art forms and I was fortunate that my parents allowed me to go to film school. I'm happy to say I haven't looked back since.

I always want to tell stories that have never been told before. I especially want to make films set in, but not restricted to Sabah. Mostly because I've grown up never being exposed to my own history or media. Most East Malaysians grow up learning everything about Peninsular Malaysia and the rest of the world but so little of ourselves so part of the aim through my work is to recover that. After making *Lastik* and *The Silent Riot*, the most rewarding thing was when young Sabahans would tell me, "Hey, I didn't know we had our own history before" and that my film sparked an interest in their own roots. We all have a history. Malaysians in general have such a disconnect between us and our past so knowing that people can walk away from a film or a piece of art knowing a little bit more about themselves, knowing that their stories are valuable too makes it feel like all the pain and hard work is really worth it. It's very fulfilling.

SHAMAINE OTHMAN

ACTOR, WRITER, COMEDIAN

My father is a film director and TV producer, and he's definitely an inspiration—he turned his passion into a career and managed to raise a family doing what he loved. I would really love to work with Jo Kukathas. She is a chameleon—from her dramatic pieces to her hilarious characters like YBee, Curry Spice and Ribena Berry, and I would also love to work with my brother, Tina Fey and Lena Dunham.


My biggest accomplishment to date would be my short film segment for *Cuak* and *Projek Disko Baldi's*

very own TV show, *The Disko Baldi Show*. *Cuak* was great because it was my first attempt at directing a short film and with *The Disko Baldi Show*, it has always been a dream to have our very own sketch show. So when we were given a season, it was great watching our sketches on national TV.

However, Malaysian audiences are very segregated. We have the mass and the urban. Then there's Malay mass, Chinese mass, Indian mass—we don't really have a Malaysian mass audience. So, to make profit is quite hard when the work that you do only targets a certain segment of Malaysians—I wish we could just create Malaysian content for all Malaysians to enjoy!



We should have more female comedians in the local stand-up comedy scene. Just get up there and do it - people wanna hear our jokes too!

A full-page photograph of Jessica Richer, a woman with long, wavy brown hair, smiling and posing with her hands on her hips. She is wearing a light blue, long-sleeved button-down dress. The background is a dark, textured wall with a large, dark shadow of a bicycle wheel cast onto it. The quote is overlaid on the left side of the image.

*Execute as much as you can
to keep the opportunities
vibrant around you. You can't
go wrong with something you
genuinely believe in.*


JESSICA RICHER
PRODUCER

I brought one of our Dream Factory props from our studio [for this shoot]. We recently used this bicycle wheel for our Teleport Café event and film shoot. We make props all the time and I love the variety of work that we have!

The creation of *Can You Walk On Water?* helped my company KIX and myself discover a greater passion for experiential events. The entire process of this project was magical; from a dream team that helped make it happen, to the public who got to experience it - everyone's smile and enthusiasm was the biggest reward. We really

pushed a fresh idea through and it turned out to be a huge success. The public response to the video was really overwhelming, and it is the most watched Youtube video made in Malaysia.

The love for cameras got me here—I've always loved photography and cinematography, but there's a slight limitation in creation of content, due to censorship and sensitivity to certain subjects here. But you learn to work around it and find the loopholes. I would really like to work with some of our local artists out here in Malaysia. It'd be awesome to have a big collaborative idea generated with illustrators like Hsulynn Pang, Fritilldea and Umami Shaharun, for example. I get excited about mixing media together!



Don't worry about other people; just do your own thing. No one knows your creative journey better than you. So take risks and surprise yourself!

DAWN CHEONG

ACTOR, WRITER

I enjoyed play acting from a young age but didn't know it was called acting and that grownups could do it for a living until I got older. So naturally when I was about 11 or 12, I knew I wasn't going to university to be a doctor or whatever. I just had to get through school so I could go on to do what I really wanted to do, which was to go to a drama school where there weren't any math classes.

My biggest accomplishment to date has to be my writing awards - funnily enough it was all by accident, winning second place for the main award, winning best female playwright for the Adams New Zealand

Play Award and being nominated to enter the Susan Smith Blackburn Prize. I wasn't even thinking of handing it to any award thing; I just needed a deadline to finish writing my play.

Locally, the issues that I face as an actor is that everything seems so rushed and last minute. There seems to be little emphasis on rehearsals and process, which sometimes mean we can't really explore how deep or how far character and character relationships can go.

But on that note, there are also a lot more women out there these days doing new and exciting projects, playing new "roles", female actors taking a hand in directing, female directors doing more writing etc. I think we are heading in a good direction.

NELL NG

DIRECTOR, PRODUCER & ACTOR

Theatre is a magical world. It's full of miracles, anything is possible. As entertainers, we hope to be able to enhance lives with our productions, provide good memories and all round feel good emotions like the wave of a wand.

However, if I could change one thing about our industry it would definitely be the perception that "the tickets are so expensive-lah!" We have all the talent & resources here in our beloved country so when we

support the local arts scene we are actually helping to keep our talents & resources within our country. Prevent brain drain, so we can make Malaysia an international hub where we attract tourists and audience to us. There's a shortage of financial support but audience numbers are growing slowly but surely, so that's very encouraging.

That said, I'm proud to have been able to produce and direct international repertory work to raise the standards of our performing arts scene, putting Malaysia on the map of the international performing arts scene.



Women play a very important role in up keeping & improving the quality of our local scene. We are brave, strong & yet gentle in our approach.

Treatment room

MODERN ZEN

From time to time we need to give our bodies, and especially our minds, a chance to switch off from the world. Marie Claire checks out two new gen spas in Bangkok for the ultimate relaxation, rejuvenation and well-deserved pampering from head to toe *By Sandy Goh*



Reception area

SCIENCE MEETS WELLNESS DII WELLNESS MED SPA

If you're looking for an otherworldly spa experience, you'll be blown away by Dii Wellness Med Spa, Divana's new

flagship spa. Dii, which stands for Divana, integration and innovation, takes a cue from the natural splendour and balanced beauty of DNA to create a menu of cutting-edge treatments that blend medical innovations with traditional oriental healing techniques.

Designed by award-winning architect Amata Lupaiboon, the futuristic-looking spa comprises a clinic and a spa section with two double and three single treatment rooms, linked by a specially designed corridor that's embellished with a myriad of glittering crystal overhangs that resemble a galaxy of stars. At the reception area, guests are greeted by spiralling models of the beautiful DNA double helix.

"They are actually models of the DNA double helix that express our approach to achieving wellness, which looks deeper within ourselves, to the cellular level. As a medical spa, Dii integrates traditional therapies with modern medical technologies as shortcuts to health and

wellness," explains spa director Taneth Jiraswakedelok, who has 13 years of experience in expanding the Divana spa chain.

With its awe-inspiring décor concept and style nuances that wrap you with decadent luxury in the midst of the humdrum city, Dii is like an underwater retreat hidden in the concrete jungle. You'll forget about the hustle and bustle of city life merely on entry to this modern oasis.

SIGNATURE TREATMENT: Be pampered like a queen with The Empress of the Sea treatment, an ultra-luxe 5-hour anti-ageing ritual. This indulgent treatment's pièce de résistance is the peptide serum obtained from starfish. The precious serum is massaged into the skin using an electroporation procedure for deeper penetration to help increase skin radiance and elasticity. Your indulgent journey continues with a nourishing champagne bath, a golden pearl scrub for brighter skin and an aquamarine ice stone facial to tighten and firm the skin. Decadent, no? The ultra-pampering treatment ends with a blissful Dead Sea salt bath to melt away all the stresses of life. You will have never been more blissed out.

Dii Wellness Med Spa is located on the fourth floor of Central Embassy, Bangkok.

www.dii-divana.com

SPA SAVVY TIPS

- Before booking a spa, take the time to do some research. Find a spa that will meet your needs and expectations.
- Keep in mind that all spas are different. Check out their website and read up on their services and treatments before you make a booking.

- Never be embarrassed or shy about admitting that you've never been to a spa or have limited experience going to one if the spa asks you about your spa experiences.
- Where treatment options are concerned, make sure to have the spa thoroughly describe what is involved in the process from the person giving you the treatment and

BEST FACE FORWARD DERMASTER PERSONALISED BEAUTY INSTITUTE

Whether you're a globe-trotting executive or silver-screen starlet, get ready to be polished, primed and pampered at Dermaster. Located in the heart of Bangkok, Dermaster Personalised Beauty Institute offers an extensive range of aesthetic services from anti-ageing treatments, plastic surgery, body slimming, hair restoration and transplantation procedures to stem cell therapy for anti-ageing with advanced medical technology.

Armed with an experienced team of doctors and exceptionally well-trained medical personnel, you can expect them to deliver customised treatments to your particular needs. With state-of-the-art facilities that are divided into 5 beauty centres: plastic surgery, hair restoration and transplantation, skin laser and aesthetic, cell therapy and an anti-ageing and body slimming centre, Dermaster is the perfect pit stop for beauty and wellness.

There's no sign of the hustle and bustle outside when you enter this chic, castle-like spa so prepare to surrender your agenda at the entrance. Expect modern décor in soothing hues, cosy lounge chairs in reception and luxurious personal treatment suites all accompanied by the soft jingle of music from a far away land.

SIGNATURE TREATMENT:

Who doesn't want to start 2015 looking like the best version of themselves? Say *au revoir* to dull, congested skin with the Vitamin Rejuvenation treatment, a glow-inducing facial which deep-cleans clogged pores and recharges dull complexions. Perfect for tired and run-down city-weary skin, this face treatment is designed to cast away dull complexions, boost blood circulation, stimulate skin renewal, brighten and invigorate skin from the inside out. Slide onto a warm bed, lie back and relax for 45 glorious minutes as your face is cleansed, massaged and treated to a concoction of antioxidant-rich vitamins. Post-facial, the treatment is guaranteed to leave you and your skin feeling rejuvenated and you'll be floating out of the room with marble-smooth skin perposterously as soft as peony petals.

Dermaster Aesthetic Institution, 342 Ekkamai Road, Bangkok.

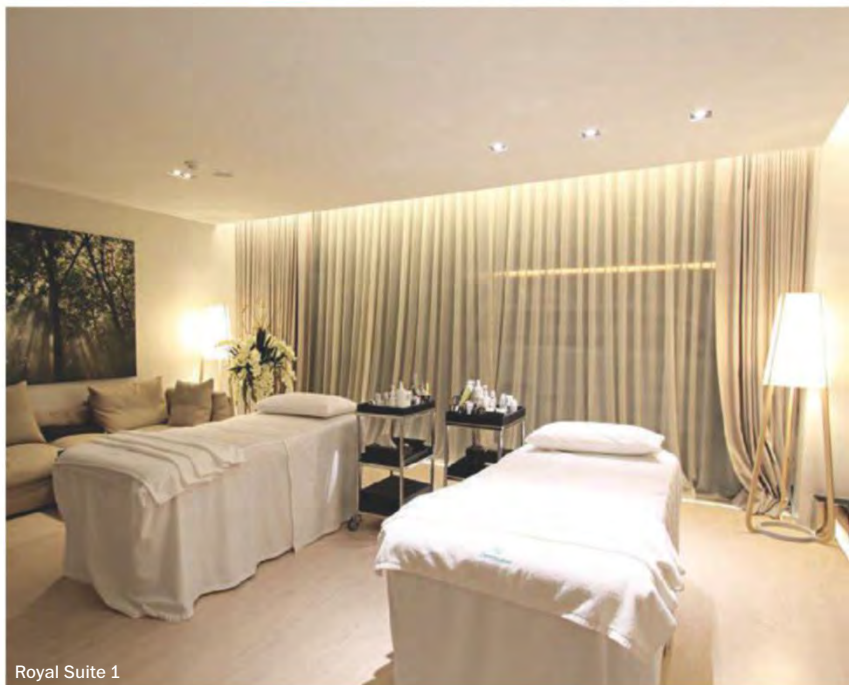
www.dermaster-thailand.com



Royal Suite 2



Reception area



Royal Suite 1

what's expected of you while on the treatment table.

- If at any time you feel self-conscious or experience discomfort or pain, immediately speak up and let your therapist know. Your therapist should take the time to explain to you what they're doing. Your comfort is the most important thing, so don't suffer in silence.

- Don't be late to your appointment. Arrive at least thirty minutes beforehand.
- Be sure to check with your doctor beforehand if you're on medication and if you're not certain about contraindications from some of the spa treatments, products used, or some of the spa amenities.

1

A close-up photograph of three fresh asparagus spears. The spears are vibrant green with a slightly textured surface. They are arranged vertically, with their pointed tips at the top. The background is a light-colored, neutral surface.

2

3



7

6

6

A top-down view of a dark, textured bowl filled with a large quantity of light-colored, cashew-shaped nuts. The bowl is placed on a light-colored wooden surface.

A close-up photograph of a smooth, light-colored wooden spoon. The spoon is positioned horizontally, with its rounded head on the left and its handle extending to the right. It rests on a wooden surface with a vertical grain pattern. The lighting is soft, highlighting the natural texture and grain of the wood.

Switch your carb intake to one with a lower glycemic load—Opt for brown rice, whole wheat spaghetti or 100 percent bran cereal instead of your usual options



6. NUTS

Stabilise your blood sugar to lose weight and reduce bloating by eating every three hours—so munch on a handful of nuts to keep you on track.

7. LEMON & CAYENNE PEPPER

Start your day with a warm glass of water and lemon. Go the extra mile and add maple syrup and cayenne pepper (*à la* Beyonce's master cleanse) which is said to remove excess fat

8. TEA

Jennifer Lawrence and Giuliana Rancic love their teas; Peppermint and Dandelion tea will keep you from looking bloated, Chamomile tea will help you get some quality sleep. Add ginger to counter inflammation

9. SLEEP

Look as if you've lost a few pounds just by getting good quality sleep. With adequate hydration, fine lines will look more concealed and undereyes plumped out—so put on that sleeping mask!

10. FRESH COCONUT WATER

If you're travelling a lot, coconut water allows the body to relax and prevents bloating. Also it tastes really good!

AVOID

SALT This includes canned food - soups are high in sodium

SUGARS Cutting out sugar from your diet is the fastest way to see results – not only will you look better, you'll feel lighter and better too!

GAS-PRODUCING

VEGETABLES Stay clear of broccoli and cauliflower, which can cause ballooning

GUM Instead of tricking the body into thinking its eating, chewing gum still produces acid to break down food which can actually cause difficulty with digestion

'BAD' CARBS Any girl worth her running shoes should know to stay away from simple carbs such as soda, desserts, potatoes and white rice, bread and pasta

PRO TIP

POSTURE Don't slouch! For an instant feel-good factor, push your shoulders back, chest up, and tummy in for an instant boob lift and tummy flattener. Work that core!

DO NOT ATTEMPT ANY EXTREME DIETING WITHOUT CONSULTING YOUR PHYSICIAN BEFOREHAND.

YOU'VE GOT Swag

For celebrities, there are no losers at award shows – everyone comes home a winner thanks to swag bags! *By Audra Roslani*

It must be hard being a celebrity. Not only do you get to go to the best places, eat the best food and get world-class service, brands want to give you things just to be associated with you. In 2011, it was reported that the Oscars swag bag was rumoured to have been valued at a whopping USD\$275,000 and with social media influence at an all time high, you'd actually be paying good money to get your product in one of these highly sought after celebrity swag bags.

We spoke to founder of Hollywood Swag Bag (HSB) and Hollywood Baskets, Lisa Gal about this phenomenon and to share some of her insider secrets. What initially started with a gift basket business in 1994 in Los Angeles eventually turned into a swag bag business 14 years later, as she was approached by a client of hers at The Four Seasons Hotel in Beverly Hills to provide the nominees staying at the hotel with gift bags for Awards season.

"I said YES, not knowing what I was doing," she says. "My bags were a hit and the rest is history!"

A BAG WITH SWAG

"Swag bags can work in many different ways. For

instance, we give nominees staying at luxury hotels prior to the awards shows. Swag Gift Bags are placed in their rooms awaiting the arrival of the famous recipients.

I exclusively work with the Four Seasons Hotel and the nominees that stay there for Red Carpet awards season so I am not competitive with any other companies. We provide gift bags for the celebrities that stay at the Four Seasons Hotel, and normally there are about 35 to 40 nominees that stay there for each award show. I just do what I do well and mind my own business. I have heard some cady stories of other companies trying to sabotage each other. That is not what my company is all about and I like to be well respected.

Many months of work are put into choosing and approving the proper products that we think the celebrities are going to love. We scour the globe for the most unique items that we think will surprise and please the nominees. Once brands are approved they pay a placement fee to take part. Cost can range from \$500.00 to \$5,000.00, depending on the level of exposure."

THIS YEAR'S GOLDEN GLOBE AWARDS SWAG BAG

"I love so many brands but we had a GREAT bag for the Golden Globe Awards this year and it was one of my favorite bags."

- Kiehl's Assortment of products
- Barrington Gifts Queen Anne Totes
 - Adopted Cell Phone covers
 - 3Nines Jewelry
- Park Avenue Designs ties for the men
 - Seasnax
 - Jakki Shoes
 - Woolymates
- Ecococoon Stainless Water Bottles
- Mayar Twist n' Pin Hair Accessory
 - Bloc Cosmetics
- Vikki Australia Sarongs
 - Dr. Vesna Books
 - Bio Restore Heads Up Relief
 - Funtastic Chill Factor Product



Depending on sponsors, swag bags can come in all different shapes and sizes

THE OPRAH EFFECT

"Products rely on celebrity endorsements and aligning a brand with celebrity exposure is the best and fastest way to gain exposure on a grand scale. It's called the Oprah effect. It spans out to all the celebrities. Social media is so important these days and many of our celebrities tweet how much they love the products we gifted them. I think gifting to the right audience is extremely valuable."

WHAT'S IN YOUR SWAG?

"For Academy Awards Nominees gift bag a few years ago, a company gifted gold leafed and crystal adorned Kitchen Aid Mixers custom hand painted

Hollywood Style. Those mixers were valued at \$5,000.00 each. We have also gifted jewellery valued at \$7,000.00 per piece."

When asked about the exorbitant swag bags with impossible price tags, Lisa adds that it wasn't all that it was hyped up to be.

"I think the overvalued bags were a joke. The celebrities felt uncomfortable with the pressure of redeeming gift certificates with insane values and most of them would not be claimed. The IRS cracked down on these gifts making sure the nominees claimed these high value gifts on their tax returns whether they used the certificates or not. These days there are no longer insanely valued gift bags. We try and keep things at a nice reasonable level."

WHAT TO LOOK OUT FOR

"I always tell people to be careful choosing who they gift with. There are many companies out there that promise top celebrity exposure in certain bags. At the end of the day it is important to do your research to determine if the company you work with has a good reputation. Make sure to check out testimonials etc. I once also had a person who literally looked exactly like

Angelina Jolie try and trick me into giving her a swag bag. I really did not think Angelina Jolie would be begging for swag, so I checked it out and sure enough my instincts were right. Wow, she sure looked exactly like her though!"



Zoey Deutch and her Teen Choice Award Hollywood Swag Bag

MOST PEOPLE DON'T KNOW THIS BUT S.W.A.G. STANDS FOR STUFF WE ALL GET, OR SOUVENIRS, WEARABLES AND GIFTS!



The Emmy 2014 swag bag was chock full of fantastic products



Founder of Hollywood Swag Bag (HSB) and Hollywood Baskets, Lisa Gal



Ariel Winter from Modern Family and her HSB swag bag



A GIFT OF WORDS

Winner of the Man Booker Prize,
Tan Twan Eng believes that the literary gift isn't
something inherent but a talent that can be nurtured.
MC speaks to one of Malaysia's great literary talents

Currently working on his third novel, Tan Twan Eng, is an award-winning author who manages to set his literary works against the beautiful landscapes of Malaysia and brings to life the culture and historical aspects of the country in his works. His first novel *The Gift of Rain* was long-listed for the 2007 Man Booker Prize and his second, *The Garden of Evening Mists*, was shortlisted for the Man Booker Prize 2012 and won the Man Asian Literary Prize. He takes time out to reflect on the way forward for local talent.

How did you cultivate your love of books and get your writing noticed by an international audience?

I started reading at about seven or eight years old. For some odd reason, I was always fascinated with the copyright page of every book. I'd read it carefully, again and again, and over the years I deciphered what the various items on that page meant. I learned how the publishing industry works, how manuscripts are submitted, how to get a literary agent. All this was well before the age of the internet, so these days I do get impatient with people who ask me how to get published. You want to be

a writer? Then do the necessary groundwork and research, just as you would if you aspire to be a surgeon or a teacher or an economist. All the information is out there, accessible to anyone.

Right from the start I always intended my writing to have a universal readership, and for that to happen I knew that I had to be published in the United Kingdom, because that's the centre of the English-language publishing world (my comments here wouldn't be pertinent, of course, if you're not writing in English). When I finished my first novel, *The Gift of Rain*, I sent it off to a list of literary agents in London. I never considered sending it elsewhere.

Do you think there is encouragement on home ground to spur young people to expand their creative boundaries?

I suppose there is, if one measures that by the number of events where people are encouraged to read their works-in-progress in public (for example, Readings at Seksan's in Bangsar, KL, organised by Sharon Bakar, who also runs creative writing courses) and the growing number of arts and literary festivals in Malaysia.

I've also noticed that parents now are less fixated on their children pursuing the traditional professions (law, medicine, accounting, engineering) so that's a good sign too, although I do feel that my few years spent working as a lawyer helped me to mature and to learn to do things and deal with people in a professional manner.

Malaysia sets the backdrop for your novels, what is it about the country that most inspires you to continue writing about it and what do you encourage young people to learn about their country as possible inspiration for creativity?

Its rich history, the sense that once, not so long ago, our country was so open to influences from around the world. It was a place where everyone was welcome, no matter how different or eccentric he or she was. That sense of interconnectedness. The beauty of its natural landscapes. The warmth of its people. I'd encourage young people to learn more about our past, to discover what we have gained, but also what we have lost and are in danger of losing.

Have you seen any bright sparks in either the creative writing field or any other creative field?

Amir Muhammad is doing a lot of interesting and revolutionary things with his publishing empire. He has really shaken things up. Saidah Rastam has reminded us again of our rich and intertwined musical heritage via her multimedia project *Rosalie* (her book, unfortunately, has a limited print run; I feel it ought to be widely available to everyone in Malaysia).

What should we, the media, be looking for in identifying and encouraging young talent?

I don't think it's what the media should be looking for, but rather what they should be reporting on and finding newsworthy. Do we really need to read about some reality TV starlet who

bared her behind in a fashion shoot? Or who's wearing what and sleeping with whom?

The media should devote more pages to literary and cultural features – intelligent interviews with authors and artists and philosophers, in-depth book reviews, news from

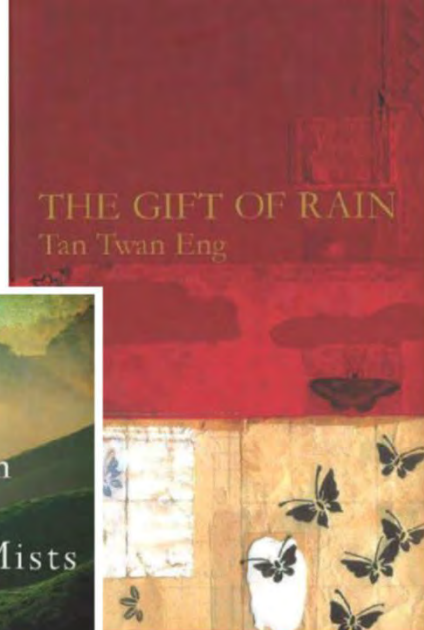
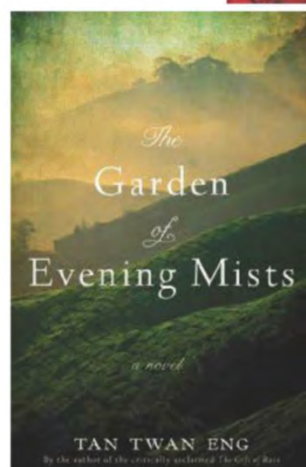
the publishing industry. These are the things I wish I could have read more of when I was growing up. So, if the media are sincere about encouraging young talent, they have to decide on the intrinsic and fundamental values they ought to be promoting. The media could also provide a platform to publish short stories and poetry.

In your opinion, how do you think we can generate more bright talent like yourself to make it on the international front?

It has to start early – build a strong foundation in English in the young, instil the habit of reading in them, expose them to all types of books. I was fortunate because my parents never restricted or censored what I read, and to this day I abhor censorship of any kind.

And as I mentioned above, let's have more intelligent and well-written features on the creative fields instead of vacuous articles on celebrities. I'd love to see at least ONE quality English-language literary magazine in Malaysia, something similar to the Times Literary Supplement or the London Review of Books or Literary Review. The establishment of creative writing courses at universities. Lucrative, prestigious and long-term literary prizes that are awarded based on the quality of the writing and not on sales figures or public voting.

To read more about Tan Twan Eng and his works, log on to: www.marieclaire.com.my



Tan Twan Eng's titles capture the heart of Malaysian culture

THROUGH THE BOOKSHELF

In the heart of Plaza Damansara hides Blue Elephant, a new gem that houses some of the best drinks in town

By Audra Roslani

Follow the address to Blue Elephant and you'll find yourself walking up some stairs to a landing that hints that you've found it, thanks only to a photo wall and a bookshelf full of movie covers. But, pray tell, where could the entrance be? Here's a clue: look to the bookshelves or just wait until the next regular swings by and leads you in like the White Rabbit.

"When you finally find it and come through the bookshelf, it's like you leave your world behind you," says Richard Holland, a Projects Consultant for Blue Elephant, when we met up with him. "I think it's a subconscious thing, people feel that escape the minute they walk through."

Having opened late last year, the Blue Elephant is made up of a number of components; it's a lounge, a bar, there's a restaurant downstairs, there's karaoke and private soundproofed rooms, there's a dance floor and DJ

nights with sexy deep house. It's whatever you want it to be, and that's what makes it kind of amazing. There's an unmistakable movie theme to Blue Elephant that sets it apart from anything else in KL, and amidst the hidden rooms, the Blue Elephant is a very Instagram-able venue with flashing paparazzi lights, a giant golden Oscar, a blow-up wall of Marilyn Monroe complete with real air vents (so you can reproduce your own *Seven Year Itch* moment), and the countless movie quotes and film posters tastefully placed all over the establishment. Perfect for a girl's night out.

But cool, cinematic laidback atmosphere aside, the drinks here are really the star of the show.

Try the signature Blue Elephant for a light fruity cocktail to set off the nighta mix of Smirnoff—passion fruit syrup, apple and grapefruit juice, and Chardonnay wine. The Fragrant Lycheetini is given a fresh update with



Have a *Seven Year Itch* moment with Marilyn

Fragrant Lycheetini



Meh-He-Kan Coffee



Sushi from Kinme Sashimi & Grill Bar



the addition of homemade rose pandan syrup which, unlike the traditional lycheetini, makes this pretty in pink drink deliciously lethal.

For coffee lovers, go with The Meh-He-Kan Coffee.

Deliciously strong and frothy, this concoction of Jose Cuervo Gold, Patron XO, Espresso and Agave Nectar makes for a full-bodied night cap that will give you that extra caffeine boost before you leave.

Besides the popcorn stand, the beauty of Blue Elephant is that if you feel peckish, you have a choice of ordering food and snacks from its sister restaurant Neroteca downstairs, or go exotic with A Li Yaa's Sri Lankan cuisine or sushi from Kinme Sashimi & Grill Bar which is in the vicinity - all highly reputable establishments in their own right.

So is there anything the Blue Elephant can't do? If you ever find out, let us know.



The Blue Elephant is heavily influenced by Hollywood and the film industry with clever interior touches

PHOTOGRAPHY ROBIN LIEW

BLUE ELEPHANT LOUNGE BAR @ PLAZA DAMANSARA 15M & 17M, Plaza Damansara, Jalan Medan Setia 1, Bukit Damansara, Kuala Lumpur



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THE HOUSE OF FINE STEAK
victoriastation.com.my

Extension chair by
Sjoerd Vroenland,
moooli.com



STYLETIP

Decorate your space with black and white only for an ultra-modern, contemporary look.

Monaco floor lamp,
blackorchid
interiors.co.uk



Container table 7056 by
Marcel Wanders, moooli.com



BORA AKSU

Retro Zebra Chair,
st-barts.com.au



Bonne Course
Vintage Picture,
sweetpeaandwillow.com

Glass canister,
artisanti.com



Cat clock,
maidenshop.com



Chess table by Front,
moooli.com



H2 headphones,
beoplay.com

STYLETIP

For a more dramatic effect or to highlight a particular piece of furniture, paint your walls in black and keep other elements light.

Triform rug,
rugcouture.com

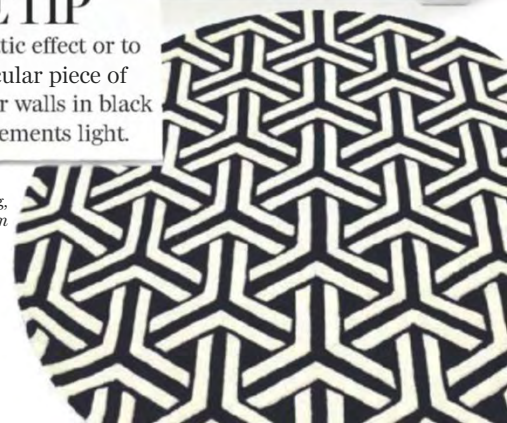


Photo: blackorchidinteriors.co.uk

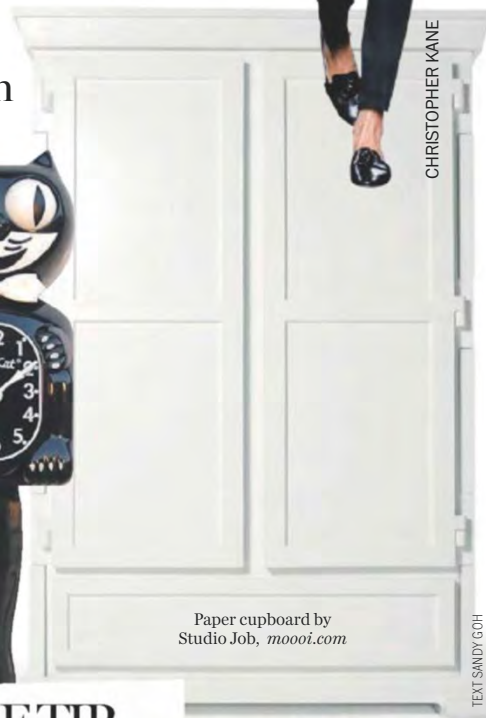
Random light by
Bortjon Pot,
moooli.com



Friesian cow egg cup,
maidenshop.com



CHRISTOPHER KANE



Paper cupboard by
Studio Job, moooli.com

TEXT SANDY GOH

the grand **Songkran Festival**

Date: 13th – 15th April 2015

Venue: Chiang Mai, Ayuthaya, Bangkok, Phuket, Pattaya,
Hat Yai (Midnight Songkran start from 12th April 2015)



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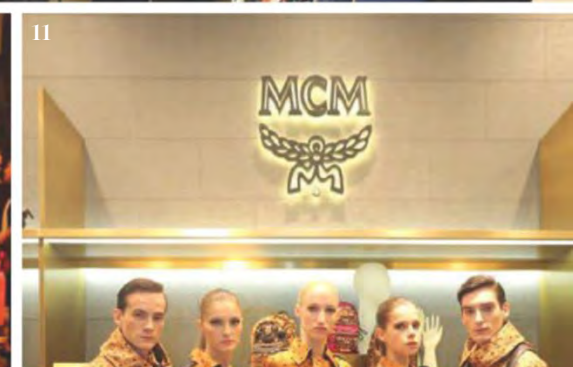
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Events



STAR STRUCK

German luxury label MCM celebrated the opening of its sleek store in Pavilion KL with a star studded event that saw an elite guest list including Korean superstar Rain, who officiated the opening along with the President of The Melium Group, Dato' Dr Farah Khan, International CEO of MCM Paolo Fontanelli and the CEO of Pavilion Joyce Yap. The 2,563 square-foot store features a fresh design concept in a distinctive golden facade, clean lines with neutral tones, inspired by MCM's signature brass plate designs.



1. Paolo Fontanelli, Dato' Dr Farah Khan, Rain and Joyce Yap
2. Jojo Goh, Lawrence Wong, Dato Kelvin Tan & Khoon Hoi
3. Awal Ashaari & Scha Alyahya
4. DJ Eva T
5. Diana & Tengku Aishah
6. Nabil Salim, Amri, Ferhat Nazri Aziz, Nadya Danish, Nora Danish, Nedim Nazri, Joe Flizzow & Zaireen Ibrahim
7. Mariam Teh & Elia Geneid
8. Andrea Fonseka & Dato Farah Khan
9. Puan Sri Tiara Jacquelina
10. Nora Danish
11. Models in MCM



PARTY LIKE A ROCK STAR

Tommy Hilfiger celebrates the opening of its anchor store in Berlin at Münzstrasse 21-23 with an exclusive in-store event where guests enjoyed great music, created their own custom perfume mixes at a pop-up fragrance bar, whilst they previewed a broad selection of Tommy Hilfiger collections, including men's sportswear, women's sportswear, tailored, Hilfiger Denim, footwear and accessories. The store showcases a unique setting that celebrates the brand's "classic American cool" heritage with original architectural features of the historic 19th-century building that have been preserved, including ornamental ceilings, delicate woodwork and intricate flooring.

1. Christoph Metzelder und Isabelle Mercedes
2. Guest at the Tommy Hilfiger store opening
3. All prepped up for the evening
4. Guests enjoying customised perfume mixes
5. Cris Cab
6. Ulrike Beck
7. The new boutique
8. DJ duo Dapayk & Padberg.
9. Julia Restoin Roitfeld
10. Oliver Timm, Anna Maria Muhe, Simon Verhoeven

SHOPPING DIRECTORY

A

AGNÈS B Lot 106A, First Floor, Suria KLCC
Tel: 03-21610095 **AIGNER** Ground Floor, Suria KLCC.
Tel: 03-2382 0877 **ALDO** Lot 2.60, Pavilion KL.
Tel: 03-2142 8189 **ANYA HINDMARCH** Level 1, Suria
KLCC. Tel: 03-2382 0877. **ARMANI EXCHANGE**
Level 1, Suria KLCC. Tel: 03-2163 2658 **ASEANA**
G13-19, Suria KLCC. Tel: 03-2382 9988.

B

BALENCIAGA Lot G02A & G02B, Suria KLCC.
Tel: 2162 1881 **BALLY** G36, Suria KLCC, Kuala
Lumpur City Centre, 50088 Kuala Lumpur, Malaysia.
Tel: 603 2163 2041 **BANANA REPUBLIC** Level 1,
Suria KLCC. Tel: 03-2166 8618. **BEBE** Lot 2.09.02,
Level 2, Pavilion KL. Tel: 03-2141 5580 **BONIA** Pavilion
KL. Tel: 03-2141 6570 **BOSS HUGO BOSS** G08-10,
Suria KLCC. Tel: 03-2161 8348 **BOTTEGA VENETA**
Lot 2.30 Pavilion KL. Tel: 03-2143 7880
BROOKS BROTHERS Lot No. 2.43.00, Level 2
Pavilion KL Tel: 03-21457898 **BURBERRY** Levels 2 &
3, KL Pavilion. Tel: 03-2148 1681. **BULGARI** Grd Flr,
Suria KLCC. Tel: 03-2382 0450.

C

CARTIER Lot C-G05 & 105A, Suria KLCC.
Tel: 03-2788 0299 **CÉLINE** LOT 2.35, Pavillion, KL.
Tel: 03-2142 1086 **CHANEL** Ground Floor, Suria KLCC.
Tel: 03-2382 6650 **CHARLES & KEITH** Lot G002 &
G003, MidValley Megamall Tel: 03-2284552
CHOPARD Lot 2.24.00 & 3.26.00, Pavilion KL.
Tel: 03-2145 3611 **CK CALVIN KLEIN** Level 1, Suria
KLCC. Tel: 03-2161 7719; Lot K07, Lower Ground Floor,
Alamanda Putrajaya Shoppig Centre, Jalan Alamanda,
precint 1, 62000 Putrajaya, Malaysia. Tel:03-8890
1688; Lot 4.04.00, Level 4, Pavilion Shopping Mall,
168, Jalan Bukit Bintang, 55100 KL, Malaysia.
Tel: 03- 2144 8288 **COACH** Levels 3 & 4, Pavilion KL.
Tel: 03-2141 8114/6640. **COMYNS** Lot 3.11 & 4.11,
Pavilion KL. Tel: 03-2144 5282.

D

DE BEERS Lot 39A, Ground Floor Suria KLCC Tel:
03-2166 8863 **DEBENHAMS** Starhill Gallery KL.
Tel: 03-2300 1613 **DIOR** Indulge, Starhill Gallery KL.
Tel: 03-2143 1886 **DKNY** 2.44,2.45 & 2.47, Pavilion
KL. Tel: 03-2141 9770. **DVF** Lot 3.33.00, Level 3, No.
168, Pavilion KL. Tel: 03-2143 4800.

E

EMILIO PUCCI Ground Floor, Suria KLCC.
Tel: 03-2382 0314. **EMPORIO ARMANI** 108-109,
Suria KLCC. Tel: 03-2166 9714. **ETRO** Parkson Level 3,
Pavilion KL. Tel: 603 2143 0885.

F

FENDI Indulge, Starhill Gallery KL. Tel: 03-2143 2576.
FLOW Lot 4.25.12, Pavilion KL. Tel: 03-2141 3801.
FOLLI FOLLIE G-08-7A, Midvalley Megamall.
Tel: 03-2284 9277. **FRENCH SOLE** LC-103, First
Level, Suria KLCC. Tel: 2382 0808 **FOREVERMARK**

40-46 Jln Maarof, Bangsar Baru. Tel: 03-22823618
(DEGEM); 40-2 Jln Maarof, Bangsar Baru.
Tel: 03-22827318 (DIAMOND & PLATINUM)
FOSSIL Lot No. : 4.48.00, Level 4 Pavilion KL.
Tel: 03-2143 2163

G

GAP Concourse Level , Suria KLCC.
Tel: 03-2163 3798. **GIORGIO ARMANI** Ground
Floor, Suria KLCC. Tel: 03-2166 7003.
GIVENCHY Lot 2.39.00 Pavilion. Tel: 03 2143
6088 **GUCCI** Lot 2.21 & 3.23, Pavilion KL. Tel:
03-2143 6988. **GUESS** Lot 125 & 126, 1st Floor,
Suria KLCC.
Tel: 03-2026 6340

H

HERMÈS Level 2, Pavilion KL Tel: 03-2142 0048.

I

ISLAND SHOP F-063 First Floor Mid Valley KL
Tel: 03-2287 9286

J

JUICY COUTURE Lot 4.11, Pavilion, KL.
Tel: 03-2141 6646

K

KATE SPADE Lot G-203B, The Gardens.
Tel: 03-2284 1468 **KENZO** Indulge Floor, Starhill
Gallery. Tel: 03-2144 1799 **KHOON HOOI**
Starhill Gallery, KL. Tel: 03-2142 6032

L

LEWRÉ Lot G-208B, Grd Flr The Gardens Mall KL
Tel: 03-22831373 **LONGCHAMP** Lot 3.43,
Pavilion, KL Tel: 03-2141 9411 **LONGINES** Lot
2.01.04, Level 2 Pavilion KL Tel: 03-2142 1832
LOUIS VUITTON Indulge Floor, Starhill Gallery,
KL Tel: 03-2141 8790.

M

M MISSONI Adorn Floor, Starhill KL.
Tel: 03-2142 0675. **M WOMEN** G241, The
Gardens. Tel: 03-2282 0932. **MCQ ALEXANDER**
MCQUEEN Adorn Floor, Starhill KL. Tel: 03-2141
1413. **MARC BY MARC JACOBS** 3.48, Pavilion
KL. Tel: 03-2141 8827. **MASSIMO DUTTI** Lot
2.09.01 Level 2, Pavilion KL. Tel: 03- 2141 5528
MARC JACOBS G03B, Suria KLCC. Tel:
03-21661322. **MAX MARA** G03G, Suria KLCC,
Pavilion, KL Tel: 03-2148 2822. **MICHAEL KORS**
Level 2 & 3, Pavilion, KL. Tel: 03-21458855. **MIU**
MIU G06 Suria KLCC Tel: 03-2382 0979/0978.
MONTBLANC 2.18 & 3.20 Pavilion KL.
Tel: 03-2144 3323. **MS READ** G-069&070
Ground Floor Mid Valley KL Tel 03-2283 6593.
MULBERRY Suria KLCC/The Gardens.
Tel: 03-2171 1102/03-2283 1103

N

NAUTICA Lot G027, MidValley Megamall.
Tel: 03-2284 2160. **NINE WEST** Lot F-231,
The Gardens. Tel: 03-2283 6675.

O

ORIS GK105 Grd Flr, 1 Utama Tel: 03-7732 5039
OROTON G-208A, The Gardens. Tel: 2282 3682

P

PANDORA Grd Flr, Bangsar Village II, KL
Tel: 03-2284 2314. **PARKSON** Pavilion KL.
Tel: 03-2143 2278. **PRADA** Lot 2.22 & 3.24, KL
Pavilion. Tel: 03-2144 3608

R

RADLEY Lot No 2.04.00, Level 2, Pavilion KL
Tel: 03-2141 4833. **RADO** Lot P2.05.00, Level 2
Pavilion KL Tel: 03-2148 0011. **RED**
VALENTINO Adorn Floor, Starhill KL. Tel:
03-2141 3273 **REPLAY** Lot 127, Suria KLCC, KL.
Tel: 03-2166 2398. **RAOUL**, Level 1, The Gardens.
Tel: 03-2287 4587.

S

SALVATORE FERRAGAMO Ground Floor, Suria
KLCC. Tel: 03-2382 0868. **SAINT LAURENT**
PARIS 2.32, Pavilion KL. Tel: 03-2143 8885.
SELBERAN Lot 4.11, Pavilion KL. Tel: 03-2142
0622. **SERGIO ROSSI** Indulge Floor, Starhill
Gallery. Tel: 03-2141 1064. **STUART**
WEITZMAN Ground Floor, Suria KLCC.
Tel: 03-2164 4569. **SHIATZY CHEN** Indulge
Floor, Starhill Gallery KL. Tel: 03-2141 6177.

T

TANGS 1 Utama. Tel: 03- 7726 9881. **TED**
BAKER GF-18-19, Bangsar Village II. Tel: 03-2287
1806 **THOMAS SABO** Level 3, Pavilion KL.
Tel: 03-2148 8389. **TIFFANY & CO** Ground Floor,
Suria KLCC. Tel: 03-2382 2233. **TOD'S** Ground
Floor, Suria KLCC. Tel: 03-2168 8885.
TOMMY HILFINGER 2.07 Level 2, Pavilion KL.
Tel: 03-2142 7121

V

VALENTINO Indulge Floor, Starhill Gallery.
Tel: 03-2141 1348 **VAN CLEEF & ARPELS**
Indulge Floor, Starhill Gallery. Tel: 03-2142 8669.
VERSACE 2.25 & 3.27, Pavilion KL.
Tel: 03-2141 0677.

W

WALLIS G-081 Ground Floor Mid Valley KL

Z

ZARA 2.10A, Pavilion KL. Tel: 03-2142 0180.

WIN!

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NINA RICCI

L'Extase is an incandescently modest Eau de Parfum with a genuinely erotic signature. Perpetuating Nina Ricci's chic Parisian spirit, the bottle of L'Extase is modelled on a couture clutch, one of the House's iconic accessories. With this new creation, Nina Ricci opens a new chapter, that is both legitimate through its link to womanhood, and bold through its expression.

How to Win 6 lucky readers to answer the question correctly will win a bottle of Nina Ricci L'Extase EDP 50ML worth RM308 each

Q: Which of the House's iconic accessories is the bottle of Nina Ricci's L'Extase is modelled on?



MELVITA ARGAN +

The face care oil Argan+ created by Melvita includes an expert formula with the nourishing properties derived from fair trade Argan oil and firming amino acids that help to fight aging. Its light, non-greasy textured finish and its flowery and fresh perfume makes it easy to apply. Include in your daily ritual three drops in the morning and a few drops at night after cleansing. For regenerative action, use the oil as a repairing mask once a week.

HOW TO WIN! 10 lucky readers to answer the question correctly will win Melvita organic Argan+ Light Face Oil worth RM196 each

Q: How many drops of Argan oil should you apply each morning as part of your daily ritual?



SOTHYS

Sothys' new glamorous collection professional skincare formulas come in an all black packaging, giving an ultra chic Parisian look. Its Age-Defying Foundation comes with Candle Bush extract and Omega 3,6 and 9. This formula is scientifically proven to smooth features and reduce wrinkles.

HOW TO WIN! 8 lucky readers to answer the question correctly will win Sothys' Age Defying Foundation worth RM 249 each

Q: What can Sothys' Age-Defying Foundation do for its users' complexion?

Tasya Talitha HELINDRA

As a rising star in fashion design, Tasya Talitha Helindra has already proven herself exceedingly capable. Currently based in the city of lights, she's absorbing all that Paris has to offer. MC caught up with Talitha as she talks about her passion and her experience in the world of fashion

WHAT MADE YOU DECIDE TO PURSUE A CAREER IN PARIS? The Parisian fashion scene is world famous and I wanted to be part of it. There is much to learn with regards to techniques and the creative process. I believe Paris will give me a good foundation for my future career as a fashion designer.

WHERE ARE YOU CURRENTLY WORKING? Iris Cantabri – a young and dynamic French designer who has recently joined the showroom of the 'Fédération Française de la Couture – Designers Apartment'. The main concept of Iris Cantabri is craftsmanship and French expertise whilst developing the *Prêt-à-Personnaliser* line (Ready-To-Custom).

HOW DID YOU LAND THE JOB THERE? I studied at the *Ecole de la Chambre Syndicale de la Couture Parisienne*, where I won the 'Concours Francis Poulenc' first prize, and this permitted me to land a design internship with Stéphane Rolland. Following this successful internship I contacted Iris Cantabri, where after an interview I got a full time job as Designer.

WHO ARE YOUR FAVOURITE DESIGNERS? There are so many great and wonderfully inventive designers. If I had to choose just a few, I would like to mention in particular Balenciaga and Alexander McQueen.

WHO'S YOUR FAVOURITE CELEBRITY TO WATCH ON THE RED CARPET? I'm not an avid watcher of the red carpet but I do like Angelina Jolie.

WHERE DO YOU GET INSPIRATION FROM FOR YOUR DESIGN? I find particular inspiration from

architecture, nature (plant structures fascinate me) and streetwear in Paris.

WHO MOTIVATES/INSPIRES YOU THE MOST? My mum, she's amazing!

HOW DO YOU HANDLE STRESS AT WORK? Good food (Paris is great for this), socialising and sports. I'm currently taking boxing lessons.

WHAT COLOUR DO YOU WEAR THE MOST? Black – the purest colour there is.

HOW WOULD YOU DESCRIBE YOUR STYLE IN 3 WORDS? Simple, elegant, self-assured

WHAT WAS YOUR BIGGEST ACCOMPLISHMENT IN FASHION SO FAR? I was particularly proud of winning the 'Concours Francis Poulenc'. Moreover, I have recently been collaborating with Julie Cherrier (world renowned soprano), as her personal stylist.

HOW DO YOU STAY UP TO DATE WITH FASHION? I'm particularly observant of street wear and I keep myself updated via social media.

WHAT'S YOUR FAVOURITE WORD IN FRENCH? *Oui* sounds so good to say.

WHAT'S YOUR PLAN IN THE FUTURE? In the not too distant future, I would like to create my own fashion line, where I can show to the world my creations, but I still have much to learn! I think that collaborating with a big name such as Azzedine Alaïa, would be a great learning experience.



TEXT: WANWY TALITHA HELINDRA. IMAGES COURTESY OF: TANVA TALITHA HELINDRA, TFC NEWS, CORBIS AND INGMAGE



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